

OKEMO IS SKIING, SNOWBOARDING and a WHOLE LOT MORE

Ice skating, snow tubing, indoor golf, cross-country skiing, fat bike riding, snowshoeing and a mountain coaster

LUDLOW, VT - Known for its big-mountain skiing and snowboarding with superb snow and surface conditions, multiple bubble chairlifts and friendly staff, Okemo Mountain Resort is also home to some of the East's best off-mountain activities. Many of Okemo's premier activities are offered at the resort's Jackson Gore base area - making it convenient for guests staying slopeside at the Jackson Gore Inn.

Visitors can enjoy riding a mountain coaster, ice skating, snow tubing, fat bike riding, snowshoeing, cross-country skiing, indoor golf, swimming, racquetball, fitness classes, aerobic and weight training, massage, sauna, relaxing by a fire, or soaking in a hot tub. There is also great shopping and dining. Local points of interest and activities in the area include museums, historic sites, country stores, cheese factories, sugarhouses, farm visits and more. Whatever your interest, you can always count on Okemo. Always Snow. Always Amazing. Always Okemo.

Timber Ripper Mountain Coaster

Okemo's Timber Ripper Mountain Coaster is a thrilling ride through an alpine landscape. Cars that carry one or two people glide smoothly on tubular rails that follow the natural contours of the mountain, twisting and turning between trees and along giant banking corkscrew turns. Passengers control their speed, making each ride a distinctive experience down the mountain.

The Ice House

The Ice House, a multi-functional, year-round sports pavilion, features a covered skating rink that is maintained by an ice-resurfacing machine. Skate rentals are available and skaters can enjoy a hot chocolate by the fireplace inside the attached warming room.

Snow Tubing

Snow tubing is a popular early-evening activity at Jackson Gore. Specially groomed chutes keep inflatable snow-sliding "inner tubes" on track for an exciting slide down a snowy slope. A magic-carpet style surface lift returns tubers to the top of the chutes after each exhilarating ride down. Snow tubes are available for rent.

Just steps from the bottom of the snow-tubing hill, the Jackson Gore Inn's courtyard offers a king-of-the-hill snow mountain for hours of climbing and sliding fun. Parents can join in the snow play too or watch from the Adirondack-style chairs gathered around a stone fire pit nearby.

Fat Bikes

Fat bikes are all the rage for riding on sand and snow, and Okemo introduced a fleet of SCOTT Fat Bikes for visitors to demo last winter. Equipped with a light custom-butted alloy frame, a Rock Shox Bluto RL Fork, and an optimized 2x10 drivetrain, these bikes were born for dirt, dunes and even the snow-covered

bike trails around Jackson Gore. Demos are available at Mountain Outfitters.

Cross-Country Skiing

Located between Okemo's Jackson Gore base area and original Clock Tower base area, the Okemo Valley Nordic Center welcomes winter enthusiasts with 22 kilometers of tracked and skate-groomed cross-country skiing trails and 13 kilometers of trails designated for snowshoeing. Okemo's Nordic Center trails are ideally suited to all ability levels, and they are groomed daily using state-of-the-art grooming machines. Inside the well-appointed welcome center, visitors enjoy a fully stocked Nordic Shop with the latest advances in outdoor clothing and accessories. Demos, equipment rentals, repairs and waxing are available on-site. Dressing rooms with showers and lockers make a nice change from the typical rustic facilities of most Nordic centers.

Winter Indoor Golf

Golfers can stay on top of their game with Okemo's Indoor Golf Training Center at the Okemo Valley Nordic Center. The 6,000-square-foot practice facility houses a 700-square-foot putting green, swing stations and a computerized virtual golf simulator. Golf instructional programs are available with group and private lessons offered. The Indoor Training Center is an ideal way for golfers to improve upon their skills and maintain their swing during the winter months. Golf enthusiasts can purchase a golf winter season pass to the indoor golf facility

or visit one day at a time for a daily fee. The Spring House is Okemo's center for relaxation and rejuvenation. The two-level, 18,000-square-foot fitness and aquatic center features a recreational swimming pool with lap lanes for designated swim times, a five-person hot tub, and a children's pool with a whimsical frog slide and numerous splash and fountain features. In addition to all that aquatic action, The Spring House offers a racquetball court, a fitness studio with a full slate of fitness classes, weights and cardio equipment, a sauna and locker rooms that include a unique family locker room area. For the ultimate indulgence, spa services are available just steps away, inside the Jackson Gore Inn.

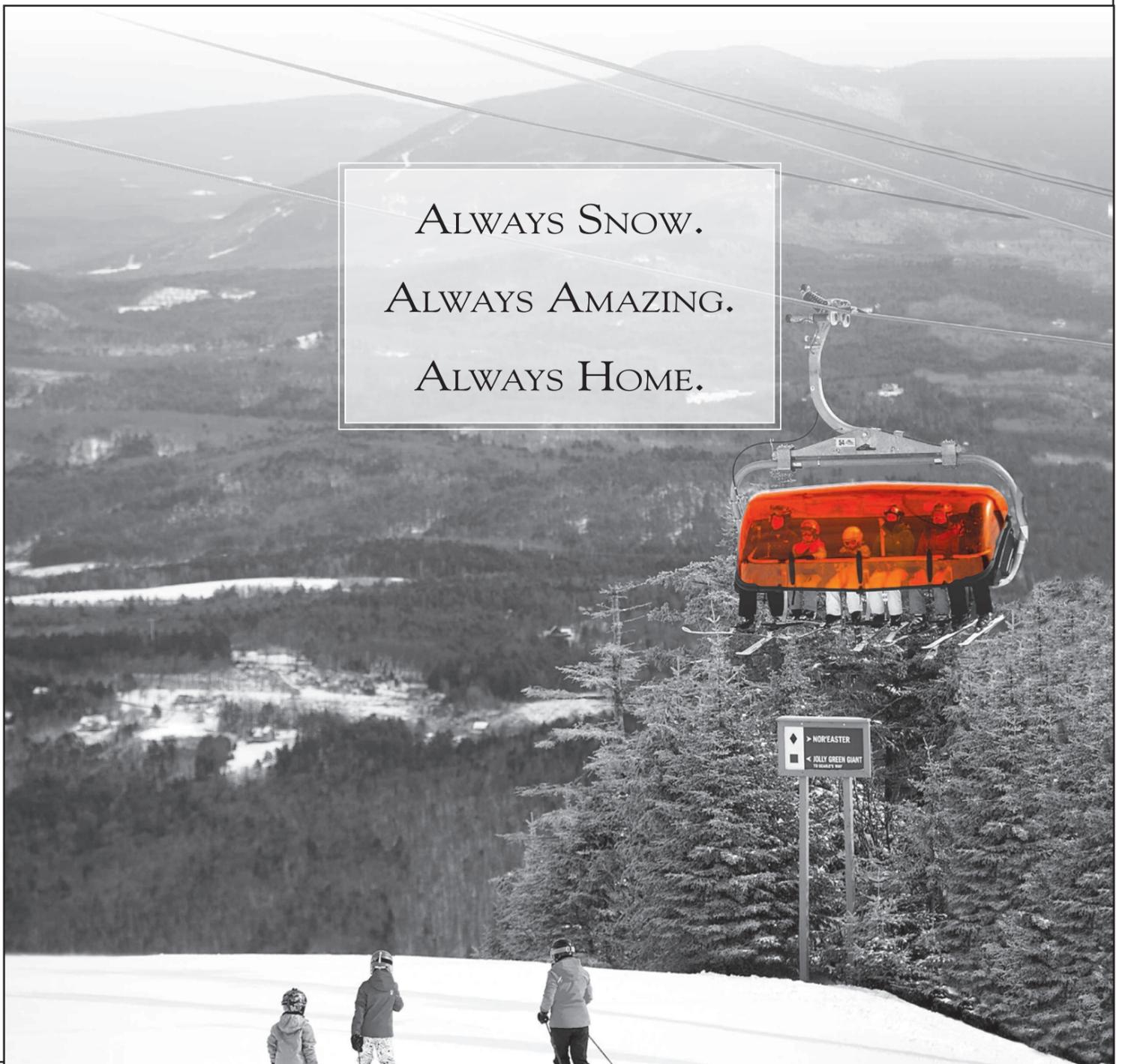
For resort visitors who opt to travel farther afield, the village of Ludlow and the entire Okemo Valley offer shopping, dining, cultural and historic points of interest, and a variety of community events open to the public.

For more information about Okemo Mountain Resort, visit www.okemo.com or call 1-800-228-1600.

Log on to Okemo via an easily found link on the Great Resorts page at www.skiernews.com

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For more information, please call (802) 228-1600, or visit www.okemo.com



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ALWAYS AMAZING.
ALWAYS HOME.

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and
BE AWARE,
SKI with
CARE
KNOW and
FOLLOW
the
CODE**

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AND AN OUTGOING, FRIENDLY STAFF ... PEOPLE COUNT ON US. WE LIKE IT THAT WAY.



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Be sure to visit okemo.com for great deals on lift access and lodging as well as a calendar of all the great events happening at Okemo Mountain Resort.