



**OUR SNOW IS
100% ORGANIC
LOCALLY-SOURCED
AND GMO-FREE**

SIERRA AT TAHOE

SIERRA AT TAHOE.COM

Certified Unserious: SIERRA-AT-TAHOE DELIVERS AUTHENTIC CALIFORNIA SNOWSPORTS EXPERIENCE

SOUTH LAKE TAHOE, CA – Sierra at Tahoe complies with the highest standards of fun, humor and the unexpected. It delivers a snowsports experience that is unlike any other. Focused on enriching the guests' overall experience, Sierra at Tahoe is excited to offer expanded learning terrain, a new digital experience, enhanced on-mountain eats and a few more fun surprises.

If you are new to skiing and snowboarding, no worries. Sierra is the place for you. Sierra-at-Tahoe offers lessons in a hassle-free environment, where guests will feel comfortable trying the sport and, most importantly, enjoying it. An entire area is dedicated to learning, with two carpets, a high-speed quad and a Learn to Ride center. Employees are trained on anticipating needs of first timers and certified within the program to instruct on sculpted, contour-based Smart Terrain, designed to help turns and gliding in a safe and controlled environment. This program is in collaboration with Snow Park Technologies and Snow Operating Staff to fuel the desire for progression in snowsports.

Once you have mastered your first turns, grab your next lesson or ticket online. It is as easy as buy, click and save. Technology is all about empowerment. Skiing is all about fun. Sierra is marrying the two with a new website that includes the ability and opportunity to purchase more products, including lessons and rentals, ahead of time online. Time is precious; you should be enjoying it.

As no stranger to emerging food trends, Sierra has revamped its menus at the base area and on-mountain dining locations in 2017-18. Sierra will continue to source sustainable, healthier food options in the Solstice Eatery, with the hungry snowsport enthusiast in mind. From mountaintop BBQ to a "beach" like atmosphere in West Bowl, Sierra will keep your tummy happy and ready to tackle whatever conditions the mountain throws at you.

Sierra at Tahoe Resort knows it is not always easy on the wallet to take your family on vacation. Sierra's 3-PAK lift tickets get you on the slopes less than \$80 a day. These discounted lift tickets are valid any day with no blackout dates all season. If you cannot get enough with the 3-PAK, grab a season pass and get the added benefits of skiing at Squaw Valley and Alpine Meadows, plus the addition of the Powder Alliance, offering Sierra Resort Unlimited Passholders complimentary skiing benefits at over a dozen resorts in three different countries.

With the best value in Tahoe, a family friendly atmosphere and convenient location, do not miss out on a great experience at Sierra-at-Tahoe Resort. Learn what it means to be #CertifiedUnserious.

Easily find their website via a link on www.skiernews.com/GreatResorts.htm

Please view, read and share this page online, and link to Sierra-at-Tahoe from it, at www.skiernews.net/Tahoe2018-South1.pdf

For more information, and to get "Unserious," please visit www.SierraAtTahoe.com or call them at (530) 659-7453, seriously!

The BEACH RETREAT & LODGE – the PREMIERE FAMILY FRIENDLY RESORT in SOUTH LAKE TAHOE

SOUTH LAKE TAHOE, CA – The Beach Retreat & Lodge, located in the heart of South Shore, has everything you need for the perfect winter ski vacation.

Spread across seven acres, each of the 260 cozy rooms features gas fireplaces and a balcony or patio. You can upgrade to a beachfront room for spectacular views of Lake Tahoe and The Sierras. The Beach Retreat is about 1.5 miles from the Heavenly gondola, and offers daily shuttle service for skiers. In addition to skiing, the Beach Retreat has a full event calendar throughout the winter months ranging from Fall Festivals to their annual Winter Wonderland display and activities. With the activities, the great winter prices and the stunning views, it is no wonder why so many guests return to the resort year after year.

Sideline Sports Pub

This new sports bar, located off the hotel lobby, is the resort's year-round restaurant. It serves a daily breakfast buffet, full lunch and dinner, and has a full bar. Catch your favorite team or swing by the Après Ski Happy Hour and unwind from a day on the mountain. They also have family-friendly activities like s'more Mondays, hot cocoa hour and a kid's menu for the little sports fans.

The pub-inspired menu offers selections for all taste buds. From lighter fare like salads and wraps, to belly busters like the Sidelines Burger or Fish and Chips, there is something for everyone. The friendly staff makes Sidelines feel like home; you may stay all day!

The Boathouse

The Boathouse on the Pier has become one of South Tahoe's most talked-about dining experiences. Set atop the hotel's pier; it

is one of the few restaurants around Lake Tahoe where you can dine on the water. This seasonal restaurant operates May thru October and offers a view for some of the most incredible sunsets your eyes will ever see. On sunny days, the balcony is perfect – a great location for people watching or an afternoon cocktail. The seafood-inspired menu is packed with poke, sea bass, salmon, crab cakes and the delicious crab club sandwich. Additional favorites include the mouth-watering baked brie, filet mignon and even a hamburger.

Meetings, Events and Weddings

You may be in town to ski, but if a winter wedding is your heart's desire, check out the wedding packages the Beach Retreat is offering. Visit www.tahoebeachretreat.com to view pictures of the venues or past events. You may need to find an excuse for a party.

The conference center with a beautiful 1000-square-foot lake-view deck is an ideal location for a company holiday party or a winter wedding. With 4,000 square feet of flexible event space, state-of-the-art technology, a dedicated catering staff and a meetings team, this venue is sure to strike your fancy.

The resort is located in South Lake Tahoe at 3411 Lake Tahoe Blvd, across from the local Safeway.

Easily find their website via a link on www.skiernews.com/GreatLodging.htm

View this page online and link from it at www.skiernews.net/Tahoe2018-South1.pdf

They guarantee the lowest rates when booking directly, so go online or call them at (530) 541-6722.

Check out the deals at Beach Retreat on www.tahoebeachretreat.com



Cozy lakefront lodging in a warm family-friendly oasis amidst the energy of South Lake Tahoe.

Nestled on the shores of Lake Tahoe just minutes away from Heavenly Mountain, the Beach Retreat boasts onsite restaurants, meeting and wedding facilities, and a variety of year round activities.



Visit tahoebeachretreat.com for reservations, to view property pictures and see upcoming events.

