

# NORTH LAKE TAHOE – WHERE WINTER 2019 IS in STYLE

NORTH LAKE TAHOE, CA/NV – North Lake Tahoe, home to one of the nation’s largest concentration of downhill ski resorts, invested in new snowmaking equipment, energy-saving technologies, expanded winter events and luxury après amenities for this winter. They furthered their commitment to sustainability, modern luxury, family travel and wellness.

The region’s 12 distinct communities are hosting a series of winter events, including the 4th Tahoe Film Fest, celebrating internationally acclaimed environmental and foreign films, and WinterWonderGrass, a mountain bluegrass festival and craft brew tasting.

For luxury après and wellness opportunities, North Lake Tahoe’s spas incorporate indigenous stones and natural elements of the Sierra, including Northstar California’s Tahoe Spa & Wellness Center, which tailors spa treatments for skiers and riders. Various yoga studios offer diverse classes, including Squaw Valley’s Wanderlust Studio, which debuts new AIRreal Yoga classes. This is a leading aerial yoga brand using a hammock as a yoga prop.

Enjoy North Lake Tahoe’s “offbeat winter activities,” from snowshoeing and gondolas, to winter spas. The region welcomes multi-generational families, skiers, non-skiers and those looking for a luxury winter escape.

Northstar California debuts family friendly tubing at the Overlook, featuring fire pits for s’mores and spontaneous snowball fights. The signature Her Mountain Retreat Ultimate Girls Weekend includes Her Mountain Lessons, Platinum First Tracks access and onsite yoga, Feb. 23-24 and Mar. 23-24. Platinum guests can participate in the iconic t0st tradition, with a complimentary glass of sparkling wine or cider every afternoon on East Ridge Run. All of this and more can be accessed with the Epic Pass, offering unlimited, unrestricted access to 19 mountain resorts plus additional access to 46 more.

This season, Squaw Valley | Alpine Meadows introduced the Ikon Pass, providing access to 36 destinations, globally. The resort celebrates the 50th anniversary of the Aerial Tram in December.

Here are some North Tahoe restaurant choices.

**Manzanita** — Found on-mountain at The Ritz-Carlton, Lake Tahoe, it embraces its mountain setting. The restaurant radiates warmth with natural textures, a lively bar and an open kitchen. Sourcing only the finest ingredients, the culinarians at Manzanita craft artistically simple and unique dishes.

**Big Water Grille** – At Incline Village, this restaurant is nestled in the mountains with panoramic views of the lake. Big Water Grille brings East Coast flair to comforting California cuisine, with a menu featuring steaks, game and market fresh seafood.

**Lone Eagle Grill** – Located lakeside in the Hyatt Regency, this is where guests can cozy up next to the two-story stone fireplace and take in views of the private beach while enjoying the high-Sierra inspired cuisine. Seasonal dishes feature expertly paired game meats and creative takes on vegetarian favorites.

**Sunnyside Restaurant and Bar** – This Tahoe landmark is located lakeside in Tahoe City. It has been operating since the 1950s. The waterfront restaurant and lodge is perfect for a quiet getaway or just a lakeside lunch.

**Kings Beach** — Discover shopping and events at Kings Beach’s city center which is transformed with lights and festive decorations during the holiday season.

About North Lake Tahoe  
Lake Tahoe is a crown jewel of the Sierra. Formed approximately two million years ago, it is the largest alpine lake in North America and the second deepest in the United States. North Lake Tahoe spans two states and boasts two dozen beaches, 12 ski resorts, hundreds of miles of biking trails, half a dozen communities, and a growing number of nationally recognized human-powered events, races and festivals. North Lake Tahoe is a 45-minute drive from the Reno Tahoe International Airport, two hours from Sacramento International Airport and just over three hours from San Francisco International Airport. Visitor information centers are located at 100 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village.

For more, visit: [www.gotahoeorth.com](http://www.gotahoeorth.com)  
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# DIAMOND PEAK GETS NEW BARS and SPECIALTY BREWS

INCLINE VILLAGE, NV — Diamond Peak Ski Resort started the New Year with two new bars featuring a great selection of local craft beers from Incline Village-based Alibi Ale Works, as well as a truly priceless view of Lake Tahoe.

The brand-new Million Dollar View Bar is perched high above the majestic North Shore of Lake Tahoe on the Snowflake Lodge sun deck and offers views of Tahoe that must be seen first-hand to be believed. With multiple beers on tap as well as a large selection of craft and domestic canned beers, specialty cocktails and wines by the glass, the new Million Dollar View Bar is poised to become a must-visit stop on any ski tour of the Lake Tahoe region.

Inside at Diamond Peak’s mid-mountain lodge, Alibi Ale Works’ Snowflake White IPA will lead the lineup of eight beers now on tap at the newly renovated Snowflake Lodge indoor bar.

The Snowflake White IPA is brewed especially for Diamond Peak in the Alibi Ale Works brewery just three miles from the slopes. It has “bright flavors of juicy orange and

mango, with a slight piney note,” according to Alibi Ale Works Co-Founder Kevin Drake. “We incorporate a healthy amount of wheat in the grain bill to give the beer a smooth, slightly creamy body. We ferment the beer with an expressive yeast strain that really helps the hop aroma pop. We wanted Snowflake White IPA to be a balanced and flavorful IPA that pairs well with a day on the slopes, and we’re really happy with the result.”

At the Diamond Peak Base Lodge, the new Alibi Ale Works Pop-Up Bar takes over the space that was the resort’s Lightning Grab & Go window, and offers guests two Alibi beers on tap.

“We plan to change up the beer selection throughout the season,” Drake said. “We’ll generally keep one lighter beer like a saison, kölsch or pilsner, and one fuller-flavored beer flowing. Right now we’ve got Saison and Contradiction - our golden mocha “stout” - on tap. Kölsch is coming up next, but Contradiction will likely stick around since so many people are loving it.”

The Alibi Ale Works brewery plans to bring in a rotating selection of their favorite brews as well as more experimental options throughout the ski season, customers should check back often to see what is on tap. In addition to Alibi beers on tap and in cans, the Alibi Pop-Up Bar will also offer wines by the glass, cocktails, hot chocolate, coffee, tea and sodas, and grab-and-go food items such as chili, clam chowder, hot dogs, sandwiches, chips, candy and snacks.

“Diamond Peak is our local ski hill and we are beyond stoked to have a larger presence there this winter,” Drake said. “Having a small bar dedicated to Alibi beer will give us a chance to feature a range of beers and do some fun events there as well.”

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Visit them directly at [www.DiamondPeak.com](http://www.DiamondPeak.com) for more deals and events for the whole family and plan your trip today.

# TAHOE SOUTH REVELS in a GREAT WINTER SEASON

*New snow weekly adds to ski resort improvements, new restaurants and activities*

SOUTH LAKE TAHOE, CA/NV – Temperatures dipped and mood lifted as the arrival of winter in Tahoe South began. One of the country’s top ski destinations welcomed the changing season with enhancements at its three area ski resorts, along with new dining and lounge options.

**No Need for Your Car**

Travel in the snow can be stress-free when visitors choose to go car-free this winter. Non-stop air service into Reno/Tahoe International Airport has made a winter getaway to Tahoe more convenient with 130 daily flights from such destinations as San Francisco, Dallas/Ft. Worth, Austin, Denver, New York, Chicago, Atlanta, Phoenix, Salt Lake City and Seattle among others.

From the airport’s baggage claim, South Tahoe Airport offers round-trip motor coach service for travelers opting for a car-free vacation. The shuttle includes stops at Stateline resorts.

Those traveling with ski and snowboard equipment can utilize UberSKI, now operating in the South Shore area. UberSKI allows riders to request vehicles equipped with a ski rack or truck bed for easier transportation.

**Snow Bad Days (#NoBadDays)**

Heavenly Mountain Resort introduced improvements to the mountain with a widened transition run from California to Nevada, a Galaxy Chair upgrade from a double to triple lift, and new snowmaking capabilities, including 48 high efficiency snow guns along Nevada and Boulder trails.

The good times continue après ski with opportunities to unwind at any of Heavenly’s three lodges with different takes on street foods, craft cocktails and brews.

Sierra-at-Tahoe continues its commitment to providing a stellar experience for first-time riders and families with friendly snow surfaces courtesy of new Pisten Bully snowcats equipped with SnoSat technology. Chairlifts, snow grooming systems, trail signs, and food and beverage options have all been updated for the 2018-19 season.

As a member of the Powder Alliance, Sierra-at-Tahoe passholders will also be able to ride three free days at Sugar Bowl, a new Tahoe resort added to the collection of 18 other resorts around the world. (Visit: [www.sierraattahoe.com](http://www.sierraattahoe.com))

Kirkwood Mountain Resort boasts a locale that begs for exploration. Expedition Kirkwood allows riders to discover the legendary wide-open, diverse terrain and secret powder pockets with a coach to learn about backcountry-style for the day or multiple days.

Kirkwood continues to offer women’s clinics and camps throughout the season.

**Brews and Chews for the Crew**

Tahoe Social House pairs sandwiches with speakeasy. It’s located in the Heavenly Village next door to sister property, California Burger Co. Gourmet deli sandwiches are served in the daytime, while at night the restaurant features a secret ‘20s style speakeasy with bespoke cocktails.

Crazy Good Bakery Café has gourmet doughnuts on lock with varieties that include hot cocoa, maple pecan, apple pie and blood orange pistachio, as well as a selection of homemade pies and miscellaneous pastries.

Refuge Coffee opened a public cafe at Blue Granite Climbing Gym in addition to their online store. Their small batch roasting style was created in South Lake Tahoe.

Dragonfly Bagel Co. relocated from Blue Angel Café to its new permanent location in Black Bear Lodge, nearby. Bagels are made by hand and from scratch Thursday through Sunday and feature unique creations like the Cheez-It bagel with pulverized Cheez-Its.

**Lodge in Style**

The theme is “more” for MontBleu Resort Casino & Spa this winter season with more happy hours, more food and beverage options on site, and more events and entertainment. Ciera Steak + Chophouse, Tahoe’s only Four Diamond Restaurant, is offering a tapas happy hour with 25 percent drink discounts from 4:30-5:30 p.m.

Lakeland Village Resort at Heavenly is the newest addition to Heavenly Mountain’s lodging properties with townhomes, including several lakefront units.

Zephyr Cove Resort will extend its year-round M.S. Dixie II boat rides and RV campground availability. New to the resort is Airstream camping, allowing guests to camp under the stars in style in a newly built model complete with a fully equipped kitchen, bathroom and fire pit. Zephyr Cove Resort will also add 30 new snowmobiles to their fleet of 100 snowmobiles per tour.

Hard Rock Hotel & Casino Lake Tahoe rocks its way through winter with amenities that include a ski valet, in-room boot fitting, and convenient rentals on site in affiliation with local provider, Powder House.

The Lodge at Edgewood Tahoe welcomes Black Tie Rentals to its Adventure Shop to reserve on-site ski and snowboard rentals.

Improvements to Ridge Tahoe’s Hilltrac Skier Express, the self-operated eight-passenger gondola that connects the resort directly to Heavenly’s Stagecoach Lodge. The

upgrades will remove 25 steps, making closer access to the chair lift creating a hassle-free slope-side experience for skiers and snowboarders. ([www.ridgetahoeresort.com](http://www.ridgetahoeresort.com))

**Healthy Tidings**

It is the season for wellness with new gyms and fitness offerings. Omni Tahoe, a versatile fitness space, offers classes in Tahoe’s only infrared heated yoga studio, as well as pole, barre and dance classes.

For real time updates on events, promotions, packages, conditions and events in Tahoe South, the LTVA is on Facebook: [www.facebook.com/TahoeSouth](http://www.facebook.com/TahoeSouth), Twitter: <http://www.twitter.com/TahoeSouth>, on YouTube log on: [www.youtube.com/LTVA](http://www.youtube.com/LTVA), Instagram: [www.instagram.com/tahoesouth](http://www.instagram.com/tahoesouth) and use #TahoeSouth to share posts.

For Tahoe South info: 1-800-288-2463 or please log on to [www.tahoesouth.com](http://www.tahoesouth.com)

About the Lake Tahoe Visitors Authority

Designated the “America’s Best Lake” by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe’s timeless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality.

For information about lodging, recreation family packages and more in Tahoe South, please call 1-800-288-2463 or log onto [www.TahoeSouth.com](http://www.TahoeSouth.com)

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# DO SUMMER with CELEBRITIES in SOUTH LAKE TAHOE, JULY 9-14, 2019, at NBC’S AMERICAN CENTURY CHAMPIONSHIP at the EDGEWOOD TAHOE GOLF COURSE

SOUTH LAKE TAHOE, CA/NV - Summer’s premier event, the American Century Championship in South Lake Tahoe, takes place once again in July at the beautiful Edgewood Tahoe Golf Course in Stateline, Nev.

South Lake Tahoe is a great, fun place to visit in winter to ski, snowmobile, party or just enjoy the scenery of the snow-capped peaks around beautiful Lake Tahoe. Summers, however, are spectacular and packed with activities. The South Shore comes alive each mid-July with major celebrity golf.

Plan your summer Tahoe visit for the American Century Championship Celebrity Golf event, July 9-14, 2019.

There are many activities beginning on Tuesday, July 9,

with Pro-Am golf events as the celebs warm-up to playing at this beautiful golf course in 6,200 feet of altitude.

Olympic and World Cup skier Bode Miller has played in the tournament for many years. In 2015, 2016 and 2017, Justin Timberlake joined fan favorites Charles Barkley, Ray Romano, Alfonso Ribeiro and Larry the Cable Guy.

You could rub elbows with great athletes like NBA great Steph Curry, who played the past three years. Meet Marcus Allen or music greats like Rascal Flatts or movie stars like Miles Teller and get autographs or take selfies with them.

It will also be broadcast live on NBC on Saturday, July 13, and Sunday, July 14. Check your local listings for times.

In 2018, Tony Romo, former NFL quarterback, won with great play on day three, Sunday, and beat the day one and day two leader, San Jose Sharks Captain, Joe Pavelski.

At night, you might see some of your favorite athletes or celebrities in Harrah’s or Harvey’s, at an outdoor concert or on the street casually walking to dinner.

If you are looking for great accommodations in South Lake Tahoe, check out the Ridge Tahoe or Hotel Becket. Also check out The Landing; it is within close walking distance to the golf course. All three are linked on: [www.skiernews.com](http://www.skiernews.com)

For great photo essays from past American Century events, please log on to [www.skiernews.com/TahoeGolf.htm](http://www.skiernews.com/TahoeGolf.htm)