

## REDEFINE ADVENTURE at BLUE MOUNTAIN RESORT

PALMERTON, PA – Discover your next outdoor adventure at Pennsylvania's premier ski and snowboard destination. Nestled 75 miles northwest of Philadelphia, Blue Mountain Resort is an easy half-hour away from the Lehigh Valley, Pa. The Resort offers 39 trails, 6 terrain parks, up to 39 tubing lanes with the only family tubes in the Poconos, and is the home of Pennsylvania's highest vertical drop at 1,082 feet.

Over the past 39 years, Blue Mountain Resort has worked diligently to provide an exceptional guest experience. With its state-of-the-art snowmaking system, it continues to be the leader in snowmaking automation and capacity on the East Coast, providing the best possible conditions regardless of what Mother Nature provides. There has also been continued timbering and milling on the soon-to-arrive 40th trail. Stay tuned for more information.

Blue Mountain Resort is proud that prices for the 2016-17 will remain the same as last season. Even better, they are offering 8-hour lift tickets instead of 6-hours, so guests receive additional time on the slopes for the same cost as last year. They are reintroducing their Pioneer Program on Sundays from 4-6pm. Intended for first-timers and beginners between the ages of 6 and 10, this program will help guests improve their skills and confidence with the same instructor over a four-week period.

In addition to the return of the Pioneer Program, Blue Mountain Resort is introducing their Winter Adventure Camp this season. Kids between the ages of 8-14 who are comfortable on green slopes will ski or ride all over the Mountain, exploring new terrain and developing a love of the outdoors and winter sports. They will be the first on the snow, as they hit the slopes with an instructor from 8am – 10am on Saturdays or Sundays.

One of the most exciting improvements this winter season is the expansion of the Terrain Based Learning System in the Learning Center. Terrain Based Learning is a process for teaching beginner ski and snowboard lessons that uses purpose-built snow

features to assist guests in achieving the movements, sensations and body positioning needed to ski and snowboard. With this approach, children and adults alike will be able to focus more on the fun and excitement of learning a new sport and will be out on the slopes in no time. Various lesson packages are available seven days a week.

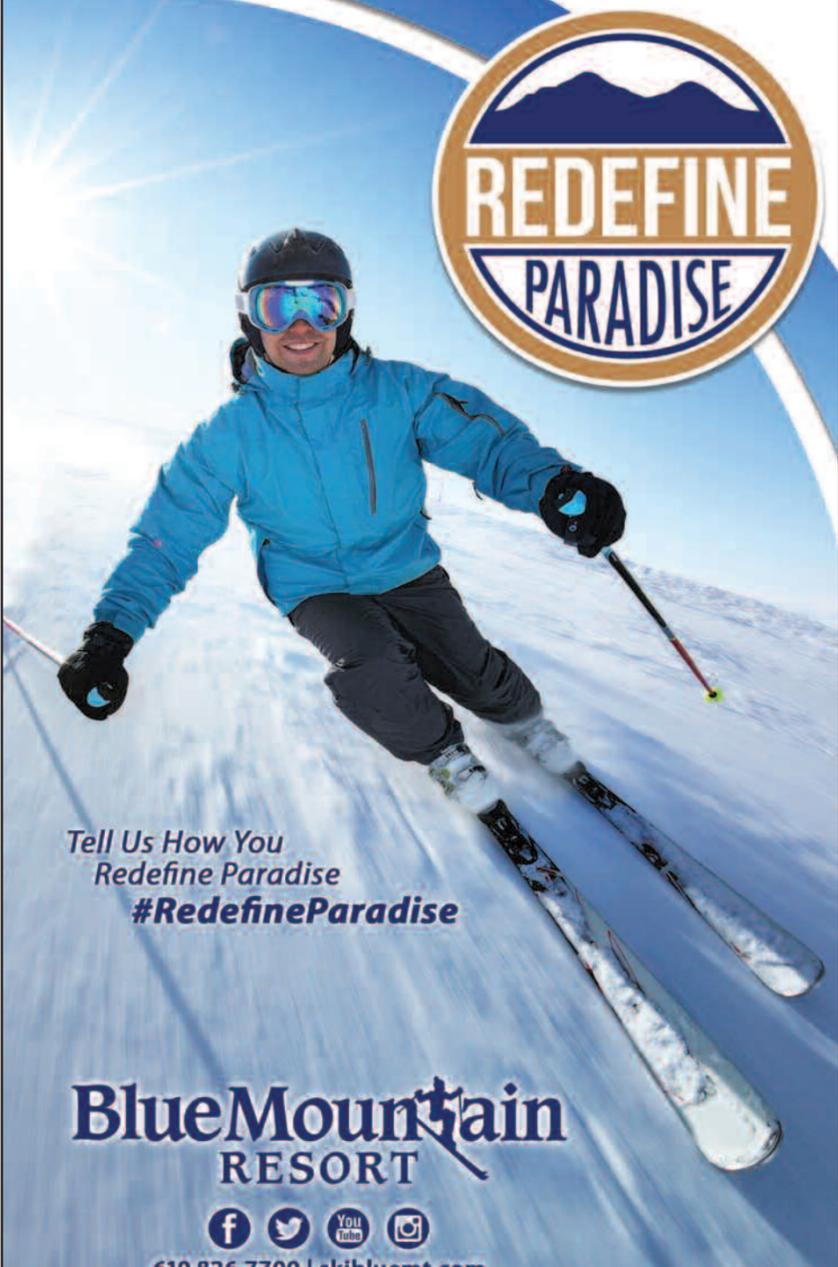
Summer activities have continued to expand, offering adventure for every age and ability level. Swing from the trees in the Summit Aerial Park, now featuring a brand new course for younger or more timid guests looking to acclimate before progressing to higher, more difficult courses. Xtreme Outdoor Laser Tag now features two Summit Post Charlie Fields, with more towers and bunkers making it great for bachelor, bachelorette and birthday parties. The Resort has also added Action Archery, which takes the idea of dodgeball to a whole new level with bows and arrows.

Slopeside Pub & Grill, "Where Every Table is a Window Seat," continues to be a year-round staple at the resort. Providing fresh and locally-sourced food, their menu features robust options for every palate. With indoor and outdoor seating, you will come for the food but stay for the view. Their newly-expanded menu features gluten-free and vegetarian options, Theme Night specials such as Buck-A-Shuck Mondays, Burger Bash Tuesdays, Wine & Whiskey Wednesdays, and hand-crafted beverages featuring spirits provided by local distilleries. Bring your friends and family and enjoy the backyard you wish you had in the courtyard. Play a game of quoits or bean bags, enjoy delicious food and cozy up at one of the fire pits.

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For more info, please call (610) 826-7700 or visit [www.SkiBlueMt.com](http://www.SkiBlueMt.com)

Be sure to stay on top of what's happening at Blue Mountain Resort by following them on Facebook, Twitter and Instagram. #RedefineParadise #BlueMyMind



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## Lift tickets included... BOOK a SKI-and-STAY PACKAGE at ONE of THREE COUPLES-ONLY RESORTS with COVE HAVEN ENTERTAINMENT RESORTS

LAKEVILLE, PA – Cove Haven Entertainment Resorts' three couples-only resorts keep things hot all winter long for guests with a penchant for fun, romance and winter activities. They provide seductive suites and ski-and-stay packages to make your stay a memorable one. Featuring three separate resorts in Pennsylvania – Cove Haven in Lakeville, Paradise Stream in Mount Pocono and Pocono Palace in Marshall's Creek – the variety begins with choosing the resort you want and the package that best fits your needs.

If you love to ski or snowboard, and want a little romance, their annual Ski & Stay package is perfect for your escape to the Pocono Mountains. Ski the area's top resorts like Montage Mountain, Camelback and Shawnee Mountain, then relax in your sexy suite with a soak in your very own heart-shaped whirlpool bath-for-two, the perfect end to a day on the slopes.

Guests looking forward to outdoor activities will find plenty to do at Cove Haven Entertainment Resorts. The resorts feature outdoor ice skating rinks, snowshoes and plenty of Pocono Mountains scenery to explore and enjoy during snowfall. Additionally, guests can enjoy downhill snow tubing at Cove Haven and rides on snowmobiles at Pocono Palace. Guests staying at any one of the three resorts can use the unique winter activities at the other resorts through the Key Around Club, a benefit for guests to use the amenities at the sister resorts without paying additional fees.

There is more to the resort activities than just outdoor fun. A number of indoor games are available at Spooner's Sports Bar & Grille, ranging from billiards, table tennis and air hockey, to indoor sports like basketball, shuffleboard, bocce ball and tennis. Order some food from the café and a drink from the bar while you enjoy indoor activities with your significant other or watch sports on the HD flat screen TVs.

Beyond indoor sports games, couples-centric activities are led by a Chief eXcitement Officer (CXO) where lovers must work together in to mixed results of success, but always guaranteed fun and laughs.

The suites have been the main attraction of these resorts since they first opened in the 1958. Geared toward themes of romance, the resorts feature 16 unique suites from which to choose. Some of the most popular features of these suites include indoor heart shaped pools, heart shaped Jacuzzis and seven-foot tall champagne glass whirlpool tubs.

Guests can purchase gift items to enhance the romantic mood of their in-suite experience, including rose petals, champagne, fire logs and chocolate covered strawberries.

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For more info or to book your ski-and-stay getaway, visit [www.covehaven.com/ski](http://www.covehaven.com/ski) or call the resort at 1-800-972-9154.



*Powder and Passion*

All-inclusive Ski and Stay Package.  
Free lift tickets included in your stay.

Visit the Pocono Mountains for some winter fun with our all-inclusive Ski & Stay Package! You'll receive two lift tickets to hit the slopes of Montage Mountain, Camelback or Shawnee Mountain! Then, retreat to your sexy suite after a day outside. We'll provide the essentials - champagne and some bubble bath for your in-suite heart-shaped whirlpool. Then, cap the evening off snuggling up next to your log-burning fireplace with a cozy fire.

Book this package today and enjoy our winter wonderland!



 **Cove Haven**  
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FOLLOW THE MOUNTAIN RESPONSIBILITY CODE**