



When it comes to mountains, **SIZE MATTERS** PA's Highest Vertical 1082 Feet

Blue Mountain RESORT

610.826.7700
www.skiblueMt.com

SIZE MATTERS WHEN IT COMES to MOUNTAINS

PALMERTON, PA – Experience Pennsylvania's Premier Ski and Snowboard destination only 75 miles northwest of Philadelphia in Palmerton, Pa., near Allentown. Blue Mountain Resort is endlessly amazing with 39 trails, 6 terrain parks, up to 39 Tubing slides, featuring the only Big Air Bag in the state and home of Pennsylvania's highest vertical drop at 1,082 feet.

Blue Mountain worked diligently throughout the off season, making significant improvements to enhance the guest's experience. The improvements include a multi-million dollar renovation to create greater opportunities for Blue Mountain to fulfill its mission of providing a premier recreational experience.

Enhancements include Slopeside Pub and Grill, which is now a year-round indoor/outdoor restaurant with 450 additional seats and a large expansive outdoor deck. The Summit Lodge has been renovated to improve guest spaces, such as, lockers, restrooms, boot changing areas and guest services. The True Blue Mountain Sports Store has been relocated next to the Summit Rental Shop and the Tuning Shop has been moved down to the Valley Lodge. The Tuning Shop will continue to feature the Montana Challenge MAX automated ski and board tuning machine. The Valley Lodge has been expanded to enhance the retail store and rental shop's presence.

In addition to Blue Mountain's advancements, the Learning Center has been relocated to the Valley. It has added new programs that will cater to children and adults. New this year is the use of three ascending carpet lifts that will support students as they reach the top of Blue Mountain. Each of the lifts will take the student to a higher terrain at their own pace as their ability improves. The Valley Learning Center is open seven days a week.

Blue Mountain Resort has expanded its tubing lanes this year, bringing the total to 39 lanes and is the only tubing park in Pennsylvania to have family-sized tubes, making it more fun for groups to go together.



PALMERTON, PA - Blue Mountain's Slopeside Pub and Grill is now a year-round indoor/outdoor restaurant with 450 additional seats and a large expansive outdoor deck. This is one of many new enhancements guests will find at Blue Mountain this winter.

Photo Courtesy of Blue Mountain

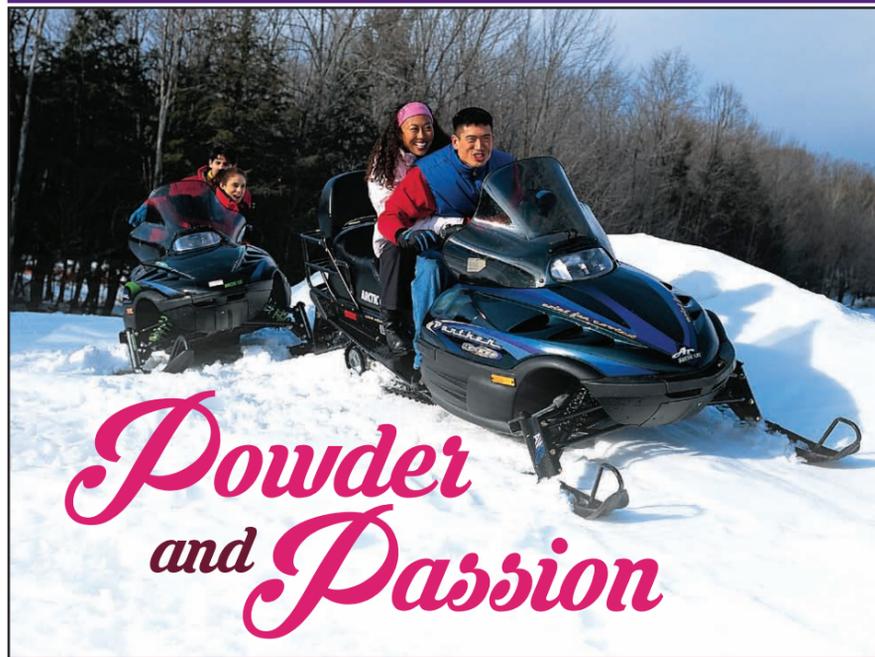
Once again, Blue Mountain has expanded its state of the art snowmaking system, with a new pump house, six new pumps that replace aging pumps and an increase to the pumping capabilities by 1600 gallons per minute. More improvements include a new state of the art automated pump control system, able to control over 14,000 gallons per minute water capacity, and upgrades in the water main network. Blue continues to be the leader in snowmaking automation and capacity on the East Coast.

Blue Mountain has a new trail called Yeti. It is located just off Burma Road. This trail is perfect to introduce beginner skiers and riders to terrain park features, as this will be the easiest of the six terrain parks. Blue Mountain is already working on another new trail to be unveiled in 2016-17 making it the 40th trail for the 40th Anniversary celebration of Blue Mountain Resort.

Log on to this page and link to Blue at www.skiernews.net/PA2016-sizematters.pdf

For more info, please call (610) 826-7700 or visit www.SkiBlueMt.com

Be sure to stay on top of Blue Mountain by following on Facebook, Twitter and Instagram. #BlueMyMind



Powder and Passion

All-inclusive Ski and Stay Package. Free lift tickets included in your stay.

Visit the Pocono Mountains for some winter fun with our all-inclusive Ski & Stay Package! You'll receive two lift tickets to hit the slopes of Montage Mountain, Camelback or Shawnee Mountain! Then, retreat to your sexy suite after a day outside. We'll provide the essentials - champagne and some bubble bath for your in-suite heart-shaped whirlpool. Then, cap the evening off snuggling up next to your log-burning fireplace with a cozy fire.

Book this package today and enjoy our winter wonderland!



 **Cove Haven**
ENTERTAINMENT RESORTS
CoveHaven.com/Ski | 800.972.9154



BOOK a SKI-and-STAY PACKAGE at ONE of THREE COUPLES ONLY RESORTS with COVE HAVEN ENTERTAINMENT RESORTS

LAKEVILLE, PA – Cove Haven Entertainment Resorts' three couples-only resorts keep things hot all winter long for guests with a penchant for fun, romance and winter activities by providing seductive suites and ski-and-stay packages to make your stay a memorable one. Featuring three separate resorts in Pennsylvania, Cove Haven in Lakeville, Paradise Stream in Mount Pocono, and Pocono Palace in Marshall's Creek, the variety begins with choosing the resort you want and the package that best fits your needs.

If you love to ski or snowboard, and want a little romance, the Ski & Stay package is perfect for your escape to the Pocono Mountains. Ski the area's top resorts like Montage Mountain, Camelback and Shawnee Mountain, then relax in your sexy suite with a soak in your very own heart-shaped whirlpool bath for two, the perfect end to a day on the slopes.

Guests looking forward to outdoor activities will find plenty to do at Cove Haven Entertainment Resorts. The resorts feature outdoor ice-skating rinks, cross-country skiing, snowshoes, and plenty of Pocono Mountains scenery to explore and enjoy during snowfall. Additionally, guests can enjoy downhill snow tubing at Cove Haven and rides on snowmobiles at Pocono Palace. Guests staying at any one of the three resorts can use the unique winter activities at the other resorts through the Key Around Club, a benefit that allows guests to use the amenities at the sister resorts without paying additional fees.

There is more to the resort activities than just outdoor fun. A number of indoor games are available at Spooner's Sports Bar & Café, ranging from billiards, table tennis and air hockey, to basketball, mini golf, shuffleboard and archery. Order some food from the café and a drink from the bar while you enjoy indoor activities with your significant other or watch sports on the HD flat screen TVs.

Beyond indoor sports games, couples-centric activities are lead by a Chief eXcitement Officer (CXO), where lovers must work together for mixed results of success, but always-guaranteed fun and laughs.

The suites have been the main attraction of these resorts since they first opened in the 1958. Geared towards themes of romance, the resorts feature 16 unique suites to choose from. Some of the most popular features of these suites include indoor heart-shaped pools, heart-shaped Jacuzzi's, and 7-foot-tall champagne glass whirlpool tubs. Guests can purchase gift items to enhance the romantic mood of their in-suite experience, including rose petals, champagne, fire logs and chocolate covered strawberries.

Log on and link to Cove Haven Resorts at www.skiernews.net/PA2016-sizematters.pdf

For more info or to book your ski-and-stay getaway, visit www.covehaven.com/ski or call the resort at 1-800-972-7168.

BE AWARE - SKI/RIDE WITH CARE - FOLLOW THE MOUNTAIN RESPONSIBILITY CODE