

# NEW in COLORADO for the 2018-19 WINTER SEASON

DENVER, CO – Colorado Ski Country USA (CSCUSA) member ski areas spent the spring, summer and early fall working on projects to elevate the guest experience with new capital improvements, investments in infrastructure and new programs that guests of all ages and experience levels will appreciate. Colorado welcomed six new chairlifts at five ski areas across the state, six new dining experiences and two terrain expansions for skiers and riders to enjoy. This year's improvements will excite expert skiers and riders in addition to those that are new to the sport or returning after some time away from the slopes.

"Colorado is once again leading the ski industry with significant investment in lift infrastructure for the 2018-19 winter season," said Melanie Mills, President and CEO of Colorado Ski Country USA. "Guests to Colorado Ski Country member ski areas will experience new chairlifts, new terrain, new lodging, new dining options and multiple offerings that are directed at those newer or returning to the sport and those that may just be looking to enjoy the mountain environment."

Below is a summary of the many capital improvements and resort upgrades at CSCUSA ski areas for the 2018-19 ski season.

## Arapahoe Basin Ski Area

For the 2018-19 season, Arapahoe Basin Ski Area announced the opening its full 468-acre terrain expansion into the Beavers and the Steep Gullies, including the new four-person Beavers chairlift.

A-Basin opened approximately 371 acres of terrain last season to give a preview to excited skiers and riders. This summer, A-Basin operations crews constructed 97 more acres of tree skiing (glades) and continued improving the rest of the terrain with grading, glading and installation of the chairlift and picnic areas. Terrain in The Beavers includes two new intermediate groomed runs in the 2018-19 season, allowing more skiers and riders to enjoy this scenic, north- and west-facing terrain. The Steep Gullies are approximately 91 acres of extreme (double-black diamond), steep, couloir skiing. These runs will remain hike-back for the true advanced skier or snowboarder looking for some of the most challenging terrain in Colorado. For more info: [www.arapahoebasin.com](http://www.arapahoebasin.com).

## Aspen Snowmass

Aspen Skiing Company is well underway on the Snowmass Base Village Development, a \$600 million mountain-resort development that will add lodging, residences and amenities over 10 years. The first phase of development includes the new Lighthouse Hotel Snowmass, a ski-in/ski-out hotel adjacent to Snowmass Mountain's Elk Camp Gondola that will feature 99 hotel rooms and 11 for-sale condominiums, plus a new restaurant, a children's game area and a five-story climbing wall. The Snowmass Base Village will also welcome a central public events plaza to serve as the community's gathering space with an ice-skating rink, fire pits, children's pop-up fountains and other community amenities this winter.

At Buttermilk, families and children can enjoy Fort Frog, a new wooden, frontier style fort with lookout towers, a jail, snowball launcher and swinging bridge. This is a great option for skiing and non-skiing families alike.

Also new for the 2018-19 season, The Aspen Snowmass App will receive an upgrade to provide rewards and enhanced functioning of year-over-year stats and tracking, allowing families, skiers and non-skiers to track on-mountain movements. All Aspen Snowmass food and beverage outlets will go straw free. For more info, visit: [www.aspensnowmass.com](http://www.aspensnowmass.com).

## Copper Mountain

For the 2018-19 season, Copper Mountain debuted the new American Flyer and American Eagle chairlifts out of Copper's Center Village. The American Flyer is now a high-speed six-person chair with bubble enclosures to protect from wind and cold, the only active bubble chair in Colorado. The American Eagle is a high-speed combination lift that features both six-person chairs and eight-person gondola cabins. Both will significantly increase uphill access from the base area and reduce wait times.

Copper Mountain also welcomed a new base area restaurant, Downhill Duke's. Named after a beloved dog, Downhill Duke's will welcome guests and their four-legged friends to unbuckle their boots, take in some sun and enjoy lunch or après cocktails on the south-facing patio. For more information, please visit: [www.coppercolorado.com](http://www.coppercolorado.com)

## Loveland Ski Area

For the 2018-19 season, Loveland Ski Area unveiled the largest single capital improvement project in the ski area's history with the installation of a new lift, Chet's Dream. Chet's Dream will be the first high-speed quad in Loveland's history and is named after the ski area's longtime owner, Chet Upham Jr. For more information, visit: [www.skiloveland.com](http://www.skiloveland.com)

## Purgatory Resort

Purgatory Resort will offer year-round access to the Inferno Mountain Coaster, a new gravity-fed ride that will zip through aspen groves revealing incredible views of the San Juan mountains. A great option for families with non-skiers or those seeking a break from the slopes, The Inferno Mountain Coaster is almost a mile long, including 300 feet of vertical drop, nine switchbacks and speeds of up to 25 miles per hour.

Brand new for the 2018-19 season, Purgatory Resort will offer a free season pass for all children in Fourth Grade or younger, with no blackout dates and no parent purchase required. For more information, visit: [www.skipurg.com](http://www.skipurg.com)

## Steamboat

Steamboat Resort is featuring two new dining experiences for the 2018-19 season. Timber & Torch, a new base area restaurant and bar experience, open for breakfast, lunch and dinner, features a new outdoor heated patio, two indoor/outdoor bars, an exterior fireplace and a new outdoor BBQ. The Taco Beast, a unique new on-mountain, roaming snowcat, will serve carne asada and al pastor trail tacos with trailside service in both winter and summer seasons. For more information, visit [www.steamboat.com](http://www.steamboat.com)

## Telluride Ski Resort

The Meadows, Telluride's popular beginner area, has been upgraded into a world-class learning facility for the 2018-19 season. The Meadows feature a newly installed 320-foot covered surface lift and a significant investment in a terrain-based learning program. Telluride skiers and riders will also find an

expanded grooming fleet to enhance the groomed terrain across the resort, as Telluride continues its multi-year, multi-million-dollar venture in snowmaking upgrades and technology to improve efficiency and reduce its carbon footprint.

Telluride announced it is developing a consumer app, available for download in November 2018, includes features such as up-to-the-minute lift status information, snow reporting, trail status, an interactive trail map, push notifications and more. For more info please visit: [www.tellurideskiresort.com](http://www.tellurideskiresort.com)

## Winter Park Resort

New for the 2018-19 season at Winter Park Resort is a new 10-person gondola, the resort's first new on-mountain lift installation since 2007, reducing wait times by 15 minutes during peak season. The gondola serves a new daily Mountaintop Sunset Après at the Lodge at Sunspot from 2:30 p.m. to 5:30 p.m., with live music on Fridays and Saturdays. Foot passengers can ride free without a lift ticket beginning at 2:30 p.m. each day.

Winter Park also upgraded its snowmaking system with the addition of new energy efficient compressors, pipe replacement and new high-tech snow guns. A Zephyr Plaza upgrade in the Winter Park Village created a free-flowing plaza with stage area, fire pits and sundeck for general gathering and small events and concerts.

The Winter Park Express train service from Denver to Winter Park returned for a third season with additional Fridays added as well as a lounge car for food and beverages. For more information, visit: [www.winterparkresort.com](http://www.winterparkresort.com)

## Wolf Creek Ski Area

Wolf Creek Ski Area opened for the 2018-19 season with the new high-speed, detachable quad Charity Chairlift. The tenth lift in Wolf Creek's current lift system, the Charity lift will be named after Charity Jane Pitcher, previous owner of Wolf Creek Ski Area. The Charity Lift will be the third chairlift in the spacious 900-acre Alberta area. In all, 55 acres of previously underutilized terrain is now be available to beginner and intermediate skiers.

Guests can also enjoy a new on-mountain grill. The Alberta Grill offers a south of the border themed menu and more traditional grilled items. Wolf Creek also implemented and launched a new point-of-sale system in rentals, retail and all restaurants mountain-wide for the 2018-19 season. For more information, please visit: [www.wolfcreekski.com](http://www.wolfcreekski.com)

Please view, read and share this page online by logging on to: [www.skiernews.net/Oct2018-West.pdf](http://www.skiernews.net/Oct2018-West.pdf)

*Colorado Ski Country USA (CSCUSA) is the not-for-profit trade association representing Colorado's 23 ski and snowboard resorts. CSCUSA is the global voice of the Colorado ski industry. The Association's primary functions are concentrated in marketing, public policy and public relations.*

*Information about CSCUSA and its members can be found at [www.ColoradoSki.com](http://www.ColoradoSki.com), on Twitter @ColoradoSkiUSA and on Facebook at [www.Facebook.com/ColoradoSkiCountryUSA](http://www.Facebook.com/ColoradoSkiCountryUSA).*

*This release has been edited due to space considerations, the complete info can be found in the online press room at: <http://ColoradoSki.com/Media>.*

# UTAH SKI RESORTS ARE READY for WINTER 2018-19

SALT LAKE CITY, UT—Utah's ski resorts are ready for another successful season full of The Greatest Snow on Earth®. With a variety of new offerings, including new lifts, hotels, restaurants and on-mountain amenities, visitors will find great skiing and riding coupled with unique experiences across the state.

Here is what is new at Ski Utah resorts for this coming winter 2018-19 season.

## Alta Ski Area

Alta Ski Area added a fixed grip quad chairlift connecting the ski area to the newly expanded Snowpine Lodge. Additionally, the Alta Environmental Center and Alta Ski Area are working toward its energy efficiency targets to meet its 2020 goal of 20 percent reduction in carbon emission.

## Brighton Resort

Brighton Resort is one of the newest additions to the Ikon Pass this season. Passholders will get seven days of skiing or riding at the resort. All of Brighton's terrain is accessible by high-speed quads, and the resort has the most night skiing terrain in Utah with 22 trails on more than 200 lighted acres. Kids 10 and under ski free.

## Deer Valley Resort

Deer Valley Resort underwent its largest capital improvement project in over a decade with \$8.1 million in enhancements this season. Most notable is the replacement of the Homestake chairlift with a new, detachable, high-speed quad chairlift. The new chairlift benefits skiers by cutting ride-time in half and increasing uphill skier capacity by 400 skiers per hour. Additionally, Deer Valley Resort enhanced its snowmaking systems, added a new snowcat to its fleet, updated rental shop equipment and upgraded various day lodge facilities across the mountain.

Skiers who purchase a Deer Valley Resort season pass by Dec. 15, 2018, will receive a complimentary Ikon Base Pass. Deer Valley is one of five Utah resorts included on the Ikon Pass this season.

## Park City Mountain

Debating this season at Park City Mountain, the new High Meadow Park at Canyons Village offers guests a dedicated learning area designed exclusively for beginner skiers. The existing High Meadow four-passenger lift was replaced with a high-speed, four-passenger lift, increasing uphill capacity by 50 percent and shortening overall ride time by 70 percent. High Meadow Park also features a Candy Cabin that beckons guests to savor a sweet treat and chocolates during a rest break.

The Cloud Dine Restaurant and Mid-Mountain Lodge restaurants at Park City Mountain were improved this season. Initially remodeled in 2014, Cloud Dine has gained an additional 200 seats to increase guest capacity by more than 60 percent and elevate the guest dining. The iconic Mid-Mountain Lodge's interior received a full renovation that still

pays homage to the historic nature of the 120-year-old miners' boarding house. The restaurant also gained a new, full-service bar as part of the renovation.

## Snowbasin Resort

The renovation of Earl's Lodge, located at the base of Snowbasin Resort, increased seating capacity in the Cinnabar by 50 percent. The first phase of this renovation is the precursor for expanded seating in both the Huntington Room and Main Dining Room.

Snowbasin's mountain operations team worked over the summer grading and widening the existing Mt. Ogden Bowl Road, creating a more consistent pitch that will enable earlier grooming in the season to provide beginner and intermediate level skiers and riders with a better experience coming down from John Paul Lodge.

## Snowbird

This summer, Snowbird installed two pedestrian bridges allowing for easier access to The Cliff Lodge, Snowbird Center and Lower Village. From the base of the Peruvian Chair, the 70-foot Peruvian Bridge provides direct and easy access to the Aerial Tram. The Chickadee Bridge covers the entire expanse of lower Chickadee trail. Spanning 491 feet in length, the trestle-style bridge will allow for easy foot-traffic along the covered walkway while guests ski underneath.

The renovation of the Snowbird Center added a 1,700-square-foot guest lounge on Level 2. A new Smart Wall features real-time Snowbird informational displays as well as charging stations for phones and cameras. Just up the flight of stairs, guests will enjoy drinks at The Forklift's new outdoor bar.

Construction of a new restaurant and additional conference space began on the west side of The Cliff Lodge. This family-friendly restaurant provides unobstructed mountain views, tiered seating and an outdoor patio with fire pits. The project also includes additional interior and exterior event space for private functions. The Cliff Lodge West Wing Addition is expected to be completed this winter.

Utah native and 2-time Olympian Jared Goldberg was recently named official Ambassador of Speed for Snowbird and credits his focus on the race hill to the experiences at Snowbird that instilled a life-long love of skiing. The downhill national champion got his start at Snowbird when he was 4 years old and plans to compete at the next Olympic Winter Games in 2022.

## Solitude Mountain Resort

Solitude Mountain Resort is one of the newest additions to the Ikon Pass. Solitude is about 30 miles from the Salt Lake City airport, making it one of the closest ski resorts to this major metropolitan hub, yet it still lives up to its name with a peaceful atmosphere and feeling of being away from it all.

## Sundance Mountain Resort

Sundance Mountain Resort is celebrating its 50th anniversary this winter. Acquired by Robert Redford in 1968 and

renamed to Sundance Mountain Resort in 1969, the year-round resort was the starting point for the popular Sundance Film Festival and non-profit Sundance Institute. In addition to 450 skiable acres of The Greatest Snow on Earth®, Sundance Mountain Resort unites art, nature and commerce to inspire and develop people, voices and ideas. Redford wanted "to develop a little and preserve a great deal," and those words have rung true over the resort's rich 50-year history.

## Transportation

Skiers and snowboarders flying in and out of Salt Lake City International Airport (SLC) this winter will notice a large construction project underway. SLC is building a new airport. The new airport facilities are designed with state-of-the-art functionality and ease of use. After the first phase of The New SLC opens in 2020, demolition of the existing facilities will begin so the second phase of construction can get underway. The full project is expected to be finished in 2023-24. The New SLC will create a memorable travel experience for passengers, whether they are connecting to another city or making SLC their final destination. For updates about the project, go to [www.slcairport.com/thenews](http://www.slcairport.com/thenews).

Utah Transit Authority (UTA) will continue working with local resorts to provide the ski bus service feeding Alta Ski Area, Brighton Resort, Snowbird, Solitude Mountain Resort, Powder Mountain and Snowbasin Resort. The most up to date route information will be available at [www.rideuta.com](http://www.rideuta.com).

## Events

The world's best skiers and snowboarders make their way to Utah this winter for the 2019 FIS World Championships. Deer Valley Resort, Park City Mountain and Solitude Mountain Resort will host events Feb. 1-10, 2019. The Championships will include more than 25 medal events over 10 days, including the newest Olympic sports of men's and women's big air skiing, team aerials and team snowboard cross. Over 700 athletes are expected to compete, making this the largest international ski and snowboard event Utah has hosted since the 2002 Olympic Winter Games.

Please view, read and share this page online by logging on to: [www.skiernews.net/Oct2018-West.pdf](http://www.skiernews.net/Oct2018-West.pdf)

*Ski Utah is a membership association representing Utah's \$1.4 billion-dollar winter sports industry, including 14 alpine ski resorts and a membership of over 250 industry partners. The organization has been representing the Utah winter sports product since its inception in 1978.*

*Ski Utah's primary functions are concentrated in marketing, public policy and public relations. Information about Ski Utah and its members can be found at [www.skiutah.com](http://www.skiutah.com), on Instagram and Twitter @SkiUtah and on Facebook at [www.facebook.com/skiutahyett](http://www.facebook.com/skiutahyett).*

*This article was edited due to space limitations, you may find the full version on their website at: [www.skiutah.com](http://www.skiutah.com)*