

STEAMBOAT KEEPS GOING and GROWING with MORE FLIGHTS, LOYALTY PROGRAMS and COOL FOOD TRUCKS

STEAMBOAT SPRINGS, CO – After last winter's upgrades that included the Outlaw Mountain Coaster with 3,680 linear feet of downhill fun, gondola upgrades, more flights and automated weather recording history, Steamboat did not stand still. Upgrades to food and beverage, more flights, improved trail signage, loyalty programs and great pass deals await skiers and riders for 2018-19.

Food and Beverage

Timber & Torch: The base area restaurant and bar experience is transformed with the complete overhaul of the Bear River establishment into Timber & Torch. The centerpiece restaurant for Gondola Square now features expanded indoor seating for 290, a new outdoor heated patio, two indoor/outdoor bars, an exterior fireplace and a new outdoor grill. Terrace seating was increased as the Umbrella Bar was removed to provide more space for guests soaking in the sun. Timber & Torch features gastropub inspired food, including an open-face steak sandwich, the T&T Rachel, hand-cut fries, drunken mussels in locally brewed beer, flatbreads and charcuterie boards. In addition to an extensive craft beer lineup, Timber & Torch's bars serve signature craft cocktails. Timber & Torch is open for breakfast, lunch and dinner this winter.

Taco Beast: Taking the food truck to new levels, Steamboat announced the Taco Beast, an on-mountain snowcat redefining "slopeside" dining. The Taco Beast will serve four types of trail tacos, the resort's take on street tacos, esquites (Mexican street corn on the cob) and Mexican-style beer. Guests can learn more info about the Taco Beast, including expected locations, dates and times of operations, and how to track the Taco Beast, online at www.Steamboat.com/TacoBeast

Umbrella Bar & BBQ: The popular Umbrella Bar moved from the base area to Rendezvous Lodge, providing additional indoor/outdoor bar service to guests in the Sunshine Peak area of the mountain. The Umbrella Bar will be open daily from 11

a.m. to 3 p.m. serving drinks and quick bites during the winter season.

Flights

New JetBlue nonstop flights: Steamboat is proud to collaborate with JetBlue Airlines to offer three new nonstop flights from Boston Logan International (BOS), Ft. Lauderdale-Hollywood International (FLL), and Long Beach (LGB). The Boston and Long Beach flights will operate twice a week, and Ft. Lauderdale will operate once a week from Dec. 15 through March 30 with an A320 aircraft capable of accommodating 150 passengers. In addition to serving skiers and snowboarders in these three markets, JetBlue offers convenient connections from additional destinations across the country.

15 nonstop flight markets: Steamboat's air program continues to be one of the most robust in the Rocky Mountains with 10 new nonstop markets in the past seven years. With 15 total nonstop markets flying to Ski Town, U.S.A.®, Steamboat is one of the most accessible ski resort destinations in the Rocky Mountains.

On Mountain Projects

Trail Signs: In an effort to make it easier for guests to navigate the mountain, resort crews undertook the massive job of replacing and relocating all on-mountain signage during the 2018 summer. Guests will notice easier to read signs, more effective sign placement and route finding, and new sign locations spread across the resort's 2,965 acres. True to Steamboat's Western roots, the job required additional horsepower, and horses were used to haul the signs to some remote locations.

Loyalty Programs

Ski Your Pass Off: Bragging rights are part of the skiing and snowboarding experience, and Steamboat aims to reward its most loyal powder hounds with the Ski Your Pass Off loyalty program. Tested during the 2017-18 winter season, and wel-

comed with great fanfare, Ski Your Pass Off rewards guests for the number of days they hit the mountain. As little as 10 days earns skiers and riders a sticker for posterity and \$10 towards any Steamboat Ski & Resort Corporation restaurant. From there, guests receive rewards at 20, 40, 60, 80, 100 and all 144 days of the season. There is also an early season "Ski Your Pass Off" incentive; guests who ski or ride 10 days prior to Dec. 31, 2018, will receive a complimentary First Tracks ticket for use anytime during the winter season.

Retail

Steamboat Mercantile: Located in the heart of Gondola Square across from Gondola Joe's, the resort's newest retail outlet features Steamboat logo wear, including apparel from resort partners such as Marmot and The North Face, and gift items. It is open daily during the winter season starting at 8 a.m.

The North Face Store: Steamboat Ski & Resort Corporation and The North Face opened a downtown Steamboat Springs located on main street, at 827 Lincoln Avenue. It offers a wide range of The North Face products including summer and winter active wear, outerwear, footwear and accessories.

Ski Corral: Below the new Timber & Torch in Gondola Square, Steamboat has redefined overnight ski storage with a permanent Ski Corral facility. Complete with state of the art racking systems, guests will be able to leave their skis and snowboards and collect them with ease before loading the Gondola in the morning. There is also some long-term storage.

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For more info on Steamboat, please log on to: www.skiernews.com/2019-Steamboat.htm

To find them directly, please log on to: www.steamboat.com

You can also connect with Steamboat for updates and info at: facebook.com/steamboatresort or please call 1-877-462-4681.

SCHWEITZER MOUNTAIN in IDAHO HAS IT ALL with OUTSTANDING TERRAIN and POWDER

SCHWEITZER MOUNTAIN, ID – Since its beginning in 1963, independently owned Schweitzer Mountain Resort has transformed into a true destination ski and snowboard resort lauded for superb tree skiing, outstanding snow and dramatic views of three states, Canada, and majestic Lake Pend Oreille.

Situated in the Selkirk Mountains in Idaho's Panhandle, Schweitzer Mountain boasts an impressive open bowl that is easily visible from the idyllic town of Sandpoint, Idaho. This stunning view showcases some of the varied terrain that can be found at Schweitzer but only offers a glimpse of all that the mountain has to offer. The "hidden" backside is another massive open bowl, giving Schweitzer a total of 2,900 acres of lift served terrain and access to some incredible backcountry skiing and riding. With 2,400 vertical feet and 300 inches of snowfall annually, there are plenty of places to explore and enjoy all winter long.

Sandpoint (population 8,000) hosts a plethora of year round events that compliment any stay at Schweitzer, including the renowned Festival at Sandpoint summer outdoor music series. The amazing 148-square-mile Lake Pend Oreille is a fantastic spot for sailing, wakeboarding, and fishing during the summer months. The unforgettable friendliness of the area is one of the biggest reasons why people keep coming back year after year.

Schweitzer's own amiable village offers shopping, dining and nightlife at an easygoing pace that invites guests to really relax.

Dining

Schweitzer's village has something to suit everyone's cravings, from the Chimney Rock Grill's comfortable fire-

side dining featuring burgers, steaks, salads, and pasta to the Mojo Coyote Café's casual eatery, offering sandwiches and fresh baked goods. Other village options include tavern fare at Pucci's Pub, ski hill favorites at the Lakeview Café, après-ski at Taps, gourmet pizza at Sam's Alley and coffee at Cabinet Mountain. For delicious delights like grilled paninis, Gourmandie is the go-to spot for light eats and specialty wine and craft beer selections. The Outback Inn, located in the mountain's Outback Bowl, offers hot food and cold drinks inside or on the deck near the bonfire during the winter months. Sky House, Schweitzer's premier mountaintop venue, offers small plate options in the intimate bar, The Nest, or delicious up-scale "grab-n-go" options from the Red Hawk Café.

Shopping

Anyone needing a ski break can choose from several village shopping options right at their fingertips. The Source and The Alpine Shop sell mountain gear essentials like goggles and gloves, plus specialty equipment and demo rentals. The Artists' Studio, a local artist cooperative, highlights unique photos, drawings, paintings, glass art, jewelry and more. The Market at Schweitzer has a great selection of fine spirits, sundries and ice cream as well those forgotten items you might need to make your stay more enjoyable.

Day Care and Children's Lessons

Children, ages 4 months to 6 years, are welcome daily during the winter season at Kinder Kamp for lessons, crafts and snacks. Older children can sign up for lessons at the Ski and Ride Center where they will enjoy their group or private lesson with one of the experienced instructors. Multi-week programs are available for kids ages 5-14.

Lodging

The Selkirk Lodge features hotel style accommodations with a variety of room types that can accommodate couples and larger families, all just steps away from three outdoor hot tubs and the resort's heated pool. In addition, slopeside, the White Pine Lodge boasts gas fireplaces, views overlooking Schweitzer's village or Lake Pend Oreille and other amenities such as full kitchens, cable TV, DVD players and 2 outdoor hot tubs. Other condominiums are located throughout Schweitzer's mountain community and feature full kitchens, ski-in/ski-out access and luxury amenities.

Solstice Spa

Treat yourself to a relaxing massage with the Solstice Spa, located in the Selkirk Lodge. A wide variety of therapies is available from Eastern bodywork, hand and foot massages, to full body treatments.

Meetings and Events

Looking for a place to host your mountaintop wedding, corporate retreat or family reunion? Schweitzer's Group Sales team can offer customized event planning to fit any group's needs at the unique mountain setting. They will arrange all your group's needs from comprehensive audio/visual equipment, banquets, bars, and outdoor group activities including skiing, snowboarding, snowshoeing and tubing. The Schweitzer staff is wholly committed to creating memorable experiences for any event.

Please find more information on Schweitzer online at: www.skiernews.net/2019-Schweitzer.pdf

For more information on Schweitzer Mountain Resort, please call 1-877-487-4643 or visit www.schweitzer.com

MT BACHELOR IS A UNIQUE MOUNTAIN RESORT

BEND, OR – Just 20 miles west of Bend, Ore., sits Mt. Bachelor, a stunning, dormant volcano with unique, diverse terrain accessed by 11 chairlifts (eight high speed quads). With over 4,300 acres of lift-accessible terrain, you will not want to pass up a trip to the ski resort with the highest skiable elevation in Oregon and Washington. Located on the eastern flanks of Oregon's Central Cascades, Mt. Bachelor is known for its light, dry snow, diverse terrain, long seasons and access for families.

With over 462 inches of light, dry snow falling on Mt. Bachelor every year, the winter season typically thrives from Thanksgiving deep into May. Mt. Bachelor caters to all ability levels with terrain ranging from gently sloping groomers to steep, ungroomed tree skiing. From the 9,000-foot summit, guests can ski or ride any direction with 360 degrees of powder-filled options. Surrounded by the tall hemlocks and pines of the Deschutes National Forest and breathtaking views of the Three Sisters and other Cascade peaks, the experience at Mt. Bachelor is unlike any other.

Cloudchaser, added in 2016, provides greater protection from the elements during storm cycles and added 635 acres of terrain that offers everything from beginner trails to playful gullies and powder fields for the more fearless.

For cruisers, Mt. Bachelor's excellent grooming team comes out every night to lay down seamless corduroy across all ability levels of trails. Terrain park enthusiasts can jump and jib in five designated parks and endless natural features across the mountain.

Amenities at the resort include Gravity Sports, a large specialty retail shop, lesson services, rentals, demos, dining and events. Other on-snow activities include Iditarod sled dog rides, snow tubing and free snowshoe tours in addition to a cross-country facility with up to 56 kilometers of trails and the

longest groomed Nordic season in North America.

Mt. Bachelor's close proximity to Bend and Sunriver make lodging options, nightlife and other outdoor pursuits easily accessible. Lodging choices include everything from luxury resorts to hotels, condos and houses. Central Oregon is also known as "Beervana," with an iconic craft brewery scene and endless après ski options.

Getting to Mt. Bachelor and Central Oregon has never been easier. Roberts Field – Redmond Municipal Airport (RDM) is just 20 minutes away from Bend and is served by Alaska, American, Delta and United with nonstop flights from Seattle, Portland, San Francisco, Los Angeles, Salt Lake City, Phoenix and Denver. The airport is so close to Mt. Bachelor that you can fly and ski or snowboard on the same day.

What's New for Winter

This year, Mt. Bachelor is celebrating their 60th year on the slopes. Founded in 1958 by Bill Healy and a group of local, passionate investors, Mt. Bachelor instantly became a local favorite and has since grown to one of the best destinations in the Northwest. A grand opening was held on December 19 that year, which is a date that Mt. Bachelor will honor again this December as they celebrate 60 years of making memories on their beloved mountain.

Those who are interested in joining Mt. Bachelor for their 60th year have plenty of multi-day pass options. Save time and money by pre-purchasing Mt. Bachelor lift tickets, equipment rentals and other services online. Call Central Reservations at 1-800-609-1472 or visit www.mtbachelor.com to plan your vacation to Mt. Bachelor and Central Oregon.

Summer at Mt. Bachelor

Mt. Bachelor finishes one of the longest winter seasons in the world with a "Springtacular" celebration during Memorial

Day weekend that includes pond skimming and a beer festival.

Then, after the snow melts, the downhill bike park becomes Mt. Bachelor's main attraction. Passionate mountain bikers and thrill seekers can test their ability and push their limits during an adrenaline-pumping ride down the mountain. Each year, the mountain has continued to develop the trails to offer more and more options for everyone from beginners to adrenaline seekers.

For a more relaxing experience, take a scenic chairlift ride to the mid-mountain Pine Marten Lodge and enjoy an elegant Sunset Dinner featuring gourmet Northwest cuisine and spectacular twilight views. Daytime options include lunch at Oregon's highest-elevation restaurant, disc golf and scenic lift rides.

More Information

Save time and money by pre-purchasing Mt. Bachelor lift tickets, equipment rentals and other services online.

Mt. Bachelor is tentatively planning to open for the winter season the week of Thanksgiving, if conditions allow. With a planned closing date of Sunday, May 26, Mt. Bachelor intends to offer once again one of the world's longest ski and snowboard seasons.

With 462 inches of snowfall on average, Mt. Bachelor has reliable snow year after year. The mountain prides itself on consistently operating through the month of May season after season, providing an excellent spring skiing experience.

Please find more information on Mt. Bachelor online at: www.skiernews.net/2019-MtBachelor.pdf

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Visit: www.mtbachelor.com or call 1-800-829-2442 for more information.