

# EIGHT REASONS to ADD SKI CITY to YOUR WINTER LIST

SALT LAKE CITY, UT – In winter, Salt Lake becomes affectionately known as Ski City. This is a place where a lively downtown scene meets world-class skiing. A place where locals and visitors alike share the stoke of the last night's storm. It is not your typical resort experience. It is so much more.

Whether you are coming with family, a group of friends or travelling solo, there are many reasons to visit Ski City. Here are the top eight.

## The Snow

For serious skiers, this list could start and end here. A dry desert climate means that the snow here is light, fluffy and a joy to ski. Thanks to the lake effect, storms pick up extra moisture as they pass over the Great Salt Lake and drop it in the form of snow on the Cottonwood Canyons, home of the Ski City resorts. The four resorts, Snowbird, Brighton, Solitude and Alta, average approximately 500 inches in a season. Utah powder days are described with terms like "chest deep" and "hero skiing" for a reason. If you love groomers, fear not. Each of the four resorts groom to perfection a large percentage of trails each night.

## The Resorts

Utah has many great places to ski. However, these four resorts stand out for the quantity and quality of their snow, the variety of terrain, and their unique character. Some people are dedicated to just one of the four as their favorite. Nevertheless, if you have never been to Ski City, you owe it to yourself to experience all four of these unique resorts.

**Alta** – Between the most snow in Utah and a distinct old school vibe, it is easy to see why Alta is a longtime local favorite. Tip: After ending the day with a lap down Alf's High Rustler or High Boy, enjoy a beer on the deck of the Goldminer's Daughter.

**Snowbird** – An adrenaline junkie's dream—Snowbird is known for its iconic aerial tram that takes you 3,000 vertical feet to a summit where you can access some of the best terrain in Utah. Tip: During whiteout conditions, head for the trees off the Gad 2 lift.

**Brighton** – Arguably Utah's most laidback resort and a snowboarder Mecca. Brighton is littered with terrain parks plus countless nooks and crannies waiting to be explored. Tip: If you arrive on an afternoon flight and want to hit the slopes then you are in luck. Brighton has the best night skiing in Utah.



SKI CITY, UT - It is home some of the finest resorts in the world, Alta, Brighton, Snowbird and Solitude. Combine the skiing with unbeatable accessibility and Utah's famous powder snow and you have an unbeatable combination. Cruise the mountains by day, and then explore a real city's restaurants, bars and lodges by night.

Photo courtesy of Ski City, Sean Buckley

**Solitude** –Solitude holds up to its name. Known for short lift lines, it is also one of the few places you can still ski powder after lunch. Tip: On storm days be on the lookout for Honeycomb Canyon to open. It is worth the wait.

## Urban Après

There is no reason the fun has to end when the lifts stop spinning. Choose among a wide variety of restaurants. Even if you are from a big city, you will be impressed with Salt Lake's growing foodie scene. In addition, it is now easy to grab a drink at a downtown bar, catch a Utah Jazz NBA game or see a Broadway musical at Eccles Theater. What other ski town offers that?

## Rest day activities

As much as we all hate to admit it, your legs might need a break if you are skiing the entire week. Ski City has all the typical urban activities you would expect, and a whole bunch of stuff you would not. Axe throwing, anyone?

If you are feeling ambitious, you could even take a scenic drive to Arches National Park. Utah's Red Rock country is only a few hours from Ski City.

Ski in the morning, golf in the afternoon

Seriously, you can do it. March and April can provide some of the year's best skiing. Because Ski City is 4,000 feet lower in elevation than the resorts, you can enjoy spring afternoon activities in the valley while winter is still going strong in the mountains.

## Value

In Ski City, how much you spend is really up to you. With 200-plus hotels, 2,000-plus restaurants and food trucks, there are accommodations and dining for every budget. In addition, there are other ways to save. While the holidays are high season for most resort areas, in Ski City you can find some of the best lodging rates of the year.

## The Super Pass

Alta, Brighton, Snowbird and Solitude have teamed up to offer you a discounted rate on lift tickets. The Super Pass can be used at any of the four Ski City resorts, and it offers free transportation on UTA ski buses and TRAX light rail.

Customize your Super Pass for three to 10 days of skiing, and skip the ticket line by purchasing online at [www.skicitysuperpass.com](http://www.skicitysuperpass.com)

## Access

Salt Lake International Airport has over 650 daily flights from over 95 non-stop destinations. It has been recognized for having more on-time arrivals than any other airport in the country. With four resorts, hundreds of hotels and thousands of restaurants all within 40 minutes, ski trip logistics have never been easier.

"A Different Adventure Every Day" means just that. No two days in Ski City have to be the same. Welcome to a place where you can mix and match resorts, lodging, restaurants and activities to create your ultimate ski vacation.

Experience Ski City and Utah's "Greatest Snow on Earth" for yourself this winter and learn what locals know about a great snow experience.

Read, view and share this page online on our full-page website at: [www.skiernews.net/Oct2018-Features.pdf](http://www.skiernews.net/Oct2018-Features.pdf)

For Ski City Superpass info and to learn the ease of getting to Salt Lake City and getting to these four great ski resorts check out their all comprehensive website at: [www.skicity.com](http://www.skicity.com)

# FOR a SMOOTH BRECKENRIDGE VACATION, PICK the PERSONAL EXPERIENCE with SKI VILLAGE RESORTS

Special to SKIER NEWS by Carisa Peterson

BRECKENRIDGE, CO — Ski towns often have a stark combination of local businesses, made up of either companies that have been around forever or the ones that seem to come and go with the seasons. Ski Village Resorts in the heart of downtown Breckenridge, Colo., is the former. It has become a reliable anchor during its several decades of providing a range of lodging choices to guests throughout the popular resort destination.

Ski Village specializes in renting ski in/ski out private homes, condominiums and townhomes which are each privately owned. Attention has been paid to the smallest detail within each unit because each one is someone's home to begin with. This expresses itself in quality furnishings and uniquely beautiful touches around each corner and designed within each nook, providing the destination traveler with a personal experience throughout their stay.

The personal experience begins the moment you arrive to check in. While many vacation rentals are going the way of "self-serve," Ski Village Resorts believes that providing actual service by real people to its guests goes hand-in-hand with ensuring a smooth and enjoyable experience. While some lodging companies or renting individuals go only as far as email, apps and video to help guests navigate their vacation experience, there is value in knowing that when you book with Ski Village, there is always a real person available who is familiar with your chosen accommodations. They have a seasoned local staff. There is always a person with whom you can speak, not a collection of codes or passwords to fish off of your phone to unlock the next step in the arrivals process.

Complimenting Ski Village Resorts' personal experience, its office on Main Street has its own free parking lot for arriving and departing guests, bathrooms, and plenty of space for your family to stretch upon arrival to Breckenridge. Checking in and out of your vacation accommodations does not get any more convenient in the popular destination town of Breckenridge.

Liz Clawson is just one of the many "long-timers" on staff at Ski Village Resorts. She splits her time between serving guests at Ski Village and owning and operating her own local Breckenridge pet services business. As such an involved part of the Breckenridge community, Liz sees the value of personal service from many different perspectives, and she enjoys the privilege of witnessing the smile of a guest who has enjoyed his or her stay upon check-out.

Liz notes, "being a part of such a long-established, yet still intimate company at Ski Village, I feel empowered to help our guests more than I think I would if I were working for more of a large, corporate organization. I can make reason-based decisions rooted in my experience. I like that having been with Ski Village as long as I have, I have heard all of the questions before, and I know what the answers are now. I do not have to call up the chain-of-command, or consult staff in other departments to resolve simple issues. Our small staff has worked together to such an extent that we are often able to assist a guest more quickly, across our individual disciplines, specialties or departments."

The next time you are booking your Breckenridge vacation accommodations, stay with Ski Village Resorts and let them worry about the details. For personal service, and a smooth Breckenridge experience from booking all the way through, until you have to return home, think Ski Village Resorts for your next winter ski or summer vacation.

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Call Ski Village Resorts them at 1-888-972-8200. You will get a real person. Or please visit: [www.skivillageresorts.com](http://www.skivillageresorts.com)

Carisa Peterson is a published writer and produced playwright who knows a good lodging company when she sees one.

Her work can be seen by visiting [www.carisapeterson.com](http://www.carisapeterson.com)

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