SKIER NEWS

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SKIER NEWS Editors are members of:
NASJA -
North American Snow Sports Journalists Assoc.,

SKIER NEWS, INC is a member of NSAA: The National Ski Areas Association.

NJ & PA SKI SHOWS Nov 3 & 5

New Jersey Ski & Snowboard Expo
&
NJSSC Auction

Marriott Hanover - Whippany, NJ
Friday Nov 3 7-10 PM
I 287 & Rt 10 Exit (#39)

Free Admission & Parking
Restaurant & Bar on site
Live & Silent Auctions
Ski Resort Reps

Philly Ski & Snowboard Expo
&
EPSC Auction

Crowne Plaza - King of Prussia
Sunday Nov 5 2-5 PM
PA Turnpike Exit 327 (Valley Forge)

Free Admission & Parking
Restaurant & Bar on site
Live & Silent Auctions
Ski Resort Reps

From the PUBLISHER'S DESK:

By Publisher and Editor, Dave Leonardi

WELCOME to SKIER NEWS 106 - The "What's New, Travel Planner and Ski Show" Edition

This is our 30th year, edition 106, and another time to say "thank you" to our readers and advertisers.

SKI SHOWS WILL HELP YOU PREPARE FOR ANOTHER GREAT SKI SEASON

From equipment, freestyle demonstrations and deals on lodging and season passes, ski resorts will invade major U.S. cities to help you prepare for the upcoming season. Some shows offer free ski area lift tickets with your show entry ticket; others have wine and beer tasting events within the show. Use the links below to log on to the show nearest you and see what offers await you. Many, many free lift tickets and other good items, a.k.a. swag, will be given away.

The Boston Ski and Snowboard Expo, Nov. 9-12, is one of the largest in the U.S., and attendance for this four-day event is usually more than 35,000. Like the other shows, reps will answer your equipment questions, and ski resorts will be on-hand with discount pass offers and discounted lodging packages. Many ski resorts from Maine to California are represented. Quebec and Western Canadian resorts are present as well. As with most shows, there is entertainment, food, sales, swaps and a great way to get ready for the upcoming winter.

Of the many shows throughout the U.S., the larger ones are listed below with web addresses. Also check with your local ski clubs, councils and local ski shops for shows, tent sales and pre-season bargains.

Plan to attend the expo, Nov. 9-12, at Boston's Seaport World Trade Center and see us when you are there. We will be giving away copies and some lift tickets at our booth, number 141.

Here are dates, locations and websites for the biggest ski shows in America:

Oct. 28-29, 2017 - San Clara, CA - at the Santa Clara Convention Center;
Snowbomb Ski & Board Festival (www.snowbomb.com)

Nov 3, 2017 - Whippany, NJ - Marriott Hanover, Rte. 10, 7-10 p.m. Free Admission;
New Jersey Ski & Snowboard Expo (www.prw-group.com)

Nov 4-5 - San Francisco, CA - at Pier 35;
Snowbomb Ski & Board Festival (www.snowbomb.com)

Nov 5, 2017 - King of Prussia, PA - at the Crown Plaza, Mall Blvd., 2-5 p.m. Free Admission;
Philly Ski & Snowboard Expo (www.prw-group.com)

Nov 9-12, 2017 - Boston, MA - at the Seaport World Trade Center;
Boston Ski & Snowboard Expo (www.bewisports.com)

Nov 10-12, 2017 - Denver, CO - at the Colorado Convention Center;
Colorado Ski & Snowboard Expo (www.bewisports.com)

Nov 10-12, 2017 - San Diego, CA - at the Del Mar Fairgrounds, Exhibit Hall;
SnowJam San Diego (http://snowjamcard.com/Shows/Sd)

Nov 11-12, 2017 - Sacramento, CA - at the California Expo Center;
Snowbomb Ski & Board Festivals (www.snowbomb.com)

November 17-19 - Los Angeles, Co - at the L.A. Convention Center, South Hall;
L.A. Ski Dazzle (http://skidazzle.com/index.htm)

Dec 2-3, 2017 - Las Vegas, NV - at the Cashman Center, Hall A;
SnowJam Las Vegas (http://snowjamcard.com)

OUR USUAL CLOSING THOUGHTS

Once again we ask God to bless our troops in Afghanistan, Iraq and all around the world, as they continue to defend America against terrorism and evil-doers so that we can continue to enjoy the blessings of liberty here in our homeland.

Please continue to travel safely and enjoy the freedom of skiing, and do not forget to thank all of our heroes - police, fire and military - for helping to preserve our outstanding way of life.

Thank you for reading SKIER NEWS over the past 30 years and 106 editions.

We hope you continue to read it, enjoy it, visit our websites, all linked from our homepage at www.skiernews.com and contact our advertisers for info and deals. Think snow.

ON THE COVER

JACKSON HOLE in Wyoming

Jackson Hole has always been known as an expert skier's paradise. Yet about five years ago, Jackson began to tame parts of the mountain to be more intermediate, and they succeeded. In fact, one entire area of the mountain, the Casper Quad area is all blue, groomed and ready for families.

Read more about Jackson Hole on page 8.

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We are now printed on gluten free paper with no GMO's!
SKIER NEWS, published by The Skier News, Inc., a New Jersey Corporation, distributes three national and five regional editions for the ski season, from October through April. These double issues are labeled October-November, December-January and February-Spring. Summer and Fall issues are published online at www.skiernews.com and www.skiernews.net. The inaugural issue was published November, 1988. For the ski industry, that was a long time ago.
SKIER NEWS gratefully acknowledges the assistance of all of the fine organizations associated with skiing and we are by concept dedicated to promote skiing. We believe that the term "skiing" should be the all-comprehensive, generic term for all snowsports.
Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington state. His original technical and computer suggestions, in 1988, helped make the first issue possible. Now he publishes Fine Edge boating books in the Pacific northwest.
Thanks again to the pre-press and press room staff of Roger, Brad, Dick, Dan, Jim, Chris, Joe and many, many more.

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SKIER NEWS is published in the shadows of the beautiful but now defunct, formerly rope-tow serviced Belle Mountain Ski Area in Hopewell, New Jersey, Exit 7-A. Printed in New Joisey off of Exit 3.
No animals were killed or maimed in the production of this publication. This publication was not teste on animals.
Unsolicited manuscripts will be used as kindling for our office wood stove or deleted with a loudly vocal "woo-hoo."
One more thing, we do not use a period to end a sentence when that sentence ends with a web address. Some knuckleheads might think that the period is part of the web address. Not you, of course, but the guy who picked up the copy just before you or maybe the other guy also at the rack, but don't stare. You would know better than to use the period, just in case we forgot to eliminate one. Thanks. Why are you still reading this fine print?

Thank you for reading *SKIER NEWS*, and thanks for using the phone numbers, web links and codes in *SKIER NEWS* to help you plan your ski trips.

Your Season Starts Here!

SKI & SNOWBOARD expos

Boston NOV 9-12
Seaport World Trade Center

Colorado NOV 10-12
Colorado Convention Center

Gear! Deals! Prizes! Giveaways & MORE!

- Great Season Pass & Vacation Deals
- Equipment & Resort Reps
- Extreme Acrobatic Aerial Shows
- Kids Snow Park Learning Center
- ELITEAM Fitness Challenge
- Winter Olympic Preview
- Great Family Fun and Value

The Nation's Biggest Ski & Snowboard SALE

Get Tickets Online SAVE $3

Use promo code **SKIERNEWS**. Kids under 12 FREE.

For more info and tickets go to SkiSnowexpo.com

BEWI Productions, Inc. For exhibit info: 781.890.3234 • bewisports.com