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## **NORTH LAKE TAHOE – WHAT'S NEW WINTER 2018–19**

NORTH LAKE TAHOE, CA/NV – North Lake Tahoe, home to one of the nation's largest concentration of downhill ski resorts, invested in new snowmaking equipment, energy-saving technologies, expanded winter events and luxury après amenities for this winter. They furthered their commitment to sustainability, modern luxury, family travel and wellness.

The region's 12 distinct communities are host a series of winter events, including the 4th Tahoe Film Fest, celebrating internationally acclaimed environmental and foreign films, and WinterWonderGrass, a mountain bluegrass festival and craft brew tasting.

Families are invited to Merry Days and Holly Nights at Squaw Valley | Alpine Meadows, Noel Nights at Northstar California, and Northern Lights at Incline Village and Crystal Bay. Guests can enjoy farm-to-table dinners with Olympians, sleigh rides, live music, performing arts and holiday celebrations throughout the region.

For luxury après and wellness opportunities, North Lake Tahoe's spas incorporate indigenous stones and natural elements of the Sierra, including Northstar California's Tahoe Spa & Wellness Center, which tailors spa treatments for skiers and riders. Various yoga studios offer diverse classes, including Squaw Valley's Wanderlust Studio, which debuts new AIReal Yoga classes. This is a leading aerial yoga brand using a hammock as a yoga prop.

Enjoy North Lake Tahoe's "offbeat winter activities," from snowshoeing and gondolas, to winter spas and yoga. The region welcomes multigenerational families, skiers, non-skiers and those looking for a luxury winter escape.

Northstar California debuts family friendly tubing at the Overlook, featuring fire pits for s'mores and spontaneous snowball fights. The signature Her Mountain Retreat Ultimate Girls Weekend includes Her Mountain Lessons, Platinum First Tracks access and onsite yoga, Jan. 26-27, Feb. 23-24 and Mar. 23-24. Platinum guests can participate in the iconic tost tradition, with a complimentary glass of sparkling wine or cider every afternoon on East Ridge Run. All of this and more can be accessed with the Epic Pass, offering unlimited, unrestricted access to 19 mountain resorts plus additional access to 46 more.

This season, Squaw Valley | Alpine Meadows introduced the Ikon Pass, providing access to 36 destinations, globally. The resort

celebrates the 50th anniversary of the Aerial Tram in December.

Here are some North Tahoe restaurant

Manzanita — Found on-mountain at The Ritz-Carlton, Lake Tahoe, it embraces its mountain setting. The restaurant radiates warmth with natural textures, a lively bar and an open kitchen. Sourcing only the finest ingredients, the culinarians at Manzanita craft artistically simple and unique dishes.

Big Water Grille – At Incline Village, this restaurant is nestled in the mountains with panoramic views of the lake. Big Water Grille brings east coast flair to comforting California cuisine, with a menu featuring steaks, game and market fresh seafood.

Lone Eagle Grill – Located lakeside in the Hyatt Regency, this is where guests can cozy up next to the two-story stone fireplace and take in views of the private beach while enjoying the high-Sierra inspired cuisine. Seasonal dishes feature expertly paired game meats and creative takes on vegetarian favorites

Sunnyside Restaurant and Bar – This Tahoe landmark is located lakeside in Tahoe City. It has been operating since the 1950s.

The waterfront restaurant and lodge is perfect for a quiet getaway or just a lakeside lunch.

Kings Beach — Discover shopping and events at Kings Beach's city center which is transformed with lights and festive decorations during the holiday season.

About North Lake Tahoe

Lake Tahoe is a crown jewel of the Sierra. Formed approximately two million years ago, it is the largest alpine lake in North America and the second deepest in the United States. North Lake Tahoe spans two states and boasts two dozen beaches, 12 ski resorts, hundreds of miles of biking trails, half a dozen communities, and a growing number of nationally recognized human-powered events, races and festivals. North Lake Tahoe is a 45-minute drive from the Reno Tahoe International Airport, two hours from Sacramento International Airport and just over three hours from San Francisco International Airport. Visitor information centers are located at 100 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village.

For more, visit: www.gotahoenorth.com

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## DIAMOND PEAK HAS POPULAR DEALS and BYOP-BRING YOUR OWN PASS- and ADDS TERRAIN PARK

INCLINE VILLAGE, NV — Diamond Peak Ski Resort remains North Lake Tahoe's hidden gem. Located in Incline Village, Nev., the affordable, family-friendly resort offers breathtaking views of Lake Tahoe, 1,840 feet of vertical, and some of the best tree skiing and riding around.

Progression is the name of the game at Diamond Peak for the 2018-19 winter season, with a number of exciting new developments and important reconfigurations that will provide a true Tahoe experience for the resort's skiers, snowboarders and other guests. As a community-owned ski resort, Diamond Peak stands out in the Tahoe Basin and greater U.S. ski industry as a beacon to skiers and riders looking for a friendly, low-key vibe where you can feel at home from the moment you pull in to your slope-side parking spot. Moreover, as the only Lake Tahoe resort to achieve STOKE Certified status, it is becoming the top choice for skiers and riders concerned about supporting environmentally sustainable resorts.

New Lower Mountain Terrain Park

The Village: Terrain park skiers and riders, as well as those new to terrain park features, will enjoy a new venue to progress their skills, as Diamond Peak's master park builders will be concentrating the resort's terrain park features in a new lower-mountain zone called The Village at Diamond Peak.

Accessible from all areas of the mountain, the new Village terrain park location will allow park riders to explore more of the mountain before taking a lap through the park, or simply enjoy quick park-only laps via the Red Fox chairlift. The Village terrain park will take over what used to be the Penguin

and Dusty's Delight ski runs, as well as a portion of lower Wiggle, creating a comprehensive arena for Diamond Peak's park staff to build features for all ability levels and conditions. Centralizing Diamond Peak's terrain parks allows park staff to spend more time grooming and maintaining the features to ensure consistent conditions and maximum fun.

STOKE Certified

This spring, Diamond Peak was recognized for their sustainability initiatives as the first ski resort in Lake Tahoe to become STOKE Certified. As one of the early adopters of the STOKE Snow certification program, the community-owned ski resort has been diligently following STOKE's Roadmap Report to achieve best practices in snowmaking, interpretation, waste diversion, and community development. STOKE Certified – the Sustainable Tourism Operator's Kit for Evaluation – is the world's first sustainability certification body with standards built specifically for surf and ski tourism operators.

2018-19 Deals & Events

BYOP "Bring Your Other Pass" Deal

Do you have a season pass at another ski resort? Show your 2018-19 season pass from any other ski resort and save \$20 off the Adult daily lift ticket rate every day of the season. BYOP rates start at just \$69 per day during non-peak midweek dates.

Kids 6 & Under, Seniors 80+ Ski Free

Children ages 6 and under and seniors 80 and over always ski free at Diamond Peak.

Interchangeable Parent's Pass – The interchangeable Parent's Pass is a transferable lift ticket that allows parents to take turns skiing while the other watches the little ones. It is available at any Diamond Peak ticket window for the same price as an adult lift ticket.

50 Percent off Rental Equipment with a Boarding Pass

Take the hassle out of flying with your ski equipment. Get 50 percent off standard ski or snowboard rentals when you show your airline boarding pass. Boarding pass must show an arrival destination of Reno/Tahoe, Sacramento, Oakland, San Jose or San Francisco within the last two weeks. Discount is valid for standard all-day adult packages.

Firefighters and Police

Active and retired fire or police force personnel qualify for a \$69 lift ticket during midweek dates, \$79 on weekends and \$89 during peak periods, when they present their badge or ID. Military Discounts

Active duty U.S. military ski free midweek (non-peak) or for just \$79 on weekends and \$89 during peak periods. Retired and military dependents qualify for a \$69 lift ticket during midweek dates, \$79 on weekends and \$89 during peak periods. Present a valid military ID to receive discount.

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Visit them directly at www.DiamondPeak.com for more deals and events for the whole family and plan your trip today.

## **CEDAR HOUSE SPORT HOTEL – TRUCKEE'S BOUTIQUE HOTEL**

This eco-friendly lodge has the great Stella Restaurant, discount ski deals and is within 30 minutes of five great resorts

TRUCKEE, CA – The Cedar House Sport Hotel, located just outside Historic Downtown Truckee, fuses innovative green architecture with the very best in contemporary design. Described as a stunning combination of hip and organic, The Cedar House incorporates a number of eco-friendly elements, bringing a fresh and environmentally-conscience style to the Sierra.

It is nestled in the Martis Valley area of Truckee, just minutes from world-class mountain recreation. Featuring 40 rooms and suites, Cedar House has all the modern conveniences, from flat screen TVs, to heated bathroom floors, to fine Egyptian cotton linens and robes. You will not have to sacrifice comfort and luxury to go green.

The Cedar House Sport Hotel is the dream work of your hosts, Jeff and Patty Baird. The concept of a Sport Hotel is based on the Baird's annual trips to the European Alps. In the Alps, families run hotels that offer a relaxed, casual atmosphere.

The hotels are called "sporthotels," emphasizing the mountain recreation or "sport" aspect of the region.

The Cedar House offers a warm, family run, hospitality experience, similar to a bed and breakfast but with all the privacy and convenience of a modern boutique hotel and with great dining.

The hotel is near all north shore resorts; Northstar is close by. Diamond Peak, Squaw Valley, Alpine Meadows and Sugar Bowl are easy 15- to 30-minute drives.

Stella, Cedar House's dining room, incorporates the breathtaking nature of the local environment, balancing fresh produce grown from The Cedar House's gardens with simple ingredients, creating food that is warm, comforting and inviting. An intimate, relaxing environment enriches the Stella experience. While a complimentary breakfast is served daily to the hotel guests, Stella is not a nightly dinner restaurant. It specializes in custom dining options for groups

and families celebrating special events, however several times per month, Stella offers to the dining public its Pop Up Dinner Series. Designed and formatted like a spirited dinner party, a Stella Pop Up event is an exploration into creative cooking.

Stella is an interactive culinary dining affair. They believe that no great meal should be eaten alone, but instead shared amongst family and friends as you unwind and exchange stories from the day. This is dinner as it should be. A repast with a soul, heart and nourishment,

It is their goal to give their community an intimate dining experience showcasing new approaches to traditional and exotic flavors in conjunction with what defines North Lake Tahoe, its people.

Please find more information online at www.cedarhousesporthotel.com/stella

Stay and ski at participating resorts during midweek and beat all the crowds. Packages are priced per person/per night, double occu-

pancy and include lodging in a queen, double queen or standard king room, breakfast and lift ticket. Single and triple occupancy deals are available but the discount Midweek packages cannot be booked online.

Please call 1-866-582-5655 for reservations and exact package details. These Stay and Ski packages are not valid during holiday periods.

Find the Cedar House from a link at www.skiernews.com/GreatLodging.htm

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Also, view, read and share more info online regarding the Cedar House Sport Hotel at: www.skiernews.net/2019-TruckeeBest.pdf

You can also log on directly at: www.cedarhousesporthotel.com

For the Midweek or Winter Weekend deals or other reservations, please call 1-866-582-5655.

## HAMPTON INN & SUITES TAHOE/TRUCKEE, HILTON QUALITY, TAHOE STYLE

TRUCKEE, CA — Tahoe's only Hilton property, The Hampton Inn and Suites Lake Tahoe/Truckee, is 30 minutes from the Reno-Tahoe International Airport. Only minutes away from downtown Truckee, the hotel is surrounded by six world-class ski areas and all your favorite winter adventures. This rustic-chic hotel boasts 109 rooms, all designed for your mountain getaway. Free wireless internet and a generous, hot home-style breakfast make it the dream location for family outings, romantic getaways or corporate

Being part of the Hilton family of properties, rewards are earned with every stay. As a Hilton Honors member, the hotel was voted one of the best Hampton Inns in the country and continues to be awarded the No. 1 TripAdvisor for the area and the circle of

excellence each year. Please take a look at the reviews. Skiers will love the location for its proximity to Northstar, Squaw Valley USA, Alpine Meadows and Sugar Bowl Resort. The hotel is the closest major property to Northstar, which is almost in sight from the parking lot. Scheduled public transportation is easily accessible and regularly scheduled.

The complimentary breakfast includes a choice of two hot items each morning, made to order waffles including gluten-free, hot cereal and fresh fruit, and is considered one of the best in the area. After breakfast, gather the kids and head out for a great day of skiing close by. For dinner, there are several nearby restaurants and historic downtown Truckee, including Moody's which is a local favorite.

As you enter the lobby, you immediately feel the warmth and comfortable atmosphere

with a friendly and helpful staff. Each of the hotel's select rooms is decorated beautifully, complemented with all your needs. This includes free wireless internet, coffee makers and 32-inch flat screen televisions complete with free HBO/cable television. On-site amenities include coin operated laundry, gym complete with cardio equipment and weights, beautiful outdoor pool (seasonal) and Jacuzzi spa, large flat screen television in the main lobby, daily newspapers, a collection of books, and an assortment of board games. On busy Saturday nights, guests may enjoy a movie night with fresh popped popcorn.

Try one of the hotel's two-room suites that are specially equipped and roomy. Guests can lounge by a warm cozy fire or walk out onto their private balconies. In-room whirlpools are also available in selected suites.

If you cannot leave your work completely behind, the business center is equipped with computer, fax and copy equipment. The large meeting space is perfect for business and large groups.

The hotel is located a few minutes south, off Exit 267 of Interstate 80, toward the Truckee airport.

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For special packages or reservations, log on directly at www.hamptoninntruckee.com or please call 1-888-587-1197.