

JACKSON HOLE HAS MANY REASONS to GO with MORE FLIGHTS & GOLDEN TICKET DEALS

TETON VILLAGE, WY – Jackson Hole Mountain Resort (JHMR) continues to deliver legendary powder snow, 4,139 continuous vertical feet, 2,500 acres of the best beginner, intermediate and expert skiing and snowboarding, and a genuine “Last of the Old West” atmosphere. Neighboring the legacy U.S National Parks of Yellowstone and Grand Teton and operating in Bridger Teton National Forest, there is no more spectacular setting for a destination resort in the world. With 12 non-stop cities and hundreds of international connections flying into the newly expanded airport (JAC), Jackson Hole is one of the most easily accessed resorts in the Rockies.

Golden Ticket Promotion

Back by popular demand, Jackson Hole Mountain Resort is bringing back their most popular lift ticket deal, the Golden Ticket Promotion.

Skiers and snowboarders who own a valid winter resort season pass anywhere in the world can come to The Big One and receive a very special rate. Travel to Jackson Hole Jan. 7-31, 2019, show your season pass and receive a 40 percent discounted lift ticket based on the valid in-resort, single day rate.* Ski as many days as you like at 40 percent off the daily ticket rate during this time.

*It is not valid with other offers. You must show Valid Winter Season Pass 2018/19 and photo I.D.

RPK 3

Locals in ski areas claim that there are no friends on a powder day. That can now change with RPK 3, the newest slope-side dining establishment in Teton Village. Conveniently located adjacent to the Tram, RPK 3 is the kitchen and bar offering fast casual lunch, fun après scene and everything in-between. With a menu that will satisfy each type of skier and rider, there is a mix of healthy, comfort food, and hot or cold beverages for mountainous appetites. Find a friend or two and post up at RPK 3 to keep your body fueled up for all the epic days on the slopes.

Turn après up to RPK3, and look for drink and food specials. Celebrate a powder day with friends, food and festive beverages. The place seats over 150 people, adding much needed restaurant seats in the base area. It has an expansive bar, mix of communal and smaller tables and a modern fireplace in the center of the room. It is a destination for locals and visitors alike. RPK3 opens daily at 10 a.m. for bar service, 11a.m. for lunch and après goes until it is over.

What does RPK3 mean?

Rendezvous Peak, RPK is the snowfall forecast issued by the National Weather Service for the Bridger-Teton National Forest Avalanche center. The RPK is called around 3p.m. each day predicting the amount of snow expected in the next 16 hours. RPK3 means greater than six inches of snow, so in layman's terms, a powder day is coming.

Solitude Station

Solitude Station opened at the start the 2018-19 season. The “New Standard in Learning,” Solitude Station is the latest offering in Jackson Hole's continued devotion to skier progression and the family experience. The newest on-mountain center for learning and growing at JHMR for kids and adults alike, Solitude is located a short 2-minute gondola ride from the base area. The expansive lodge is located at the Sweetwater Gondola mid-station, and thoughtfully designed with 12,000 square feet of dining, rental, and the Mountain Sports School home base. It is a premiere amenity for many guests looking to improve their skiing and riding. Geared for kids ages 7 and up, as well as families and group lessons, Solitude Station is designed to maximize learning development in an empowering and constructive atmosphere. This is a state-of-the art concept unique to Jackson Hole and its unmatched mountain environment. The building will be open for family après experiences at peak times of the year and available for private events both summer and winter.

Meet JHMR's New President: Mary Kate Buckley

Mary Kate Buckley was appointed by the area's owners, the Kemmerer Family, as Jackson Hole Mountain Resort's new president in June 2018. She brings to the position many years of business, marketing and entrepreneurial business experience. She has been on JHMR's Board of Directors since 2015, has been a passionate resident of Jackson Hole since 2009 and is a



JACKSON HOLE, WY – Following the leader in a women's carving lesson and cruising under the Tram line on a blue sky day. Completed for this winter season, Solitude Station is their beautiful new on-mountain home for the Jackson Hole Ski School. JHMR has 4,139 vertical feet of awesome terrain spread over 2,500 acres, half of which are beginner and intermediate trails.

Photo courtesy Jackson Hole Mountain Resort

proud member of the JHMR 100 Club, achieved by skiing 100-plus days at the Jackson Hole in a ski season.

In addition to being JHMR's first woman president, she brings skill sets honed over the years with a background in powerful brand and customer-centric companies such as Nike and Disney. Mary Kate is perfectly positioned to take on the next era at Jackson Hole, focusing on maintaining and growing Jackson Hole's leadership position in the ski industry.

More ways to Experience Jackson Hole: Mountain Collective and IKON Pass

Jackson Hole is proud to be a part of both the Mountain Collective and IKON Pass. The new Ikon Pass provides access to 26 iconic destinations, and the Ikon, in addition to the Mountain Collective, is the new standard in season passes, connecting the most iconic mountains in North America and delivering authentic, memorable snow adventures. Brought to you by Alterra Mountain Company, the Ikon Pass unlocks access to a community of diverse destinations you want to ski and ride. For more information on passes, visit www.jacksonhole.com/season-pass.html

Most Accessible Resort in the Rockies

This winter, fly to Jackson Hole (www.jacksonhole.com/by-air.html) non-stop from 12 major US cities. Non-stop routes from Chicago, Dallas, Houston, Newark, JFK, Atlanta, Los Angeles, San Francisco, Minneapolis, Seattle, Denver and Salt Lake City make Jackson Hole the most accessible Rocky Mountain destination resort. In addition, Jackson Hole airport (JAC), with its recent \$30 million renovation and expansion, makes the arrival and departure experiences efficient and comfortable. Jackson Hole Mountain Resort is just a short 30-minute drive from the terminal, delivering an experience like none other and now easier than ever to reach.

Please view, read and share this page with your friends at www.skiernews.net/Jan2019-Jackson.pdf

For flight info, visit: www.jacksonhole.com/by-air.html

For pass info: www.jacksonhole.com/season-pass.html

For general info and more on the Golden Ticket great deal, please visit: www.jacksonhole.com

WHAT IS THE JACKSON HOLE GOLDEN TICKET?

PASSHOLDERS FROM ANY OTHER RESORT RECEIVE 40% OFF JACKSON HOLE LIFT TICKETS JANUARY 7-31, 2019.*

EASY ACCESS TO JACKSON WITH DIRECT FLIGHTS FROM 12 MAJOR CITIES



*Must show Valid Winter 2018/19 Season Pass and photo IDENTIFICATION. Ski as many days as you WOULD like at 40% off the daily ticket rate AT JACKSON HOLE MOUNTAIN RESORT during this time. Not valid with other offers. Not available for purchase online.