CRESTED BUTTE HAS EXTRAORDINARY CONDITIONS

MT. CRESTED BUTTE, CO – The 2018-19 winter ski and snowboard season began earlier than usual at Colorado's Crested Butte Mountain Resort (CBMR). Adding to the collective annual excitement for the beginning of the ski season, the early season conditions in Crested Butte were nothing short of extraordinary. For the first time in more than 20 years, CBMR opened for the season with expert terrain accessible by the Paradise Express Lift, Red Lady Express Lift, Peachtree Lift and base area magic carpets. It continues as it began, shaping up to be a great snow season in Crested Butte.

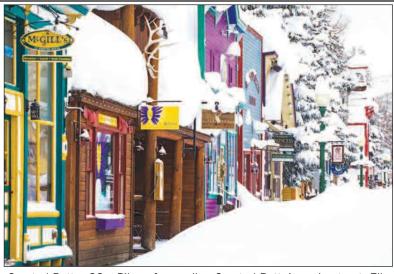
Vail Resorts' Epic Pass has become a household name across the globe and offers access to some of the world's top winter resorts. For the first time, dedicated skiers and boarders have an opportunity to embark on an Epic Southwest Colorado road trip that connects two of the nation's most authentic, historic and picturesque mountain ski towns: Crested Butte and Telluride. New for the 2018-19 Winter Season, Crested Butte Mountain Resort and Telluride Ski Resort have partnered with the Epic Pass offering pass holders multiple days of skiing at each resort.

Individually known for their historic Western culture and legendary inbounds terrain, Crested Butte Mountain Resort and Telluride Ski Resort have both topped the wish lists of skiers and snowboarders for years. Located a quick three-hour drive from one

another, this season, plan your own Epic road trip that includes plenty of time to experience the wonders of both resorts. To aid in your planning, here are three of the top tips for visiting Crested Butte this winter.

Legendary Freeskiing and Riding

Crested Butte Mountain Resort features 542 acres of famous inbounds expert-only terrain known as the Extreme Limits. Primarily accessible off the High Lift and North Face T-bars, the Extreme Limits Terrain is notorious for the steep,



Crested Butte, CO – Piles of snow line Crested Butte's main street, Elk Ave. The colorful Victorian store fronts are semi-obscured by the mounds of white gold. This is a typical winter scene along this casual promenade, as well as the ski resort, from late-November through early April.

Photo courtesy of Crested Butte Mountain Resort, www.skicb.com

technical chutes in Banana and Staircase, and the wide-open powder fields of Headwall and Hawks Nest.

If you truly feel that you are ready to test your mettle, guide your skis to the top of Rambo, North America's steepest cut run that caps at a puckering 55 degrees. After your first turns down the steeps at Crested Butte Mountain Resort, you will understand why some of the country's first extreme skiing competitions were held here.

When speaking about Crested Butte's legendary terrain, it is always worth mentioning one of the town's true living legends.

World Champion and Olympic skier Wendy Fisher is an icon in big mountain freeskiing. An extreme skiing pioneer, Wendy has led women and challenged men to follow into some of the steepest terrain around the world. Throughout her successful skiing career, she has been featured in numerous professional ski films and raced for the U.S. Ski Team. She competed at the 1992 Winter Olympic Games in Albertville, France, and holds two Extreme Freeskiing world titles.

Wendy discovered Crested Butte's Extreme Limits Terrain and decided to make the region her forever home. Today, she raises her family of shredders in Crested Butte and hosts special clinics designed to help skiers find their next level of "fearless."

Guests are invited to participate in Wednesdays with Wendy on select dates throughout the winter season. Clinics cater to intermediate and advanced skiers, so it is not required that you ski like an Olympian to learn from one. The dates for Wednesdays with Wendy are Jan. 9 and 16, Feb. 13 and 20, and March 13 and 20 for the 2018-19 winter season. For more, visit www.skicb.com/wendy

Friendly for Families

In addition to the Extreme Limits, CBMR offers skiing and riding suited to all ability levels. In fact, over 83 percent of the mountain is comprised of beginner and intermediate terrain, catering to never evers and families. Whether cruising the beginner runs off the Lore intermediate runs around the lore intermediate runs around the families.

Red Lady Express or the long intermediate runs around Paradise Bowl, there is something for everyone.

For families looking for a little guidance, CBMR's Ski & Ride School (www.skicb.com/learn) offers programming for all levels and nearly all ages. Beginning with the Cubs program, children ages 3 and older are encouraged to get out on the slopes to begin a life-long passion. Here is a quick tip from CBMR Ski Instructor and PSIA National Team Member Dustin Dyar about introducing your kids to the slopes. "The

most important outcome for new skiers and riders is that they enjoy their time and want to do it again. Have patience and let them play!"

CB Chic: Crested Butte's Unique Brand of Mountain Cool

Settled against the majesty of the Maroon Bells-Snowmass Wilderness and the Elk Mountains, Crested Butte is a modern travel destination deeply devoted to its mining and ranching roots. Glitz and glam have not made their way to Crested Butte and that is just how the locals like it.

To discover Crested Butte's true colors, they recommend attending one of the unique events that can be found #onlyincrestedbutte. Events such as the self-proclaimed Fat Bike World Championships, Jan. 23-27, 2019; and the 33rd Annual Alley Loop, Feb. 2, 2019; feature lung-busting endurance offerings for all ability levels as well as "Type I Fun" costumes and parties that highlight the character of this tiny mountain town. You can find a full calendar of events at www.skicb.com/events.

Location, Location

CBMR is literally situated at the end of the road, surrounded by National Forest and some of Colorado's most beautiful scenery. While Crested Butte may be a little further down the road, the added time in the car will be saved by a lack of lift lines. Once in Crested Butte, the convenient proximity of lodging properties, restaurants, activities and downtown encourages guests to park the car and immerse themselves in their vacation. Now that visions of Wild West ski towns and deep powder turns fill your daydreams, it is time to make these feelings become Luckily, Mountain Resort offers numerous discounts and packages to encourage a visit to Colorado's Last Great Ski Town.

Stay More, Save More

Throughout the 2018-19 winter season, savvy travelers are encouraged to explore the deep array of lodging offerings at Crested Butte Mountain Resort. New this season is the resort's Stay More, Save More package that allows guests to be rewarded in discounts the longer they visit. Available now through April 7, 2019, the Stay More, Save More package is your ticket to ride at Crested Butte. On top of receiving steep discounts on lodging, guests can qualify for savings on lift tickets, rental equipment lessons and airfare, including savings of up to \$300 per person, if booking directly through Crested Butte Vacations.

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To learn more about Crested Butte Mountain Resort and to plan your getaway, please visit them online directly at: www.skicb.com



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