

# THE NEXT 50 YEARS at JACKSON HOLE BEGIN with a NEW GONDOLA

TETON VILLAGE, WY – How do you top the outstanding Jackson's 50th anniversary season? What a winter it was, the resort recorded 560,400 skier visits in 2015-16. It was the second highest in resort history.

This winter, Jackson Hole Mountain Resort is open from Thanksgiving Day through Sunday, April 9, 2017. This will make it the longest winter season in Jackson Hole history. With a new lineup of lift ticket discount offers, signature events and a new gondola, turning 51 never looked so good.

## December 2016: New Sweetwater Gondola

This winter, JHMR is adding a new gondola which was scheduled to open in mid-December 2016. The new Sweetwater Gondola is a significant capital investment. It is part of a broader and sustained capital investment strategy that will continue to ensure a world-class experience for JHMR guests.

The new Sweetwater Gondola will support several specific objectives, among them; to increase significantly the out-of-the-base area capacity and, over time, to provide access to a new and enhanced ski school facility located in the Solitude mid-station area. The Sweetwater Gondola will be located between the Bridger Gondola and Teewinot High Speed Quad. It will have a mid-station approximately one third of the way up the mountain in the Solitude area, then continue up to terminate just uphill of the Casper Restaurant. In total, the new gondola will rise 1,278 vertical feet.

JHMR continues to look beyond the 50th anniversary and into the future, as the Sweetwater Gondola is the first of many upcoming projects. The Kemmerer Family ownership at JHMR proudly plans over the next few years to continue investment specifically focused on summer operations and increase restaurant capacity on-mountain.

## Most Accessible Resort in the Rockies

This winter, fly to Jackson Hole non-stop from 12 major U.S. cities. Non-stop routes from Chicago, Dallas, Houston, Newark, JFK, Atlanta, Los Angeles, San Francisco, Minneapolis, Seattle, Denver and Salt Lake City make Jackson Hole the most accessible Rocky Mountain destination resort. In addition, Jackson Hole airport, with its recent \$30 million renovation and expansion, makes the arrival and departure experiences efficient and comfortable.

Jackson Hole Mountain Resort is a short 30-minute drive from the airport terminal, delivering an experience like none other, and it is now easier than ever to reach.

Link to [www.jacksonhole.com/by-air.html](http://www.jacksonhole.com/by-air.html) for more info.

## SKI FREE Christmas

That's Right – Ski Free at Christmas

New for this December 2016, plan your Christmas vacation early and SKI FREE. Start your holiday before December 23 and earn two ski days at JHMR free when you book a four night minimum lodging and lift package with Jackson Hole Central Reservations. This unprecedented deal can also be packaged and combined with a \$300 air credit to save even more. Some restrictions apply; for details and to book, please log on to [www.jacksonhole.com/christmas-ski-trip-deals.html](http://www.jacksonhole.com/christmas-ski-trip-deals.html)

## Golden Ticket is Back by Popular Demand

After the success of last winter's 50th anniversary promotion, Jackson Hole Mountain Resort (JHMR) is welcoming all skiers and snowboarders with a valid 2016-17 winter resort season pass from anywhere in the world to come to Jackson Hole Mountain Resort and receive a very special lift ticket rate. The offer is valid for skiing and riding at JHMR between

Jan 9 - 31, 2017. Just present a current, valid season pass from any ski resort at the ticket office together with photo ID and receive a 40 percent discount on lift tickets based on the current daily window rate.

## Jackson Hole Resort Lodging: Kids Ski and Rent Free

Last winter Jackson Hole Resort Lodging (JHRL) launched a Kids Ski Free program, an exclusive program to JHRL that applies to all types of vacation rentals and lodging packages. Choose any condominium or home rental for four nights or more, and receive 10 percent off of your stay. In addition, for each paying adult, kids 14 and under ski free. New this winter, kids' rental is free with a paid adult rental. Restrictions are few in this exclusive deal for JHRL guests, and the program is valid for stays all winter except the Christmas Holiday week. Call for more details and to book 1-800-443-8613.

You can view, read and share this page online and link from at [www.skiernews.net/Jan2017-Goodstuff.pdf](http://www.skiernews.net/Jan2017-Goodstuff.pdf)

And for more info on the town of Jackson, log on to [www.skiernews.net/Best2017-JacksonTown1.pdf](http://www.skiernews.net/Best2017-JacksonTown1.pdf) or visit [www.skiernews.net/Best2017-JacksonTown2.pdf](http://www.skiernews.net/Best2017-JacksonTown2.pdf)

This info includes Jackson's newest hotel the SpringHill Suites by Marriott in downtown Jackson, across the street from the famous Snake River Brew Pub. The hotel is scheduled to open in January 2017. For complete details, please log on to [www.marriott.com/jacsh](http://www.marriott.com/jacsh)

Get the info on each of the ski free deals and discounts at Jackson Hole Mountain Resorts by viewing and reading [www.skiernews.net/Best2017-Jackson.pdf](http://www.skiernews.net/Best2017-Jackson.pdf)

Or log on directly to [www.jacksonhole.com](http://www.jacksonhole.com)

On social media, see Twitter @jhski on Instagram @jacksonhole or use; #jacksonhole and #jhdreaming

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## BE AWARE, SKI WITH CARE, KNOW THE CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

KNOW THE CODE, IT'S YOUR RESPONSIBILITY.  
 (This is a partial list.)

## From the PUBLISHER'S DESK:

By Publisher and Editor Dave Leonardi

### WELCOME to SKIER NEWS 104

Our first edition last ski season was our 100th since we began in 1988. This is SKIER NEWS 104, and another time to say "thank you" to our readers and advertisers.

### REFLECTIONS of GREAT PLACES NOW GONE

It is enough to say that when we travel, as we find a bar and restaurant within walking distance of our accommodations, we stick with it. They are too numerous to mention each of them here, but from Whistler to Mammoth Lakes and from Lake Tahoe to New England, we have favorites that we always depend upon for good food, fresh beer, friendly bartenders and interesting locals.

We were saddened that two of our favorites, Little Annie's in Aspen and Cisero's in Park City, both have closed, as these signs say, forever.

We have been eating at Little Annie's, one of the last true local Aspen establishments, since 1982, which predates SKIER NEWS. In the early 2000's we gave them a plaque which they proudly displayed, proclaiming Little Annie's the "Best Ski Town Bar Anywhere."

We found Cisero's about seven years ago. We visited both restaurants most of the nights we were in each town. We knew the bartenders and many locals, traded email addresses and texts before we arrived and felt "at home" walking into each place.

Their closings are alarming since they are becoming a trend. Landlords have raised rents high enough that the proprietors give up. In the off seasons between summer and winter, who wants to worry about paying rent and taxes, meeting a payroll and bother with a liquor license and insurance? They can sell designer handbags or art at high prices, have a small staff and meet expenses for the year.

In Aspen the long time local bars have all but gone away. Closed is Cooper Street, Ute City Banquet (now a handbag store) even Planet Hollywood and Hard Rock Café could not survive more than a few years. Long-time restaurants like Guido's and Mother Lode and the Crystal Palace - an Aspen dinner theater are all gone. The Mother Lode is a local newspaper office, the Crystal Palace building and Guido's have been reincarnated, but the old flavor atmosphere is missing. There is the Red Onion and the J-Bar at The Hotel Jerome for historical ambiance, and Belly-Up for great show and music. They are good, so all is not lost. Bentley's is now Justice Snow's and seems to be doing fine, but time will tell.

In Park City, No Name has great atmosphere and remains an active lively place for food and drink. But I have seen this happen in shore towns in New Jersey. Once lively bars are a mere shell of the good-old days of 10, 20 or 30 years ago, and it does not get better. It is just not Aspen and Park City, but we are very familiar with those towns so they are the easiest to chronicle. It is happening in many ski towns.

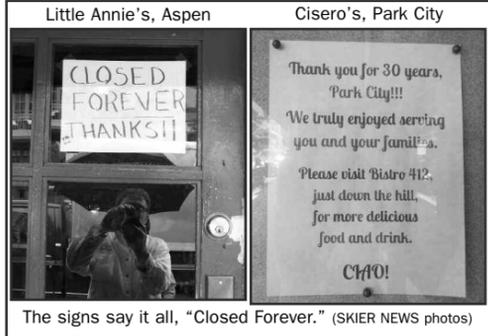
Maybe it is an aging demographic, maybe we ski harder with shaped skis and high speed lifts and need more time to sleep. Who knows? But we just cannot afford to keep losing all these good and reasonably priced places to eat. The ski industry battles many real and perceived high prices everyday. What we need more affordable restaurants in ski towns, not fewer. We, at SKIER NEWS are doing our part to find them and keep them in business! Tell us what you think at [skiernewspublisher@gmail.com](mailto:skiernewspublisher@gmail.com)

### OUR USUAL CLOSING THOUGHTS

Once again we ask God to bless our troops in Afghanistan, Iraq and all around the world, as they continue to defend America against terrorism and evil-doers, so that we can continue to enjoy the blessings of liberty here in our homeland.

Please continue to travel safely and enjoy the freedom of skiing, and do not forget to thank all of our heroes - police, fire and military - for helping to preserve our outstanding way of life.

And, thank you for reading SKIER NEWS over the past 30 years and 104 editions. Please continue to read it, enjoy it, visit our websites all linked from [www.skiernews.com](http://www.skiernews.com) and please continue to contact our advertisers for more great information and deals. Think snow!



The signs say it all, "Closed Forever." (SKIER NEWS photos)

## SIERRA-AT-TAHOE, in Lake Tahoe

*This gem of a resort is located off Highway 50 a few miles south of the Lake Tahoe airport. It is a great learning area and is also famous for some outstanding steep powder trails. If you are into groomers, the West Bowl, with its high-speed quad, will quickly add smiles. Plus, there is always something fun happening at the resort.*

Read more about Sierra-at-Tahoe on page 11.

Copyright November, 2016, The Skier News, Inc. S.S.N. 1094-0960 Vol. 30 Issue 104. We are now printed on gluten free paper with no GMO's! SKIER NEWS, published by The Skier News, Inc., a New Jersey Corporation, distributes three national and five regional editions for the ski season, from October through April. These double issues are labeled October-November, December-January and February-Spring. Summer and Fall issues are published online at [www.skiernews.com](http://www.skiernews.com) and [www.skiernews.net](http://www.skiernews.net). The inaugural issue was published November, 1988. For the ski industry, that was a long time ago. SKIER NEWS gratefully acknowledges the assistance of all of the fine organizations associated with skiing and we are by concept dedicated to promote skiing. We believe that the term "skiing" should be the all-comprehensive, generic term for all snowsports.

Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington state. His original technical and computer suggestions, in 1988, helped make the first issue possible. Now he publishes Fine Edge boating books in the Pacific northwest.

Thanks again to the pre-press and press room staff of Roger, Dick, Dan, Jim, Chris Joe and many, many more.

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SKIER NEWS is published in the shadows of the beautiful but now defunct, formerly rope-tow serviced Belle Mountain Ski Area in Hopewell, New Jersey, Exit 7-A. Printed in New Jersey off of Exit 3.

No animals were killed or maimed in the production of this publication. This publication was not tested on animals.

Unsolicited manuscripts will be used as kindling for our office wood stove or deleted with a loudly vocal "woo-hoo."

One more thing, we do not use a period to end a sentence when that sentence ends with a web address. Some knuckleheads might think that the period is part of the web address. Not you, of course, but the guy who picked up the copy just before you or maybe the other guy also at the rack, but don't stare. You would know better than to use the period, just in case we forgot to eliminate one. Thanks. Why are you still reading this fine print?

**Thank you for reading SKIER NEWS, and thanks for using the phone numbers, web links and codes in SKIER NEWS to help you plan your ski trips.**

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