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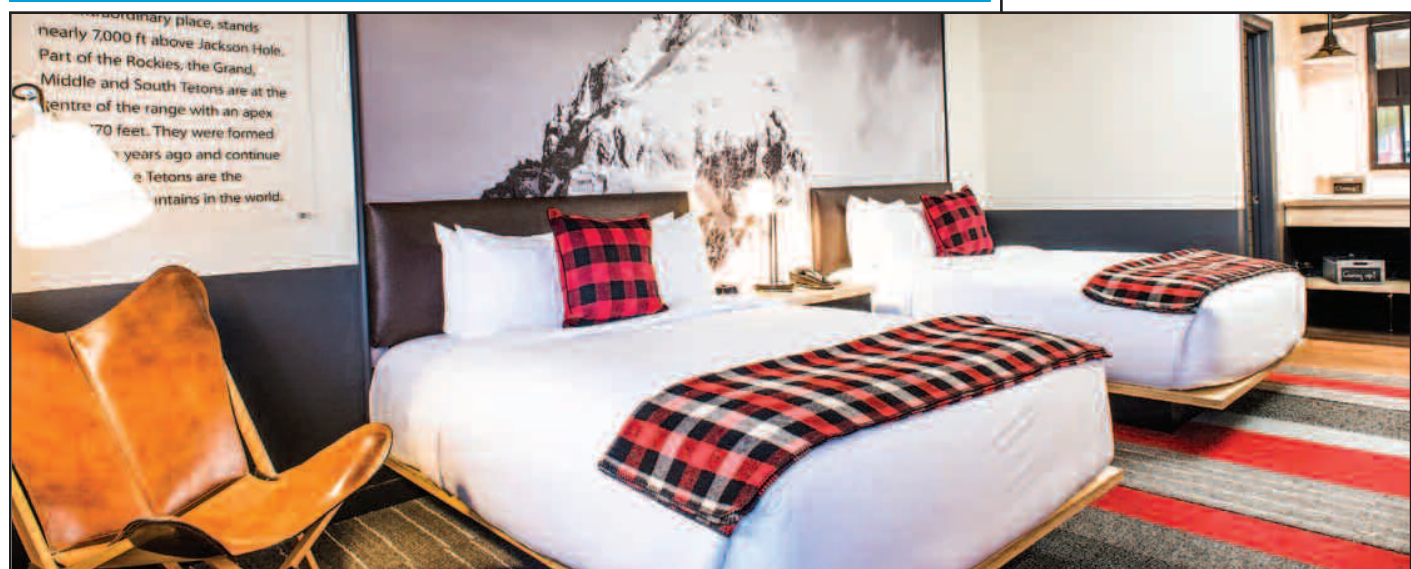
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**JACKSON HOLE'S WINTER LEGACY CONTINUES with RENOVATED AND NEW LODGING in TOWN**

WEST TRENTON, NJ - (Special for SKIER NEWS) - There are many great ski towns in North America but few are like Jackson, Wyo. What other ski town gets more visitors in the summer than in the winter? The answer provides a beginning for great deals.

Jackson is the gateway to Yellowstone and Grand Teton National Parks and it bustles with summer tour buses, campers and those passing through the Parks from Montana or Idaho. Compared to summer, in winter the lodging almost grinds to a halt. Until the late 1990s, many hotels and restaurants closed for the winter. Now, with the successful marketing efforts of Jackson Hole Mountain Resort to get more flights and more guests, Jackson's bars, restaurants and lodges are open for business when the snow falls. Since there is an abundance of rooms, deals are plentiful.

Air Accessibility is the Key  
 Now with nonstop flights from 12 major cities and hundreds of international connections flying to the newly expanded airport, Jackson Hole is one of the most easily accessed destination resorts in the Rockies.

The airport (JAC), with its recently completed new luggage system and \$30 million dollar expansion over the last few years, now presents a most efficient and comfortable arrival and departure experience. Jackson Hole Mountain Resort is a short 30-minute drive, offering convenience and proximity to one of the most beautiful winter playgrounds in the world.

Recent Upgrades, New Lift & New Terrain  
 During the summer of 2016, Jackson Hole Mountain Resort installed a new gondola named The Sweetwater. This major story is detailed in the article on Page 1, and this addition is sure to please. This is Jackson's second gondola, and it will improve access to beginner and ski school terrain at the mid-station unloading point. It will also provide easy, comfortable access to Jackson's all new, all blue Casper area. With planned expansion underway for a new building, this facility will add more convenience and comfort to this great mountain.

All-new, All-blue a Big Success  
 The buzz around the mountain a few years back was the creation of an "all-blue" section of the mountain in the Casper area. In an effort to make intermediate skiers more comfortable on the mountain and to continue to broaden the appeal of Jackson Hole Mountain Resort, a new, high-speed, four-passenger detachable chair opened in December 2012, the new Casper Lift.

Along with the new lift, the Casper intermediate trail network received extensive summer grooming, expanding and improving this classic blue terrain. This created a completely new experience to this previously under used area.

The new Casper area was well received when it opened in 2012-13. In 2013-14, another snow cat was added to the fleet to increase grooming capacity even further. This intermediate playground has its own on-mountain restaurant to add to the convenience. And now, more access from the new, higher Casper Lift.

Jackson has 4,139 vertical feet of awesome trails spread out over 2,500 acres, half of which are beginner and intermediate terrain. You will have a large number of trails to pursue regardless of your ability. If you are in doubt about which groomed trails are the best for your ability, they offer complimentary Mountain Host tours to acquaint you with the mountain.

In the 2015-16 season, Jackson added the Teton Lift, a high-speed quad that expanded in-bounds terrain and added 200 acres in-bounds skiing. This amounted to the addition of 1,620 vertical feet above Jackson's Aprés Vous area.

Unique Dining in Jackson  
 Cowboy and Old West themes abound at the eating establishments along the Town Square. These include the famous Wort Hotel Bar and Restaurant with hundreds of U.S. silver dollars embedded in the top of the bar. The world-famous Cowboy Bar has a restaurant and pool tables and has unique bar stools that are saddles.

The Snake River Brewery, on South Millward St., is the place for fresh beer, great food and outstanding pizzas. Stop in and talk to a friendly local for the inside scoop on their favorite trails. The brewery and restaurant began in 1994 and have won many brewing awards. For more, log on to [www.snakeriverbrewery.com](http://www.snakeriverbrewery.com)

Lodging deals abound  
 With the abundance of rooms to accommodate the masses of summer guests, winter lodging costs are often half of what their summer rates are. The supply of rooms is constant, the demand is lower in winter, and the skiers win with great deals.

One favorite group of hotels is collectively known as the Town Square Inns. Located on Pearl Street, a short walk to the famous antler arch Town Square, they are comprised of four properties named Elk Country Inn, Antlers, The 49er and Cowboy Village.

The 49er, Elk Country Inn and Antlers, offer very well maintained hotel/motel lodging. Cowboy Village has the old West charm. Each "room" is a cabin with one or two beds, some have double-bed bunk beds that can sleep four. All have a kitchenette with all the amenities. For more, log on to [www.townsquareinns.com](http://www.townsquareinns.com) and pick your favorite.

The Hampton Inn Jackson Hole hotel is minutes from the Jackson Hole Airport and the famous Jackson Town Square. The hotel is a beautifully decorated and architecturally interesting lodge-style property with modern accommodations and premier amenities.

The hotel features the famous Hampton Inn free hot breakfast and WiFi, which will make you feel right at home. Enjoy your workout in the fitness center then relax in the oversized indoor hot tub. Stay on top of work, if you must, in the complimentary business center. See their ad and book a stay at the Hampton Inn Jackson Hole and take advantage of one of their special offers or packages for additional savings.

For more information, log on to [www.jacksonhole.hamptoninn.com](http://www.jacksonhole.hamptoninn.com)

Jackson has a new hotel this winter, The SpringHill Suites by Marriott. This all-suite hotel opened in May 2017. Please read more in page 3.

Formerly the Painted Buffalo, the Mountain Modern Hotel, opened in summer 2017 after extensive renovations. Please read about them on page 3.

There is an adventure for every season in Jackson. You can visit Yellowstone National Park by snowmobile and it is a unique great winter attraction. From fly fishing on the Snake River, to snow skiing in the Grand Tetons at Jackson Hole, the area offers some of the best experiences in the world.

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