

WHAT'S NEW IN COLORADO SKI COUNTRY FOR WINTER 2017-18

Member Resorts Announce New Investments and Events for the Winter Season

DENVER, CO – Colorado Ski Country USA (CSCUSA) member resorts will open for the 2017-18 ski season with new events, offerings, investments and capital improvements to continue providing a world-class skiing and riding experience.

“Ski resorts in Colorado ski country are dedicated to continuing to improve the guest experience, adding new facilities large and small and upgrading behind the scenes infrastructure for the 2017-18 winter season,” said Melanie Mills, President and CEO of Colorado Ski Country USA.

Visitors to CSCUSA resorts will experience new chairlifts, new terrain, new lodging and dining options among other improvements across the state. Below is a summary of the many upgrades and events at CSCUSA resorts for 2017-18.

Arapahoe Basin Ski Area

With one of the only terrain expansions in the country, Arapahoe Basin is adding 468 new acres over two years with the expansion into the Beavers and Steep Gullies. For the 2017-18 season, 371 acres of most difficult and extreme terrain will be open; guests will need to hike back to the Pallavicini chair. In summer 2018, a four-person lift will be installed for the 2018-19 season, and two more intermediate trails will be added in the Beavers.

The rental shop is undergoing a remodel this summer to help guests get out on the slopes quicker during busy days. The resort will also launch a new website in October 2017, free device charging stations and free public wifi throughout the base area and at Black Mountain Lodge at mid-mountain. For more information, visit: www.arapahoebasin.com

Aspen Snowmass

Aspen Snowmass will host Olympic qualifying events when the U.S. Grand Prix stops in Snowmass Jan. 10-14, 2018. U.S. Snowboard Team and U.S. Freeski Team athletes will be competing to punch their tickets to February's Pyeongchang Winter Olympic Games.

Snowmass will celebrate its 50th Anniversary all season, including \$6.50 lift tickets on Dec. 15, 2017. This was the original price for a lift ticket on opening day in 1967. Celebrations will also include a 50th Anniversary Golden Gala, monthly firework displays and other festive events.

The Breathtaker mountain coaster will open at Snowmass Mountain in December 2017. The mountain coaster will drop guests more than 400 vertical feet on a mile of turning track and be open year-round.

For more information, visit: www.aspensnowmass.com

Copper Mountain

Copper Mountain will host Olympic qualifying events Dec. 6-10, 2017, when U.S. athletes compete in the halfpipe and big air events during the U.S. Grand Prix. Visitors can enjoy a new lift and lodge, the Kokomo Express Lift and Koko's Hut. The lift will serve beginner terrain in the West Village, while the lodge will offer seating, casual dining and more, complete with a large outdoor deck, and sweeping panoramas of Copper Mountain and Tenmile Range.

Copper will also debut the Rocky Mountain Coaster in fall 2017. With an overall length of 5,800 feet and a vertical drop of

430 feet, the mountain coaster will be a thrilling year-round experience for guests. Throughout the season, visitors will be able to leave their passes in their pockets as Copper is adding RFID technology to eight mountain access lifts.

The Center Village will welcome three new restaurants: Toast & Co., a laid-back space for savory breakfast, brunch or evening libations, Downhill Dukes, where the menu features dog friendly items, and Ten Mile Tavern, an inviting restaurant and taproom featuring rustic modern interior décor, an indoor/outdoor fireplace, walk-up bar and elevated patio space for guests to gather. For more information, visit: www.coppercolorado.com

Crested Butte Mountain Resort

For the 2017-18 season, Crested Butte is enhancing the guest experience for beginners by re-grading the teaching terrain and introducing a new adult beginner area. Guests looking for a break from the slopes can enjoy a slice from the new pizza oven at Paradise on Crested Butte.

A new program, CB North Face Guides, will help expert skiers and riders navigate the extreme terrain of the resort including the famed North Face. Crested Butte will host its annual Christmas Eve celebration, an evening complete with a torchlight parade and Santa Claus coming down the mountain in a sleigh pulled by a snowcat.

For more information, visit: www.skicb.com

Loveland Ski Area

To celebrate its 80th year of operations, Loveland will offer snowcat skiing in Dry Gulch for the first time. Loveland will also continue the popular Mountaintop Matrimony event on Valentine's Day. For more information, visit: www.skiloveland.com

Purgatory

Brand new for the 2017-18 season, Purgatory Resort will have a mountain coaster, which will be accessible from the base area and operate year-round. The coaster will be 4,000 feet in length with a 300-foot vertical drop, and will feature eight switchbacks and one loop, giving guests another fun activity snow or shine.

Purgatory is also expanding its terrain with new intermediate and expert trails on the back and front sides of the mountain, and will add new gladed tree skiing. The triple chairlift, Needles Lift 6, will offer a new mid-way loading zone to provide an easier way to access terrain for ski teams, terrain park users, and skiers or riders who want to take laps on the front side of the mountain.

The resort will feature new snowmaking infrastructure, including increased pumping capacity and more energy efficient snow guns. For more information, visit: www.skipurg.com

Steamboat

Steamboat has made significant improvements to its gondola for the 2017-18 season, installing new grips, hangers, terminal equipment, electronic controls and other infrastructure to the resort's main access point. These renovations will provide a faster, smoother and more efficient experience for guests.

The Outlaw Mountain Coaster, which will operate year-round, opened Sept. 8, 2017. The mountain coaster will descend more than 400 vertical feet with a riding length of more than 6,000 linear feet, making it the longest mountain coaster in North America. For more information, visit: www.steamboat.com

Telluride Ski Resort

Celebrating its 45th Anniversary, Telluride is continuing an ongoing multi-year, multi-million dollar investment in snow-making upgrades and technology. In 2017-18, this will include expanding the grooming fleet and investing in a new dual-purpose project that serves as a golf course practice facility in the summer months and a 15-acre terrain-based learning area during the winter ski season.

Telluride will also continue refurbishing the Peaks Hotel, the resort's largest hotel, including upgrades and refinements to the hotel's spa.

For more information, visit: www.tellurideskiresort.com

Winter Park Resort

This winter, Winter Park will expand and improve the Winter Park Express, the train service between Denver's Union Station and Winter Park Resort that was reintroduced last year. The addition of three First Friday trips will give guests a total of 27 round-trips to choose from. Prices on select departures have been lowered to \$29 one way, providing additional cost savings for those looking to travel to the slopes by train.

The Winter Park Village will feature a renovated rental shop and a new retail location, reducing wait times on busy rental days. There are two new snowcats to increase grooming efficiency, 4,500 new feet of snowmaking pipe and 15 new snow guns to improve early season snowmaking.

A new trail from the top of the Zephyr Express Lift to the Mary Jane Trail will allow easier access from the Winter Park side of the mountain to the Mary Jane side.

For more information, visit: www.winterparkresort.com

Wolf Creek Ski Area

Wolf Creek will open the 2017-18 season with the Lynx Lift, a new covered, conveyor lift that will service beginner terrain, but also help intermediate and advanced skiers access the Elma and Alberta lifts. The Lynx Lift will include an interpretive center featuring the endangered lynx that has been reintroduced to the area.

The ski area will expand its snow making capacity with new high-efficiency fan guns and add a new snowcat for grooming operations. A new point-of-sale ticketing system will make the ticketing and lesson purchasing process quicker for guests, and allow season pass holders to go direct to lift.

For more information, visit: www.wolfcreekski.com

Colorado Ski Country USA (CSCUSA) is the not-for-profit trade association representing Colorado's 23 ski and snowboard resorts. CSCUSA is the global voice of the Colorado ski industry. The Association's primary functions are concentrated in marketing, public policy and public relations.

Information about CSCUSA and its members can be found at www.ColoradoSki.com, on Twitter @ColoradoSkiUSA and on Facebook at www.Facebook.com/ColoradoSkiCountryUSA.

This release has been edited due to space considerations, the complete info can be found in the online press room at: <http://ColoradoSki.com/Media>.

FRISCO, CO - PUTS YOU IN THE "MIDDLE OF IT ALL"

HOLIDAY INN SUMMIT COUNTY – GREAT LOCATION and CENTRAL to COPPER, BRECK, KEYSTONE and MORE

FRISCO, CO – The Holiday Inn Summit County is the perfect location for your vacation, summer or winter. It is conveniently located off I-70, and only 80 miles west of Denver. The Holiday Inn Summit County is surrounded by world-class skiing, snowmobile tours, dinner sleigh rides and tubing. Breckenridge, Copper Mountain Keystone and Arapahoe Basin are all just a short drive, or you can take advantage of Summit County's free Summit Stage, which stops right in front of the hotel.

There is something for everyone in the family. The hotel is only one mile away from Frisco's historic Main Street, lined with fabulous restaurants, shops and nightlife. Do not worry about leaving your dog at home, the hotel is pet friendly; he can come along.

The 216-room hotel is centrally located between the four ski areas in Summit County. Breckenridge Ski Resort is 11 miles away; Copper Mountain Ski Resort is 8 miles; Keystone Ski Resort is 10 miles; and Arapaho Basin is 17 miles. The other winter activities are also convenient to the hotel.

For meals, visit the Sporting News Grille, a brand new restaurant located on the second floor of the hotel. It is open from 6:30am until 10:30pm, serving breakfast, lunch and dinner. The restaurant has 16 HD flat screen TVs, great drinks and amazing food. There are 14 draft beers on tap. Most important, it has a relaxing atmosphere, perfect for the entire family. Kids under 12 eat free. You can enjoy the trendy sports bar or order room service and relax. The convenience cannot be beaten.

All guest rooms include a coffee maker, a broad flat screen and free Wi-Fi access. Some have a mini refrigerator and microwave.

The hotel is perfect for a large group or convention. There are three large banquet spaces as well as a professional boardroom, with a total of 3,206 square feet of exhibit space available.

One happy customer had this to say, “I have stayed at the Frisco Holiday Inn Summit County location three times in the past

three years and the staff there is been very gracious and accommodating. The recent renovation continues to be very appealing and upbeat. I would recommend this location to anyone visiting the Summit County area as the view from the hotel overlooking Lake Dillon is magnificent. I will continue to stay at this hotel when visiting the Frisco area, as I know what I can expect from the

staff and management at this hotel. The convenient bar and restaurant is also great.”

Please view, read and share this page at www.skiernews.net/Best2018-Colorado.pdf

Link to the Frisco Holiday Inn via www.skiernews.com/GreatLodging.htm

For more information, visit their website at: www.hfrisco.com or call (970) 668-5000.



YOUR WINTER SKI VACATION BEGINS AT THE HOLIDAY INN

Located just off I-70 in Frisco Colorado, the Holiday Inn is a 216-room hotel featuring a dry sauna, indoor pool, and hot tub where you can relax after a day of play in Summit County. Centrally located to skiing at five local resorts, Frisco's shopping & nightlife and Silverthorne's Outlet Malls.

- Free WiFi • Summit Stage bus stop
- Discounted ski rentals at Team Managers
- Indoor pool, hot tub and sauna
- Restaurant on-site • Pets welcome



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