

WACHUSETT SKI AREA IMPROVES for 2018-19 with NEW BEGINNER CARPET LIFT, SNOWMAKING IMPROVEMENTS LEARN-TO-SKI PACKAGES and MUCH, MUCH MORE

PRINCETON, MA – Wachusett Mountain Ski Area rolled into the 2018-19 season with more fun and even more snow. Beginners will find a new teaching area awaiting them and several other new improvements and programs to make the guest experience better than ever.

MTNside Ski and Ride Shop Brings Ski and Snowboard Tuning to a New Level

MTNside Ski and Ride Shop at Wachusett is well known for providing quality service with its ski and snowboard tuning options. For the 2018-19 season, the shop has invested in a state-of-the-art, high-tech, high-speed Montana Tuning Machine. Nicknamed the Big Blue Zoom, this amazing device allows the shop's technicians to deliver an incredible full-service tune in minutes. "Customers can drop equipment, go get a cup of coffee and their skis/board will be ready to improve their skiing/riding by the time they return," said Mike Vlass, MTNside Manager. "Better yet, they should check out the new merchandise from all the top brands like Spyder, Mountain Hardware, Obermeyer and Picture at guaranteed best prices."

New Beginner Carpet Lift at the Top of Sundowner Trail

Wachusett added a new fourth teaching area at the top of the Sundowner trail. This unique learning environment is located at the top of the Monadnock Quad Chairlift so beginner skiers and riders can take the lift up and practice on a new 500-foot carpet lift. "This area will provide our

beginners with a separate area to work on new skills," said Ski and Snowboard School Director Thom Norton. "Wachusett Instructors can help their students work on improving their skills then practice while continuing down the Sundowner trail." The new carpet continues Wachusett's focus on beginners after winning the coveted National Ski Areas Conversion Cup for having the best program to help beginners become lifelong skiers and riders.

New Outdoor Beer and Gourmet Grilled Cheese Station

Ski Magazine readers regularly vote Wachusett among ski country's best food and beverage service. Wachusett added a new outdoor food and beer location on the deck outside the base lodge. This new area features a limited variety of draft beers and menu of gourmet grilled cheese sandwiches. It will provide guests with quick food and beverages in addition to the extensive options at the Food Court, Coppertop Lounge, Starbucks, Red Apple Farm, Wine Bar and Black Diamond Restaurant in the base lodge. "This new service will be especially popular on sunny days when our guests love to gather on the deck while they're taking a break from the slopes," said Wachusett President Jeff Crowley.

Snowmaking Improvements

In its never-ending commitment to improved snowmaking, Wachusett continues to invest in snowmaking up-

grades every season. For the 2018-19 season, higher capacity pipes on the Indian Summer Trail (a signature beginner slopes) will ensure better coverage and snow quality for the new skiers and snowboarders. The improvements allow Wachusett's snowmakers to double the amount of water flow pumped uphill. In a related development, Wachusett has also deployed a new snow measuring system mounted on a grooming machine that tells the operator the exact snow depths to provide more uniform trail coverage. The Snow Right System also allows the snowmaking crew to use the data to determine exactly where additional snowmaking is required.

New Junior Season Pass Now Available

To continue to make skiing and riding at Wachusett an even better value for families, the mountain is offering a special Junior Season Pass rate this season. Offered for 6-12 year olds, a Junior Bronze Pass is only \$279 and a Junior Gold Pass is only \$339.

Expanded College Night Schedule

Having launched a successful Wednesday College Night program last season, Wachusett has expanded the schedule this winter. Each Wednesday from Jan. 16 through March 27, college students can enjoy a discounted night lift ticket, rentals and Learn to Ski and Ride Packages. As an added bonus, students may purchase a discounted food coupon for the food court.

For students needing transportation, Wachusett also provides shuttle service for the Ski Train from Boston and has created a promotional partnership with Uber for Worcester University students.

New Weekend and Holiday Hours

For the 2018-19 Season, Wachusett will now open at 7:30 a.m. on weekends and holidays, one half-hour earlier than in the past. The regular day ticket session now runs from 7:30 a.m. to 3:30 p.m. Saturdays, Sundays and during all holiday periods. This new schedule especially benefits qualified season pass holders who may now start a half hour earlier and continue use their pass right through 4 p.m. The midweek Monday to Friday schedule will remain 9 a.m. to 4 p.m. with Night skiing from 4 p.m. to 10 p.m.

Ski Train from Boston

Again this winter, skiers and snowboarders can take the Ski Train from Boston's North Station to Wachusett Station and arrive only 10 minutes away. Guests can use the limited connecting shuttle bus service or they can use Uber to the mountain anytime.

For shuttle or ski train service schedule and details to Wachusett Mountain, please visit: www.wachusett.com or www.mbta.com

See for yourself

Make this another winter to visit Wachusett to learn firsthand why they have won so many awards.

For more info

You can read and share this page online and link from it, at: www.skiernews.net/ 2019-Wachusett.pdf

For more information please call them at 1-800-SKI-1234 or 978-464-2300.

For details on all these improvements and programs, visit: www.Wachusett.com.



Humans were Never Meant to Hibernate!



If you don't ski or snowboard, then let us teach you with our 1 or 3-day Learn to Ski/Ride Package. Rates start at just \$99 including lesson, rentals & lift ticket.

Learn to ski or snowboard at Wachusett Mountain



If you ski or snowboard you know how much fun it is, now share it with a friend. Our "Bring a Friend for Fun" package includes a ticket for you and beginner package for your friend. (Available online only for \$110)



Wachusett Mountain Ski Area • 499 Mountain Road, Princeton, MA 01541 • (978) 464-2300
Operated in cooperation with the Massachusetts Department of Conservation & Recreation

FOR DETAILS, GO TO WACHUSETT.COM

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