

GRAND SIERRA RESORT IS an AFFORDABLE BASE CAMP for TAHOE'S BEST SKI RESORTS

RENO, NV – You see it as you pass through Reno along Hwy 395, a majestic white building in the middle of an incredibly large parking lot. It stands there ready for your visit and it is a great base camp for your winter adventure to Tahoe's mountains or your company's convention getaway. It is located just five minutes from the Reno/Tahoe International Airport (RNO) and approximately a three-plus hour drive from the San Francisco Bay Area. It is the Grand Sierra Resort, also known as GSR, and it is Northern Nevada's most complete four-season resort destination.

New for the ski season major renovations begin. Included are a bigger and better Mustangs country-western dance hall, a new Mexican restaurant with Northern Nevada largest tequila collection and updated guest rooms and suites as part of \$25 million in renovations.

"We are committed to giving our guests the best possible experience," Alex Meruelo, chief executive officer and founder of the Meruelo Group, said in a statement. "This investment comes directly from customer input on what changes they wanted to enhance their visit to GSR."

More than \$1 million will be set aside for the dance hall, which will have a larger dance floor, additional seating and a country crossover look.

There will be a new lounge on the casino floor with hidden coves and plush furniture. New and exciting renovation plans are announced almost weekly.

GSR is 45 minutes from the shores of Lake Tahoe with access to over 40 area golf courses, hiking, biking and equestrian trails and of course, a dozen legendary ski resorts. No matter the season, GSR offers you a fun-filled vacation or weekend getaway.

Grand Sierra Resort offers unrivalled attractions, and a 1,800-seat theatre with headlining entertainment. In addition, there are branded retail shops, 14 restaurants and bars, and an 80,000-square-foot world-class casino with non-stop gaming action.

That is not all. You will also find a sports book and spa, lakeside driving range with six island greens, golf simulator, thrill rides, go-cart track, shopping promenade, a 40,000-square-foot family arcade, children's climbing structure, RC track, bull rides and laser tag arena, 50-lane bowling alley, bungee jumping, the Grand Sierra Cinema showing box office hits for only \$3, a wedding chapel and more.

Innovative and exquisite dining is something Grand Sierra is known for. Charlie Palmer Steak and CP's Lounge are two world-renowned restaurants under the direction of Charlie Palmer, Reno's first celebrity chef. Both Charlie Palmer

Steak and CP's Lounge feature artisan meats, signature dishes and a trademark eclectic wine collection.

Another dining favorite, Briscola, is Charlie Palmer's third masterpiece. Briscola offers a wide variety of modern Italian cuisine, with a hint of the old world.

Take a culinary trip through Asia at Rim, a Pan-Asian bistro featuring specialties from China, Japan, Korea and Thailand. The preparation, presentation and the ingredient's make the food at Rim and culinary experience.

Casual fare is also offered throughout at restaurants like Café Sierra, Johnny Rockets and the Lodge Buffet.

Grand Sierra Resort features the largest standard rooms in Reno. All rooms feature Sealy Signature pillow top mattress with triple sheeting, in-room movies and Wi-Fi and free local and 800 calls.

Looking for an upgrade? Stay in one of the Summit suites. These suites are located on the top ten floors, offering breathtaking views, upgraded bedding, spa inspired bathrooms, butler's pantry and so much more.

When you pair all the amenities and service with the exceptional outdoor recreation that America's Adventure Place has to offer - everything from winter skiing to summer hiking, biking, kayaking, golfing, and boating - you have a truly, far from expected, extraordinary resort.

SKI PACKAGES START AT \$49*

The starting rate for GSR's winter ski packages is \$49* and includes a lift pass to Mt. Rose, featuring some of the best trails in the Reno/Tahoe area. The \$49* ski package includes two nights lodging plus tax/double occupancy and a one lift ticket per person. These great ski packages are valid opening day through April 15, 2012. Subject to availability. Blackout dates apply **

With the great ski package from Grand Sierra Resort you can choose from 11 other resorts, including Northstar, Diamond Peak, Alpine Meadows, Sugar Bowl and Squaw Valley. Most are about 45 minutes away. After a day on the slopes, return to GSR and enjoy the best amenities in Northern Nevada, with your choice of 10 different restaurants all within the Grand Sierra Resort.

* \$49 packages are per person based on one room, double occupancy per room.

** All packages are subject to availability. Blackout dates apply.

Groups of 20 sleeping rooms or more, call (775) 789-5336 or email skipackages@grandsierraresort.com

CONVENTIONS AND WEDDINGS WITH FUN AND STYLE

For the Bay Area convention minded company, Grand Sierra Resort has meeting and conference space to accommodate any type and size of group. Why not plan your next corporate event in Reno, within proximity of Tahoe's great North Shore resorts yet five minutes from a major airport?

A few of the facilities are listed below, find more at www.grandsierraresort.com/meetings-conventions

Summit Pavilion

The Summit Pavilion offers a spacious, fully carpeted exhibition area for trade shows and booth displays. A 2,944-square-foot entry and registration area leads to the main exhibition floor. The Pavilion contains 45,312 square feet of space, enough to accommodate 300 eight-by-10-foot booths or a general session for 4,000.

Silver State Pavilion

The Silver State Pavilion features 25-foot ceilings and 41,364 square feet of meeting space, including two separate meeting rooms and a foyer. Theater-style seating accommodates 2,240 people, schoolroom-style seating accommodates 1,326 people, and banquet-style seating accommodates 1,760 people.

Nevada Conference & Exhibition Center

The Nevada Conference & Exhibition Center offers 44,115 square feet of meeting and exhibit space, making it ideal for seminars, banquets and exhibits. Twelve breakout rooms feature seating for 30 to 100 guests.

Mezzanine Rooms

The Mezzanine meeting rooms offer an ideal environment for breakout sessions or smaller social gatherings. Configurations and capacities range from 24 in individual rooms and up to 200 for theater or reception-style arrangements in our largest adjoining rooms.

Board Room

Board Room is perfect for VIP meetings and is fully equipped for an impressive meeting location. It's also an exceptional location for working lunches or dinners.

Whatever you are looking for, the Grand Sierra Resort and Casino is a great place for weddings, conventions or fun and unconventional ski trip lodging. It is Northern Nevada's most complete resort destination conveniently located in Reno.

You can view this exact page online and link to from it on www.skiernews.net/Tahoe2012-GrandSierra.pdf

For more information, please log on to the Grand Sierra Resort via an easily found link on the homepage of www.skiernews.com

You can log on directly at www.grandsierraresort.com or call 1-800-321-6040 for reservations and info.

ROOMS FROM

\$29*

SKI TAHOE

STAY WITH US!

Looking for a mountain of a deal for a winter getaway? You just found one at Grand Sierra Resort! Spend the day on the slopes at any of 18 world-class resorts at beautiful Lake Tahoe, including: Northstar-at-Tahoe™, Squaw Valley USA and Mt. Rose - Ski Tahoe. Stay at the resort and enjoy luxury amenities, fine dining, gaming, nightlife and family fun that you'll only find at Grand Sierra. Indulge in upscale dining at Charlie Palmer Steak, Briscola and Rim, après ski action at the Reserve wine bar or 2500 East, pampering at our full service health club and spa or family fun at our cinema, Fun Quest arcade and 50-lane bowling center.

Contact 800-321-6014 or skipackages@grandsierraresort.com to book your stay and mention this ad!

*Group bookings start at just \$29 per room (10 room nights or more)

GRAND SIERRA
RESORT AND CASINO • RENO

Special Offers!

GrandSierraResort.com | (775) 789-2000

2500 East Second Street | Reno, NV 89595