

ALPINE MEADOWS COMBINES with SQUAW, OFFERS HUGE DISCOUNTS

Access Alpine Meadows & Squaw Valley with one ticket and big savings

ALPINE MEADOWS, CA – With the recent announcement that North Lake Tahoe's Alpine Meadows and Squaw Valley will join forces and offer dual-mountain access, guests can look forward to exploring more than 6,000 acres of terrain spanning eight mountain peaks with a single lift ticket. Visitors can opt for the all-new Tahoe Super Six, which offers six adult lift tickets to both Alpine Meadows and Squaw Valley for \$399. Valid every day including holidays during winter 2011-12 at the neighboring resorts, the Tahoe Super Six provides the easy access to the most acreage, lifts and amenities at the best value.

Chairlift safety technology for kids

This season, Alpine Meadows Ski Resort will offer the Magnestick® safety system for kids on an additional chairlift. Wildly popular with children and young skiers and boarders enrolled in the Alpine Meadows Kids' Camp program, the Hot Wheels triple chair will feature Magnestick® in addition to the Meadow and Subway beginner chairlifts.

The Magnestick® safety system includes an electromagnetic seatback and corresponding magnetic vest worn by children riding a chairlift. Chairlift seatbacks are equipped with a magnet that holds a child wearing a Magnestick® vest securely in place for the duration of the lift ride. When a child reaches the chairlift deboarding platform, the Magnestick® vest is deactivated, allowing for a seamless release from the seatback.

Kids' programs & snow play

In addition to its renowned full- and half-day ski and snowboard programs for kids as young as age 3, Alpine Meadows is also home to the Tubeville snow tubing center, offering lift accessed groomed tubing lanes for both kids and kids at heart.

Burton's tried and true Learn-To-Ride (LTR) Center has arrived at Alpine, and instruction is available for those who want to shred Alpine's famous terrain. The LTR method introduces newcomers to snowboarding on beginner-specific equipment while instructors teach the methods that have proven to be the most effective for beginners.

For pint-sized jibbers and beginners, the Tiegel Terrain Park offers small sized terrain park features including fun boxes, rails, mini snow jumps and banked turns. Offering up to 20 features daily from top to bottom, the Tiegel Terrain Park is the perfect zone for beginners at the terrain park.

State-of-the-art ski technology

New this winter, the entire rental fleet at Alpine Meadows' Easy In-&-Out ski rental center will usher in the latest advanced-technology equipment. Designed by Volkl, the RTM 74 Gold model's Extended Low Profile (ELP) shape will be available to every guest seeking rental equipment featuring the newest design in ski technology. Typically available in most rental centers as a high-performance upgrade, Volkl's ELP skis have become the new standard at Alpine Meadows. They are a departure from earlier ski models (in which the middle of the ski is elevated above a flat surface), now both the tip and the tail is elevated.

"The bottom line is that the ski's shape enhances the learning experience for beginners, allowing for guests to grasp fundamental concepts more quickly with more maneuverability," said Kevin Mitchell director of ski and snowboard school for Alpine



Alpine Meadows is a kids' world of learning fun. While parent's hit either the impeccably groomed trails or the powder of the Palisades, Alpine Meadows Kids' Camp offers the Magnestick® safety system as well as innovative teaching techniques for young skiers or snowboarders. Photo courtesy of Alpine Meadows

Meadows. "Whether guests are opting for a beginner lesson or simply in search of a complete ski rental package, Alpine Meadows guarantees the very best in equipment through the Volkl ELP design," he added.

Adventure 55 ski program

Alpine Meadows Ski Resort will unveil Adventure 55, a ski program specifically offered to skiers ages 55 and older. Each session offers coaching for skiers of a higher ability level which covers every aspect of terrain including steepes, race technique on groomed slopes, hike-to adventure, deep powder, varied snow conditions – and most importantly, how to put it all together.

Adventure 55 participants can expect to ski with a group of similar ability level and active-lifestyle attitude while receiving guided ski advice that suits his or her needs to either reach that coveted next level; or to simply enjoy Alpine to the maximum potential.

Alpine Meadows is conveniently located 25 minutes from Interstate 80 on Highway 89 between Truckee and Tahoe City, Calif. You can view this page online at www.skiernews.net/Tahoe2012-Alpine.pdf

For more info on saving money at Alpine, please visit www.skialpine.com/club either directly or via an easily found link on the homepage of www.skiernews.com

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