

# RENO TAHOE IS BIG FUN MADE EASY

RENO, NV – Ask any die-hard Sierra snow rat, and they will tell you what they live for: The days when you can go big. Those Warren Miller-esque days, the ones where you burn through powder until your legs feel like they are about to explode, and you are so deep you have to shake your jacket out at the end of the run.

The Reno Tahoe area gets its share of those days. Moreover, the rest of them are pretty good, too. From about Thanksgiving to Memorial Day, it is all grins in the mountains above Reno Tahoe, and the only decision for a traveler is where to spend their time grinning.

The snow inundates more than a dozen of the best resorts that North America has to offer. You will find places like Mt. Rose Ski Tahoe, where advanced skiers take on The Chutes, some of Tahoe's steepest terrain. Nestled a stone's throw from Lake Tahoe, Alpine Meadows offers a throwback to yesteryear with its friendly lodge paired with newest lift technology.

In addition, the locals do not have to brag about Squaw Valley USA. Squaw is, well, Squaw. From your base camp in the hotels and casinos of Reno and Sparks, the mountain is a short drive or shuttle ride away. Most resorts are less than an hour away, door to lift line.

#### SKIING AND SNOWBOARDING ADVENTURES

Reno Tahoe boasts the highest concentration of ski resorts in North America. Within an hour of Reno, you will find 18 ski and cross-country areas. The summit elevations range from 7,350 to 10,100 feet, just about guaranteeing 20-foot snow packs and ski seasons that can last from November until the Fourth of July. The unique mountains feature runs, trails and terrain parks for every level of skier or boarder. There are challenging moguls and powder chutes for veterans, spectacular half-pipes and

terrain parks, rails and trick jumps for snowboarders, bunny trails for the little ones, and everything in between.

Off the slopes, you will find ice skating, sledding, snowshoeing, and dog sledding.

The grinning continues when the lifts stop turning. Enjoy après ski. Step off the beaten path and experience a quirkier side of the Sierra Nevada.

The area offers limitless opportunities. Hit a fun casino stage show, sip a pecan punch (if you can handle it) at one of Basque restaurants, then get your groove on at one of the nightclubs like Edge or The Beach. Are you getting hungry? Reno Tahoe is redefining the art of fine dining. Grab some all-you-can-eat sushi for under 20 bucks, or get your late-night fix at the Little Nugget in Reno, and eat the world famous Awful Awful burger. You are likely to make a few friends at the counter.

The surprises continue throughout your getaway. If your idea of a good time is room service and A-list treatment, you can have that too. Relax at a spa that rivals the best that Napa has to offer, and feel like a million bucks (without the expense). The area's newest offerings, the Spa Toscana at the Peppermill Resort Casino and the Spa Atlantis at the Atlantis Resort Spa Casino, will add a measure of bliss to your trip.

Are you tuckered out from too many turns? Try shopping the region's newest draw, the Legends at Sparks Marina. Located in Reno's sister city of Sparks, this destination retail center has dozens of hot stores, home-grown boutiques, and restaurants. Do not miss Scheels, the world's largest all sports store. They stock over 300,000 square feet of sporting goods – that is a lot of sporting goods.

Of course, do not forget that Lady Luck is just around

the corner. Pull a slot machine, hit a table game, or bet the sportsbook at any number of local casino resorts. No matter where the reels line up, you are a winner.

#### GETTING TO RENO IS EASY

By car, Reno is located about 3.5 hours from the Bay Bridge, a direct drive on Interstate 80.

By plane, Reno-Tahoe International Airport might be the most convenient and hassle-free in the U.S. In bad weather, or good, why drive when it is a short flight to great guest service in Reno and a quick trip to the slopes?

And when you do fly, all that stands between your arrival and baggage claim is a no-hassle, five-minute walk. Board a shuttle. You will be at your Reno-based hotel within 10 minutes or ready for an easy trip to the slopes.

The same goes for departures. The airport keeps it simple with two concourses with quick security check-in and easily accessible gates. The airlines offer daily direct service from San Francisco, San Jose and Oakland airports, ensuring you will have more time to play.

On your flight home you will be relaxed as all the other skiers are snarled in traffic on the slick roads that can develop along I-80 and Highway 50.

How many ways can you think of to enjoy the endless snow? Put some "Wow!" into your winter, visit Reno-Tahoe, America's Adventure Place.

You can read this exact page online at [www.skiernews.net/Tahoe2010-Reno](http://www.skiernews.net/Tahoe2010-Reno)

For more information on activities, entertainment and lodging, you can log on to Reno Tahoe's website via an easily found link on the homepage of [www.skiernews.com](http://www.skiernews.com) log on directly to [www.RenoTahoeSki.com](http://www.RenoTahoeSki.com)

Or please call 1-800-FOR-RENO (1-800-367-7366).



**Big mountains.  
Big powder.  
Big smiles.  
We go big in Reno Tahoe during winter.**



**Deep tissue massage. Fourteen-ounce ribeye. Bottle of reserve cabernet. And a few throws at the craps table. This is as close to roughing it as you'll get in Reno. Best of all, it's only 45 minutes from the airport to the slopes. With blue sky ski days and neon nights that never end, Reno is après-ski done right.**

**For ski packages, visit [RenoTahoeSki.com](http://RenoTahoeSki.com)**

Click here to link to - [www.RenoTahoeSki.com](http://www.RenoTahoeSki.com)