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FOR THOSE THAT LOVE TO PLAY HARD, BUT LIKE TO REST EASY – The Cedar House Sport Hotel is your Truckee address. Winter in the Sierras is perfect for those with an adventurous spirit. Let us create your ultimate winter vacation package. Call today for more details.



the cedar house  
sport hotel

WHERE STYLE MEETS ADVENTURE

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10918 Brockway Road, Truckee  
530.582.5655 • 866.582.5655

[cedarhousesporthotel.com/adventure](http://cedarhousesporthotel.com/adventure)

## The CEDAR HOUSE SPORT HOTEL – PLAY HARD – REST EASY

TRUCKEE, CA – The Cedar House Sport Hotel, located just outside Historic Downtown Truckee, fuses innovative green architecture with the best of contemporary design. Described as a stunning combination of hip and organic, The Cedar House incorporates a number of eco-friendly elements, bringing a fresh and environmentally-conscious style to the Sierra.

Exposed structural elements, a feature common in industrial architecture, combine with massive cedar logs, rusting corrugated steel, cedar siding and concrete floors. The unique architecture of the Cedar House Sport Hotel was inspired by its setting high in the Sierra Nevada Mountains. It is nestled in the Martis Valley area of Truckee, just minutes from world-class mountain recreation. Featuring 42 rooms and suites, The Cedar House has all the modern conveniences, from flat screen TVs, to heated bathroom floors, to fine Egyptian cotton linens and robes. You do not have to sacrifice comfort and luxury to go green.

The Cedar House is the dream work of your hosts, Jeff and Patty Baird. The concept of a Sport Hotel is based on the Baird's annual trips to the European Alps. In the Alps, small families run hotels that offer a relaxed, casual atmosphere. The hotels are called "sporthotels," emphasizing the mountain recreation or "sport" aspect of the region. The Cedar House offers a warm, family run, hospitality experience, similar to a bed and breakfast, but with all the privacy and convenience of a modern boutique hotel.

The hotel invites you to explore and experience daring combinations – both in life

and in design. Connect yourself back to a region that invites discovery and the thrill of escape. The highly trained staff will help you create your perfect outdoor adventure package. Possibilities include alpine and backcountry skiing, snowshoeing, dog sledding, and snowmobiling.

There are shuttles to most of the nearby ski resorts. You can purchase discounted lift tickets at the front desk, avoiding long ticket lines at the resorts. After a fun-filled day on the slopes, unwind in the outdoor hot tub and enjoy the appetizers served nightly in the bar.

The Cedar House has 42 rooms including six luxury suites. The European Continental breakfast features smoked salmon with capers, fresh fruit salad, a cold cut plate with meats and cheese, fresh baked pastries, hot cereal, and espresso drinks. Other features include Wi-Fi throughout entire property, an outdoor hot tub, a full bar and lobby with nightly appetizers, and a meeting room with a buffet line.

In addition, all rooms feature a safe, refrigerators, heated bathroom floors, down comforters from Europe, a coffee maker, robes and a flat screen LCD TV with cable and pay-for-view movies. The front desk concierge and guest service staff is at your service.

Please visit their website via an easily found link in the Tahoe section of the homepage of [www.skiernews.com](http://www.skiernews.com)

You can read this exact page on line and link from it on skiing's newest web site, at [www.skiernews.net/Tahoe2010-CedarHouse](http://www.skiernews.net/Tahoe2010-CedarHouse)

You can also log on directly at [www.cedarhousesporthotel.com](http://www.cedarhousesporthotel.com)

To call, please dial 1-866-582-5655.

## WINTER FUN EXTENDS FAR BEYOND NORTH LAKE TAHOE'S SLOPES – NORTH SHORE GROUPS PLAN 2010 OLYMPIC HERITAGE CELEBRATION

NORTH LAKE TAHOE, CA/NV – Believe it or not, black diamond runs and wide-open bowls are not the only thing North Lake Tahoe has to offer winter travelers. Whether guests want to enjoy cool, crisp winter air or find cozy refuge indoors, the region's opportunities for recreation and respite are as abundant as ski lifts.

Visitors can still explore the snow-covered countryside without special gear or strapping on special boots. Bands of Siberian huskies pull guests of all ages and abilities through the backcountry on hand-made sleds. The excursions, which give an exhilarating rush, depart out of Sugar Bowl Ski Resort and the Resort at Squaw Creek.

The Tahoe Cross-Country Center is the ideal place for first-time cross-country skiers, offering free weekly beginning cross-country and skate ski lessons and intermediate skating improvement classes. Located in Tahoe City, the center encompasses 19 trails with more than 65 kilometers with stunning views of the lake, two warming huts and café. Just west of Truckee, the Royal Gorge Cross-Country Ski Resort boasts the largest groomed track system in North America and is home to two overnight lodges, eight warming huts and three trail side cafés. Tahoe Donner Cross-Country Center offers 4,800 acres and 51 trails, with three designated specifically for those donning snowshoes.

Snowshoers can also head to Northstar, Squaw Valley, Spooner Lake, North Tahoe Regional Park in Tahoe Vista and Sugar Pine Point State Park on the West Shore for exceptional areas for snowshoeing. Granlibakken Resort in Tahoe City sits adjacent to a number of popular cross-country and snowshoe trailheads. Local rental shops give great advice and trail maps for those who would like to venture away from groomed trails.

The advent of pedestrian villages and destination resorts in recent years has brought numerous activities. The Village at Squaw offers wine tasting at Uncorked, candle making at Waxen Moon, indoor climbing at Headwall Climbing Wall and a Sky Jump Trampoline right smack in the middle of the Village. For a complete mental escape, there is Trilogy Spa, pampering those taking a break from the slopes with Polynesian-inspired treatments and soothing massages.

The Village at Northstar keeps guests busy with jewelry design at the Farrah Rale Bead Design Studio, candle

making at the Villager Candle Shop, wine tasting at Grapes & Grounds and Earthly Delights, and on both the Apex Bungy trampoline and the resort's popular 9,000-square-foot outdoor skating rink. Also at Northstar's Village, Balance Holistic Health offers Tai Chi, Pilates, yoga (for kids, too) and numerous classes (nutrition, essential oils, crystals and sound bowl meditation), as well as massage, acupuncture, manicures and facials. The new Ritz-Carlton Highlands, Lake Tahoe, located mid-mountain at Northstar-at-Tahoe Resort, will also offer decadent diversions at its 17,000-square-foot spa and fitness center, with its grand opening on Dec. 9. The center will house 16 treatment rooms, sauna, steam room and lap pool, and offer yoga, Pilates and motion therapies.

Towering pines and its own private beach surround Stillwater Spa at the Hyatt Regency in Incline Village. It boasts furnishings that are a reflection of Lake Tahoe's natural environment. Guests choose from 16 treatment rooms, including two couple's sanctuaries, one with fireplace and the other with an infinity tub. Those eager for a workout before a massage can use the resort's snowshoes to trek along the lake.

Both Squaw and Northstar are also home to ice skating rinks. Squaw's year-round Olympic Ice Pavilion sits amidst the mountain peaks at High Camp (elevation 8,200 feet) along with the Swimming Lagoon and Spa, which opens in early spring. Northstar's seasonal ice rink (open for roller skaters in the summer with a retro music vibe) sits in the center of the Village and has \$5 rentals. The Resort at Squaw Creek's exhibition ice rink is nestled in the heart of Olympic Valley and is open to the public. The resort also offers cross-country skiing and sleigh rides.

Non-skiers can also zip through the backcountry on one of many snowmobiling tours. The excursions highlight panoramic lake views and give glimpses of popular peaks and hidden meadows. Rental and tour companies can be found in Truckee, Kings Beach and Tahoe City.

North Lake Tahoe is a 45-minute drive from the Reno Tahoe International Airport. Visitor information centers are located at 380 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village. The North Lake Tahoe Visitors Bureaus, Incline Village Crystal Bay Visitors Bureau and the North Lake Tahoe Resort Association work together to promote North Lake Tahoe as a premier, year-round destination.

### CELEBRATIONS MARK 50th ANNIVERSARY of SQUAW'S 1960 OLYMPIC GAMES

NORTH LAKE TAHOE, CA/NV – Some would say that the 1960 Winter Olympics put Lake Tahoe and Squaw Valley USA on the map. While the destination was quite likely to evolve on its own, playing host to the world's finest athletes during the first-ever televised games pushed Lake Tahoe into the international limelight. Nearly 50 years later, area residents and visitors are preparing to commemorate the event with an Olympic Heritage Celebration.

Locals and visitors will launch a season-long recognition of the area's Olympic heritage, which continues to instill a sense of cooperation, camaraderie, community and respectful competition. The festivities are set to begin January 2010 in honor of the spirit and legacy of the 1960 games and will include ten days of reenacted events, competitions (on the rink as well as the snow) and recognition of past and present local Olympians.

"There's a certain prestige to say you ski Lake Tahoe or are a Tahoe local, and that's directly related to our place in Olympic history," Andy Chapman, tourism director for the North Lake Tahoe Resort Association, said. "We've seen some amazing things happen here, and we've produced some of the world's finest winter athletes. It's only appropriate that we embrace this very important part of who we are."

The inaugural celebration, whose theme is "Share the Spirit," will also launch the Squaw Valley Museum. The museum is scheduled for completion in 2012 and will combine exhibits and artifacts from the 1960 Winter Olympics, as well as showcase western winter sports heritage. As a center for the celebration of snow sports and mountain culture, the Squaw Valley Museum will pay tribute to the pioneers of Winter sports in the Sierra Nevada and honor the athletes who pursued Olympic excellence.

For lodging reservations, recreation and event details, call North Lake Tahoe at 1-877-949-3296 or visit [www.GoTahoeNorth.com](http://www.GoTahoeNorth.com).