

SUN VALLEY'S "BALDY" BOASTS NEW TRAILS for ADVENTURE & 30 ACRES of NEW GLADES

SUN VALLEY, ID – While parents cruise Sun Valley's famed groomed runs this winter, the kids can discover exciting Adventure Trails in the woods nearby. The themed adventure trails are designed for skier and snowboarders 6 through 12 years old. Anyone looking for a fun adventure on Baldy is welcome to ski the wooded trails. The mountain listed as Bald Mountain on maps, Baldy is the massive, consistent pitch ski area that is operated by Sun Valley resort. Dollar Mountain is Sun Valley's original ski mountain located near the Sun Valley village.

Some of Baldy's indigenous animals and interesting anecdotes have been selected for the themes noted on the entrance and exits of the trails. The level of skier needed to negotiate the trail also is identified. The Red-headed Woodpecker Trail is located in the trees between Broadway and Lower Christin's Silver trails in the Seattle Ridge area. Another shorter, gladed adventure trail, located just off Olympic Ridge, is called Huckleberry Bear for Baldy's black bears that enjoy Idaho's state fruit. Other adventure trails are located off Lower College, French Dip and Warm Springs.

Also new this season are 30 acres of gladed ski and snowboarding terrain that are adjacent to Upper Limelight and Olympic, between Olympic Lane and Olympic Ridge and in Upper and Lower Central Park. This project benefits those who are looking for new adventures on Baldy and is key for the management of a healthy forest and its vegetation.

Those looking for a ride at Baldy's halfpipe will find its new location on Dollar's Old Bowl.

Also new this season is an exclusive pre-season ski team race training camp Nov. 18-23, one week before Baldy's traditional Thanksgiving opening. Eighty racers from around the country will be hosted by the Sun Valley Ski Education Foundation and Sun Valley Resort.

DOLLAR MOUNTAIN TERRAIN PARKS EXPAND TO INCLUDE NEW FEATURES & HALF PIPE

This winter, Sun Valley's Dollar Mountain Terrain Park sports 20 new rails, a new halfpipe and a new Progression Park. The 18-foot halfpipe is located in the top half of Old Bowl, while the bottom of Old Bowl is enhanced by two new jumps and a variety of new rails.

At the bottom of Dollar Face is a new Progression Park for beginners, which offers small features more easily maneuverable for youngsters just learning to ski or ride. Skiers and riders may then graduate to the Medium Competition Venue Park that features two jumps and three rails.

The Sun Valley SnowSports School expanded its FreeRide program this season to include training in the terrain park for intermediate and advanced youngsters 6 years through high school. Sundays in the Park will be offered December through March and will include park, pipe and gate training.

The Terrain Park's final challenge returned from its debut last season – Sun Valley's signature feature – The Quad Wall. Unique to the industry, the Quad Wall was a hit last season catching the attention of the terrain park world. In fact, it had such an impact that it was featured in Level 1's movie "After

Dark" and will be included in Freeskier's November issue. Sun Valley Terrain Park Manager Brian Callahan stated his goal for the park when he arrived here a year-and-a-half ago, "I will take Sun Valley to the top in three years." With the continued expansion of the park and the national recognition it has received in just two seasons – Callahan's goal seems to be right on track.

PRE-HOLIDAY SAVINGS, IF YOU GO BEFORE DEC. 20

Beginning Nov. 23 and continuing through Dec. 20, Sun Valley Resort offers the pre-Holiday Package, which includes one night's lodging and one ticket for \$79 per person, double occupancy, only \$123 single occupancy.

Please call 1-800-786-8259 for reservations and options for flying to Sun Valley with direct and connecting flights.

OTHER AVAILABLE PACKAGES

Visit Sun Valley's website at www.sunvalley.com via an easily found link on the homepage of www.skiernews.com, to see all the packages this historic resort is offering for the 2011-12 ski season. This includes the "Stay and Ski Free for \$139" package. It is \$139 per person/double occupancy and is available from Jan. 3 through March 31, 2012, with some blackout dates and room restrictions applying.

View this exact page online and link from it as well on www.skiernews.net/SunValleyBest-2012.pdf

For info on these packages and more information, please call 1-800-786-8259 or log on to www.sunvalley.com



It's no coincidence it all began here.

This winter, make the pilgrimage to a place more genuine than any prefab ski village. More legendary than most mountain getaways. More original than them all. It's time you finally discovered where it all began: Sun Valley.

WELCOME TO *The* TRADITION.

Stay and Ski Free for \$139.

Per Person, Double Occupancy.

Call 1-800-786-8259

to plan your perfect Sun Valley vacation.

Package available 1/3 - 3/31, 2012. Some blackout dates and room restrictions apply.

BE AWARE, SKI WITH CARE, KNOW THE CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

KNOW THE CODE, IT'S YOUR RESPONSIBILITY.
(This is a partial list.)

ENVIRONMENTAL CODE OF THE SLOPES

WHAT SKIERS and RESORT GUESTS CAN DO TO HELP

Follow the *Leave No Trace™* Principles of outdoor ethics:

- **Plan ahead and prepare:** Know the regulations and special concerns of the area you will visit, prepare for winter weather, and consider off-peak visits when scheduling your trip.
 - **Dispose of waste properly:** Recycle your glass, plastics, aluminum and paper at resorts. Reuse trail maps on your next visit or recycle them. Never throw trash, cigarette butts or other items from the lifts.
 - **Respect wildlife:** Observe trail closures, seasonal closures, and ski area boundaries. These closures are in place not only for your safety, but the well being of plants and animals located in sensitive areas. In summer, stick to designated trails when hiking and biking to avoid disturbances to vegetation and wildlife.
 - **Be considerate:** Respect other guests, protect the quality of their experience; let nature's sounds prevail. Carpool with friends and family or use transit to avoid traffic when travelling to and within the ski area. Turn off the lights when leaving your room and reuse bath towels and linens to help conserve energy.
- (This is a partial list.)

