

SUN VALLEY KICKS OFF WITH GREAT WINTER DEALS and A NEW GONDOLA

• SUN VALLEY'S ROUNDHOUSE GONDOLA WILL OPEN for the 2009-10 SKI SEASON

• SUN VALLEY RESORT IN TOP 20 FAMILY SKI RESORTS

SUN VALLEY, ID – Sun Valley, to help snow lovers enjoy their newly installed gondola for this season, is kicking off winter with three major discounted ski-and-stay packages. One package helps you celebrate Thanksgiving Weekend, another is a great Pre-Holiday lift and lodging sale, and the third has their great ski free deal.

WINTER SKI FREE SPECIAL

Reserve any number of nights in a standard or medium room at the Sun Valley Lodge or the Sun Valley Inn between Dec. 19, 2009, and March 25, 2010, and you will pay only \$94.50 per night, per person. The rate is based on double occupancy. The single occupancy rate is \$159 per night. Tax is not included.

A free lift ticket is included for every night of your stay. You can also include a Kids Stay and Ski Free deal from Jan. 3 to Feb. 11 and from Feb. 22 through the end of Sun Valley's season. Blackout dates apply for Jan. 16-22 and Jan. 27 – Feb. 4.

THANKSGIVING PACKAGE

The Sun Valley Thanksgiving Package is complete with all the trimmings. It runs from Wednesday, Nov. 25, through Sunday, Nov. 29, 2009. The package includes four nights lodging and three days of skiing topped off with a lavish Thanksgiving feast. Package rates begin at \$282 per person double occupancy (tax not included) for the four nights, and it includes your lift ticket. That is as low as \$70 a night with a lift ticket.

PRE-HOLIDAY PACKAGE

The Sun Valley Pre-Holiday Package begins Friday, Nov. 27, and includes one night's lodging and one day of skiing for only \$67 per person double occupancy. It is \$107 per person single occupancy. This package may be booked multiple days through its ending date of Sunday, Dec. 20, 2009.

For more information or to book your Sun Valley package and enjoy these spectacular deals, please log on to www.sunvalley.com either directly or via an easily found link on www.skiernews.com or log on to www.skiernews.net/Oct-Nov2009-SunValley

To reserve by phone, please call 1-800-786-8259.

SUN VALLEY'S ROUNDHOUSE GONDOLA WILL OPEN FOR THE 2009-10 SKI SEASON

SUN VALLEY, ID – Construction on Sun Valley's new eight-passenger Gondola continued on-schedule and will be completed for the 2009-10 ski season. The Doppelmayr Gondola will rise from the River Run Base of Bald Mountain and follow the already cut Sleeping Bear lift line to the Roundhouse.

The swift ascent will carry skiers nearly 2,000 feet in less than eight minutes and will provide up and downhill transportation for guests during the day and at night for dining at the Roundhouse, winter and summer. The Roundhouse is Sun Valley's legendary, original, historic on-mountain restaurant. It was featured in the 1941 classic movie, Sun Valley Serenade.

For more information or to book your Sun Valley package and enjoy the spectacular views that accompany the spectacular deals, please log on to www.sunvalley.com via a link on www.skiernews.com or www.skiernews.net/Oct-Nov2009-SunValley

SUN VALLEY RESORT IN TOP 20 FAMILY SKI RESORTS

SUN VALLEY, ID – For the third consecutive year, Sun Valley Resort has been selected for FamilySkiHub.com's Top 20 Family Ski Resorts.

"The list recognizes those resorts who promise a complete and memorable family skiing experience for families of all skiing abilities," said Paul Johnson, editor, FamilySkiHub. He added, "These ski resorts are a cut above from a family perspective. It takes extra effort, planning, and organization to create an environment that maximizes the family ski experience."

Several criteria were used in the selection, including quality kids programs, variety of lodging, options for non-skiers and variety of ski terrain.

For more information, please log on directly to www.sunvalley.com or easily find their link on the homepage of www.skiernews.com

To reserve by phone, please call 1-800-786-8259.

You can also read this and other material on our pdf page website. For Sun Valley directly, please log on to www.skiernews.net/Oct-Nov2009-SunValley

SOMETHING NEW IS IN THE AIR

This winter, hop aboard the new Roundhouse Gondola for a picturesque view and comfortable trip up Baldy. Enjoy our exclusive Lift Ticket Exchange Program, free ski storage, legendary cuisine and other countless amenities that continue to make Sun Valley a world-class ski destination and vacation resort.

1.800.786.8259 www.sunvalley.com

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