

WATERVILLE VALLEY INVESTS in IMPROVED SNOW CONDITIONS and OFFERS "STARRY NIGHT" TORCHLIGHT PARADE EXPERIENCE

WATERVILLE VALLEY, NH – This season Waterville Valley Resort, the four-season destination located just minutes from Interstate 93 in New Hampshire's White Mountain National Forest, is focused on improving snow conditions on the resort's 52 downhill trails, 70 km of cross country tracks and terrain parks.

A new snowcat equipped with a power winch was added to the fleet to groom steep trails most groomers cannot reach. New snowmaking pumps increased capacity near the 4,004-foot summit by 33 percent. What is more, four new snow guns are dedicated to Waterville Valley Resort's terrain park, allowing for an earlier opening of its ski and snowboard rails, jibs, jumps and super pipe.

STARRY NIGHT TORCHLIGHT DINNERS

Better snow conditions also mean a more memorable experience for Waterville Valley Resort's newest signature attraction: catered Starry Night Dinners and the bucket list experience of participating in a torchlight parade afterwards. Dinner guests are whisked up the Valley Run quad chairlift and then ski to the mid mountain Sunnyside Timber Lodge along a trail lit by torches. Upon arrival, guests are given cozy ski socks to wear, warm up fireside while enjoying appetizers and selected wines, and then are treated to a full four-course dinner with special entertainment each week.

While being able to ski or ride is not a prerequisite to enjoying the evening, those who can slide will be given torches to carry when snaking down the mountain on Valley Run behind a guide. Non-skiers/riders will enjoy snowmobile rides to the base lodge.

Five Starry Night Torchlight dinners are planned for Dec. 31, Jan. 14, Feb. 4, Feb. 18 and Mar. 3. Each includes a four-course dinner for a price of \$100 per person (slightly higher on New Year's Eve). Capacity is limited to 60 guests and reservations are required by calling (603) 236-8311 ext. 3000.

GET YOUR FREQUENT SKIER CARD

The resort is also offering its first-ever frequent skier/ride card called the Waterville Valley Frequent Skier Card. Skiers and riders can purchase the card for \$69. The card comes pre-loaded with a full day lift ticket, so the first day there is no additional charge. The next visits offer a discount of \$15 off the retail ticket price. This special Frequent Skier Card rate is valid all season.

A special price of \$49 for the Frequent Skier Card will be offered to show attendees at November's



All smiles as Waterville's Kids Kamp make skiing and snowboarding fun for all ability levels, ages 3-12. Kamps are conveniently located in the base lodge and include lessons, lunch and snacks.

Photo courtesy of Waterville Valley Resort

Boston Ski Show who purchase the card at the show - a savings of an additional \$20.

Season passes for 2011-12 include a scheduled winter season of 140 days (Saturday, Nov. 19, 2011, through Sunday, Apr. 8, 2012), two lift tickets to nearby Cannon Mountain, a companion lift ticket for a day at Waterville Valley, Nordic Center season pass to enjoy the 70 km groomed and tracked trails, and a summer season pass valid on the Snows Mountain chairlift for lift-serviced hiking and mountain biking.

NEW IMPROVEMENTS FOR 2011-12

Among the improvements for this season are a new Piston Bully cross-country snow grooming cat that improves surface conditions for both traditional and skating tracks on Waterville Valley Resort's vast network of over 70 kilometers of groomed trails. On the mountain, the High Country chairlift to the summit has been converted to cleaner, faster, quieter electric power, shortening the ride time.

There are some changes to the base lodge. The new Pizza Café in the base lodge has a wood-fired pizza oven imported from Italy to create thin crust pizzas made to order. In addition, a new beach-themed restaurant and bar opened on the third floor of the base lodge.

Moreover, the seasonal guest ski locker room was renovated with new restrooms and flat screen televisions located in the courtyard base lodge.

Making it easier to get around, the resort shuttle and trolley service was upgraded with the addition of a new shuttle bus and trolley. In town, a new retail store, 1829 Outfitters, opened in Town Square, featuring clothing, footwear and accessories from The North Face, Timberland and Swix.

You can view this exact page online and link from it, at www.skiernews.net/NEF2012-Waterville.pdf

Visit www.waterville.com from an easily found link on the homepage of www.skiernews.com

To directly reach Waterville Valley Resort for more info, log onto www.waterville.com or call 1-800-GO-VALLEY (1-800-468-2553).

VACATION

IN THE VILLAGE

NEW Winter Vacation Packages

Waterville Valley Resort vacation packages include lift tickets, lodging, swimming at White Mountain Athletic Club, ice skating at our Olympic size indoor Ice Arena and unlimited use of the Resort Shuttle.

RESERVATIONS & INFORMATION
 Call Waterville Valley Resort Central Reservations
1-800-GO-VALLEY
 Visit waterville.com or your favorite lodging property

<p>Black Bear Lodge blackbearlodgenh.com</p> <p>Golden Eagle Lodge goldeneaglelodge.com</p> <p>Best Western Silver Fox silverfoxinn.com</p> <p>Snowy Owl Inn snowyowlinn.com</p>	<p>Town Square Condominiums townsquarecondos.com</p> <p>Valley Inn valleyinn.com</p> <p>Village Condominiums villagecondo.com</p>
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Exit 28 off I-93 1 Hour from Concord, NH 2 Hours from Boston, MA

Waterville Valley Resort
waterville.com 1-800-GO-VALLEY



ENVIRONMENTAL CODE of the SLOPES

WHAT SKIERS/RIDERS and RESORT GUESTS CAN DO TO HELP

Follow the *Leave No Trace™* Principles of outdoor ethics:

- **Plan ahead and prepare:** Know the regulations and special concerns of the area you will visit, prepare for winter weather, and consider off-peak visits when scheduling your trip.
- **Dispose of waste properly:** Recycle your glass, plastics, aluminum and paper at resorts. Reuse trail maps on your next visit or recycle them. Never throw trash, cigarette butts or other items from the lifts.
- **Respect wildlife:** Observe trail closures, seasonal closures, and ski area boundaries. These closures are in place not only for your safety, but the well being of plants and animals located in sensitive areas. In summer, stick to designated trails when hiking and biking to avoid disturbances to vegetation and wildlife.
- **Be considerate:** Respect other guests, protect the quality of their experience; let nature's sounds prevail. Carpool with friends and family or use transit to avoid traffic when travelling to and within the ski area. Turn off the lights when leaving your room and reuse bath towels and linens to help conserve energy.

(This is a partial list.)