

THE MOUNTAIN NEXT DOOR: GREAT SKIING RIGHT IN THE HEART OF NEW ENGLAND

DANBURY, NH – As skiers and snowboarders begin the familiar rituals of breaking out their skis, snowboards and boots, they once again plan trips to their favorite winter playgrounds. This season, there is something new to explore, and it is right in their backyard. Driven by new ownership and two consecutive years of major enhancements, Ragged Mountain has established itself as a resort worth noticing. If you have not yet treated yourself to a trip to this nearby neighbor, you have been missing out on one of the most exciting changes in New England.

HIDDEN GEM IN THE HEART OF NEW ENGLAND

For those unfamiliar with Ragged Mountain, this rustic resort is located just outside Danbury, N.H. The resort features 220 skiable acres with lift access to two peaks, 45 trails and acres of glade skiing. Moreover, while Ragged Mountain has long possessed the foundation for something special, it was not until two years ago that new ownership infused the mountain with new life and new capital. Overseeing the improvements was Bob Fries, a veteran of the ski industry with 35 years of experience, including serving as president of the Olympic Regional Development Authority in Lake Placid, President of both Bolton Valley and Stratton resorts, as well as general manager of Breckenridge resort in Colorado.

ANYTHING BUT RAGGED

Over the summer of 2007, the resort invested more than \$3 million to help Ragged live up to its considerable potential. This included upgrading all the lifts, extensive lodge enhancements including flat screen TV's and several new après skiing options, 14,000 feet of new snowmaking pipe, a won-

der carpet lift for beginners, and a new terrain park. Most of the changes were completed just in time for the first snowfall of the 2007-08 season.

Once the season started, the investments in Ragged Mountain began to pay immediate dividends. Long-time patrons raved about the changes. On the overall state of the resort, John Harvey remarked, "I had a number of friends who brought their families to ski Ragged at various times during the season all had rave reviews. Just last weekend, one of my work colleagues who skied Ragged for the first time with his son described Ragged Mountain as a 'home run'."

To trail grooming, New England skiers David and Dan said, "The mountain itself offers a good variety of terrain. The groomers do a good job and the conditions really encourage skiers to have fun."

To the renewed vigor the employees displayed for their jobs, Michelle Mulloy commented, "I was so impressed by how friendly and accommodating your staff was. My family and I enjoyed a fabulous day on the slopes. There were very few lift lines, the trails were well groomed and the facilities were clean and well kept. I only regret I discovered this well-kept secret so late in the season."

While the changes were universally praised, what guests may have appreciated the most, was not a change at all. For most in the New England area, Ragged Mountain's most attractive feature is proximity and ease of access. Situated 98 miles from Boston, 31 miles from Concord and 150 miles from Providence, Ragged is within the reach of most of New England in less than 90 minutes. That is usually less than half a tank of gas.

THE MORE THINGS CHANGE

With all the additions to the mountain, one thing patrons did not find was lift lines. In addition to five standard lifts, Ragged Mountain is the only resort in New Hampshire to feature a high-speed, six-pack lift. This gives the resort a lift capacity of 7,800 skiers and riders each hour.

This year, Ragged Mountain's off-season upgrades picked up where last year left off. Beginning with increased water for snowmaking, there are also a new addition to the grooming fleet; more glade skiing; the upscale Overlook Bistro; and the creation of Wild Woods, an all-natural terrain park featuring cliff drops, log slides and a quarter pipe, all set within a natural wooded setting.

WHITE SLOPES MEET GREEN CERTIFICATION

Looking forward, the owners of Ragged Mountain hope to gain approval for the future development of real estate. In order to preserve the existing beauty and serenity of the mountain, all future development will be ecologically friendly and ecologically sustainable. Ragged Mountain has even begun the process to become designated a Certified Audubon Signature Sanctuary. Applying for the Silver Signature level of certification, Ragged will involve Audubon in both planning and construction phases of all future development.

As you prepare for coming season and your mind wanders to the familiar runs of bygone years, why not consider a little change to your routine? At Ragged Mountain, you will find more than just new adventure: you will discover a completely new family favorite. Best of all, it is all right in your backyard. For more information on Ragged Mountain, visit them online at www.raggedmountainresort.com



RAGGED MOUNTAIN

NOTHING CLOSE CAN EVEN COME CLOSE

GET LOST IN THE MOMENT, NOT THE DRIVE.

Centrally located in the heart of New England, Ragged Mountain offers big fun...without the big drive. With lift access to two peaks, 45 trails (30% Novice, 40% Intermediate, 30% Expert) two new terrain parks for freestylers, wonder carpet for the kiddies and the only 6-pack lift in New Hampshire, Ragged Mountain offers something for everyone. When it comes to your leisure time, you can spend your time playing here...or driving there. Ragged Mountain, nothing close can even come close.

STOP BY THE DISCOVERY CENTER FOR A SNEAK PEAK INTO THE FUTURE OF RAGGED MOUNTAIN.

"I ONLY REGRET I DISCOVERED THIS WELL-KEPT SECRET SO LATE IN THE SEASON."
— MICHELLE MULLOY, BAINTREE, MA

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