

**SNOW GUARANTEED****RESORTQUEST HAS INDUSTRY LEADING PROGRAM TO ENSURE IDEAL SKI CONDITIONS**

DENVER, CO – Having to roll the dice on ski conditions when booking a winter vacation is a frequent worry for many travelers, but with the innovative Snow Guarantee Program® from ResortQuest, there are no more guessing games. The Snow Guarantee® is a quality assurance program that is offered at all of the ResortQuest Western ski destinations, including eight of the nation's top ski resorts.

The ResortQuest Snow Guarantee® allows guests to relocate their accommodations to another ResortQuest destination up to seven days prior to arrival if snow conditions do not meet their expectations. The guarantee encourages guests to book travel early and ensures optimal ski conditions.

"It truly was a lifesaver and salvaged our vacation," says Pat Sudak of Scottsdale, Ariz., who took advantage of the Snow Guarantee®. "For a company to respond so quickly and have a new condo waiting for us in another location in less than 24 hours was truly amazing."

With over 3,000 properties available in top resorts including Aspen, Breckenridge, The Canyons, Deer Valley, Keystone, Park City, Steamboat, Sun Valley and Telluride, guests have a wide variety of lodging accommodations from which to choose. ResortQuest offers homes, condominiums and suites with a broad selection of price points and amenities.

"The start to the 2007-08 ski season was a little slower for some resorts, so when they weren't able to open in time for the Thanksgiving Holiday, we were able to relocate some of those guests to other locations with better snow conditions," said Annie Turri, Director of Marketing for ResortQuest Breckenridge. "No other vacation rental company has the ability to offer such a comprehensive program across so many resort destinations. We always make it a priority to ensure that our guest's vacation meets their every expectation, and the Snow Guarantee® is just one more resource that helps us do that."

Guests who take advantage of the Snow Guarantee® will not lose their deposit and can rebook within seven days of their scheduled arrival date. There are no upgrade or change fees associated with using the program. This offer is available throughout the 2008-09 ski and snowboard season on any existing or new reservation. (Some restrictions do apply.)

For reservations and info, call 1-800-GO-RELAX or 1-800-467-3529 or please visit [www.snowguarantee.com](http://www.snowguarantee.com)

FREE NOW, FREE LATER.

Earn two free nights when you stay with ResortQuest this winter. For a limited time, ResortQuest is offering the fourth night free at any of their premier ski destinations. In addition, when you book by Nov. 30, 2008, you will receive a gift certificate good for an additional free night on your next ResortQuest stay. The free night is valid Nov. 1, 2008, to April 1, 2009. May not be combined with any other promotional offer. Blackout dates do apply and vary per location. Please contact the specific location for more details. Additional restrictions apply. The gift certificate is valid for one year after date of arrival and may be used at any ResortQuest location nationwide, including ResortQuest's wide selection of beach locations in Florida and the East coast. Visit [www.resortquest.com](http://www.resortquest.com) for more info, or contact any one of the ski locations mentioned below. You must mention the promo code DIR FRN when booking.

RESORTQUEST IN ASPEN & SNOWMASS, COLO.

ResortQuest Aspen's lodging accommodations include a large selection of private homes, condominiums and townhomes as well as premium ski-in/ski out accommodations at the Inn at Aspen. The Inn at Aspen Hotel and Conference Resort offers first-class conference facilities ideal for groups and meetings in Aspen.

For reservations, call 1-800-781-2060, or visit [www.resortquestaspen.com](http://www.resortquestaspen.com) or [www.innataspen.com](http://www.innataspen.com) or [www.resortquestsnowmass.com](http://www.resortquestsnowmass.com)

RESORTQUEST IN BRECKENRIDGE & KEYSTONE, COLO.

ResortQuest Breckenridge and Keystone offers over 420 lodging choices in these two premier Summit County locations. Keynote properties include Main Street Station, River Mountain Lodging and the new, luxury resort, BlueSky Breckenridge. Please call 1-800-507-8796, or you can visit [www.resortquestbreckenridge.com](http://www.resortquestbreckenridge.com) and [www.resortquestkeystone.com](http://www.resortquestkeystone.com) for reservations.

RESORTQUEST IN STEAMBOAT SPRINGS, COLO.

ResortQuest Steamboat offers one- to five-bedroom vacation rentals around the base of the Steamboat Ski Resort, including Trappeur's Crossing Resort, Bronze Tree and the Torian Plum. Their full-service reservations specialists can book complete lodging packages, including flights, discounted lift tickets and local activities.

For reservations, call 1-866-534-9837, or visit [www.resortqueststeamboat.com](http://www.resortqueststeamboat.com).

RESORTQUEST IN TELLURIDE, COLO.

ResortQuest offers affordable Telluride lodging in the most desirable and convenient locations east and west of town, and in the high-end, slope-side Mountain Village. For reservations, please call 1-877-826-8039, or visit [www.resortquesttelluride.com](http://www.resortquesttelluride.com)

RESORTQUEST IN SUN VALLEY, IDAHO

With more than 200 vacation rental options, ResortQuest Sun Valley offers the largest lodging selection in the area. The five distinctive areas of Elkhorn Village, River Run/Ketchum, Sun Valley Village, Mid-Valley and Warm Springs provide a variety of rental choices sure to suit any style or budget.

For reservations, call 1-800-371-9180, or visit [www.resortquestsunvalley.com](http://www.resortquestsunvalley.com).

RESORTQUEST PARK CITY, DEER VALLEY and THE CANYONS in UTAH

ResortQuest offers luxury and budget accommodations throughout all three excellent Utah resorts, including Deer Valley Resort, voted again the Number One Resort by readers of Ski Magazine. Whether you are looking for a cozy Park City condo, a luxury mountain retreat or a ski-in/ski-out vacation rental, ResortQuest has the perfect ski vacation rental for your family and budget. Park City is located just 35 minutes from Salt Lake City Airport. The diverse terrain and wide selection of lodging options make Park City an ideal choice for any level skier or rider.

For reservations, call 1-866-224-6808, or visit [www.resortquestparkcity.com](http://www.resortquestparkcity.com)

For information and reservations, and for great deals mention promo code DIR FRN.

For Aspen please call 1-800-781-2060; for Keystone and Breckenridge call 1-800-507-8796.

For Steamboat please call 1-866-534-9837; and for Telluride 1-877-826-8039.

For Sun Valley in Idaho please call 1-800-371-9180.

For the Utah resorts of Park City, Deer Valley and The Canyons please call 1-866-224-6808.

You can also log on to [www.resortquest.com](http://www.resortquest.com) from an easily found link on the homepage of [www.skiernews.com](http://www.skiernews.com) and use the promo code DIR FRN

**COLORADO SKI COUNTRY REPORTS • WHAT'S NEW AT THE RESORTS****"COLORADO SKI COUNTRY USA" IS PREPARED FOR 2008-09 WITH RESORTS INVESTING MILLIONS OF DOLLARS IN CAPITAL IMPROVEMENTS**

DENVER, CO — Colorado is known for providing skiers with unparalleled winter getaways with great snow, diverse destinations and opportunities for exceptional experiences. For the 2008-09 ski season, Colorado Ski Country USA resorts have furthered this reputation by investing millions in enhancements. These include acres of new terrain, several new chairlifts, numerous lodging rooms, and snowmaking improvements, of new parking spots, new restaurants, and a cabriolet.

Here is a listing of some of their member resorts and their improvements for the coming winter season.

**ARAPAHOE BASIN**

At Arapahoe Basin, \$1.2 million will be put into improvements for the 2008-09 season. A-Basin will be unveiling new terrain - 300 additional parking spaces connected to the resort via a pedestrian tunnel under Highway 6. The tunnel will make for safe easy walking access to the base area. The resort will also have shuttles available to take guests from the upper parking lots to the base area.

After catching a shuttle to the lift, guests can catch some rays on the new south facing sundeck at the Black Mountain Lodge. The 1,754 square foot deck has seating for 100 patrons and is constructed from recycled materials.

New snowmaking capabilities, with optimum environmental efficiency, enhance the Sundance terrain and allow for more beginner terrain. Arapahoe Basin's snowmaking system is an airless system that uses 20 percent less electricity. A-Basin uses less water for snowmaking than any other ski resort due to their strict water policies.

**ASPEN/SNOWMASS**

Aspen/Snowmass, comprised of Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk, invested \$35 million in capital improvements for the 2008-09 season. Improvements include a new chairlift, new restaurants and new terrain.

Upgrades at Snowmass continue with a new chairlift and the opening of two new restaurants. A new detachable quad chairlift, the Sheer Bliss chair, will access 700 acres of some of the best terrain in the Big Burn area. Giving access to challenging black-diamond glades and wide-open blue cruisers, this new lift will carry up to 2,000 people per hour while climbing 2,212 vertical feet. It is 155 feet longer than the old Sheer Bliss chair and has a ride time of just over nine minutes.

Highlighting spectacular views of Garret's Peak, Mount Daly and the surrounding backcountry, the new Sam's Smokehouse restaurant features a barbecue-style smokehouse menu with a variety of culinary delights. At 7,800 sprawling square feet, this new LEED certified eatery boasts floor-to-ceiling windows and table service for 175 guests, plus outdoor seating - all situated atop the Village Express six-pack lift. In addition to the main restaurant, Sam's Smokehouse will

also have a lounge area offering a quick coffee, breakfast or lunch.

Aspen Highlands, known as the local's mountain and home to the challenging Highland Bowl, will add acres of skiing and riding in the Deep Temerity area of the mountain called Canopy Cruiser.

The base of Aspen Mountain is in the epicenter of downtown Aspen and will have a new and improved gondola plaza for the 2008-09 season. New steps, and less of them, will make it even easier to load the gondola.

Buttermilk Mountain, home to the ESPN Winter X Games, has a new Olympic-size superpipe. The new pipe will be more than 500 feet long with walls towering 18 feet overhead and measuring 22 feet from the center of the pipe. The superpipe will stand as one of five 22-foot superpipes in the US.

**COPPER MOUNTAIN**

Copper Mountain and Camp Woodward are bringing the innovative instructional practices of Woodward to the sport of snowboarding and skiing - and to the slopes of Copper. Progressive teaching tools inside the multi-million dollar training facility includes trampolines, foam pits, resi-pits and bungee systems, all of which will allow athletes to push the limits of their own abilities and sports, inside of a safe and supported environment.

Woodward at Copper ([www.WoodwardatCopper.com](http://www.WoodwardatCopper.com)) will offer access to year-round training programs including Winter Experiences beginning this season and Woodward at Copper Summer Camps in 2009. Copper is striving for Green Globes recognition with environmentally sustainable building practices for the 19,000-square-foot Woodward at Copper training facility known as The Barn.

**CRESTED BUTTE**

Continuing the momentum from the past four years, Crested Butte Mountain Resort is plowing ahead with both base area and on-mountain enhancements. On-mountain improvements include expanded terrain off the Headwall lift into the Teocalli bowl area, known as Teo-2 and Teo-2.5. This adds expert terrain into the mix.

More on-mountain changes also include the new and expanded features in the DC Terrain Park and the addition of a completely new intermediate terrain park.

Guest services abound at Crested Butte with a new central ski valet and overnight ski, snowboard and boot valet service. The service is free to all CBMR hotel guests and to other guests for a nightly fee and features ski-in ski-out access. The ski valet service pampers hotel guests from lobby check-in to hotel checkout with a seamless handling of equipment.

Snow Igloos, Crested Butte's new fun addition to the mountain experience, will appear around the resort for après

ski cocktails and adventure play areas for kids. The solid snow structures will be at Kids' Base Camp and at mid-mountain, outside the Ice Bar Restaurant.

The Treasury Center building at the base area is redesigned to improve a number of guest services. The Crested Butte Ski and Snowboard Rental Shop is now located at a slope-side location. Both the rental shop and a new retail store will include top of the line rental skis and snowboards along with an expanded retail selection. The former location of the Crested Butte Ski and Snowboard Shop is transformed into a "Pizza Zone". Pizza, beverages and snacks will be available in the lower level of the building to take out or to sit and enjoy.

In addition, at the base area, the Outpost building will be redesigned and opened as a day lodge for guests. Tables and comfortable seating will allow guests to have more inside space for a break or to warm up.

Elevation Hotel & Spa completed a \$25 million remodel which includes all 260-luxury rooms, 11,000-square-foot Spa and fitness center, slope-side sundeck, a fire pit, and completely new Atmosphere Restaurant & Bar.

**MONARCH MOUNTAIN**

Monarch Mountain invested more than \$600,000 to expand terrain, enhance guest services and augment its rental fleet.

Highlights of on-mountain changes include a kid's terrain park, Tilt. Located at the bottom of the Panorama Chair, Tilt will feature fun boxes, jumps, slides and hits designed for younger skiers and riders. Tilt will also be a great place for beginners to get some experience on small terrain features. Intermediate and advanced level riders will find terrain changes as well. Terrain park features from Ricochet, as well as some new rails and boxes, have been moved to the Aftershock terrain park. The K2 Organic terrain park will have more natural log features that give the run its character.

The logs being used for features on K2 will be cut down from the side of Sleepy Hollow, which is being widened for the 2008-09 season. Liberty will be another green run, located where the Ricochet terrain park was. Advanced skiers will appreciate the 200 acres of new terrain added to the Snowcat area. Additionally, Monarch has been working with the United States Forest Service on their proposed master plan that includes lift served skiing in the No-Name Bowl.

Guest services will be greatly enhanced starting with a new reservations system. The new system will make it easier for guests to purchase everything they need including lift tickets, rental equipment, ski lessons, children's programs and even Snowcat trips. Reservations and purchases can be made with one call to 1-888-996-7669 and most products can be accessed online at [www.SkiMonarch.com](http://www.SkiMonarch.com).

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