

## DIRECTORY

### RESORTS & COMPANIES

#### CANADA'S KOOTENAY ROCKIES RESORTS in beautiful Western Canada

This season take a trip to Canada's "Powder Highway" by conveniently flying to Cranbrook (YXC) from Salt Lake City (SLC) on the new Delta connection. Ski the great resorts of Panorama, Kimberley and Fernie, little known to U.S. skiers, until now. Easily book all of your travel needs on [www.skican.com/Delta](http://www.skican.com/Delta). For more info, please log on to [www.kootenayrockies.com](http://www.kootenayrockies.com). Please call 1-888-475-4226 - Page 15.

#### CRESTED BUTTE MOUNTAIN RESORT near Gunnison, in Western Colorado

A great mountain and a great town with a great deal. Friends and family fly FREE, buy two airline tickets and get the third FREE (limited time - restrictions apply). Find out why Crested Butte was named one of the "Top Ten Best Towns" by Outside Magazine. Inspire your passion. Please call 1-800-647-3123 - Page 2.

#### THE FAIRMONT PLACE FRANZ KLAMMER LODGE in Telluride, Colorado

Be at home on the mountain. The Franz Klammer Lodge has unrivaled residences at the height of luxury with all the amenities you have come to expect at a Fairmont Hotel. Please call 1-888-728-0355 - Page 9.

#### MOUNTAIN LODGE TELLURIDE in Telluride, Colorado

This lodge is your window to the splendor of the San Juan Mountains. The Lodge is slopeside in Telluride's Mountain Village and when your day on the slopes is over, you can relax in the new Lobby Bar or beautiful outdoor pool. Please call 1-866-368-6867 - Page 9.

#### PARK CITY PEAKS HOTEL in PARK CITY, UTAH

Stay close to three major ski resorts including Utah's largest, The Canyons, in Park City. This complete hotel has a full bar and a restaurant in the hotel. Plus the free Town Shuttle stops right at their door. Complimentary breakfast is also included. Please call 1-800-649-5012 - Page 5.

#### SKI SALT LAKE, Utah

Experience four of the greatest resorts in the Rockies with only one pass - the Salt Lake "SUPER PASS." The "SUPER PASS" lets you ski different resorts for the best possible price and is good for all your skiing at Alta, Snowbird, Brighton or Solitude. Utah's Greatest Snow on Earth is an easy 40 minutes from the ambiance of a world-class Salt Lake City. Please visit [www.saltlakesuperpass.com](http://www.saltlakesuperpass.com) - Page 16.

#### SUBARU of AMERICA

The SUBARU Outback was named the "Best Car for Snow" by Forbes .com so you can have confidence in any weather. That is why they say "skip the weather report." Love (and being a great vehicle) It's what makes a Subaru, a Subaru. Please visit - [www.subaru.com](http://www.subaru.com) - Page 1.

#### SUN VALLEY, Idaho

America's classic ski resort builds on its heritage and provides for the future. Perhaps no resort has invested so much over recent years to please their guests, like their "Lift Ticket Exchange Program." Your multi-day lift ticket can be exchanged for many off-mountain activities. Take a sleigh ride, get a massage - the possibilities are endless. For all the details, call 1-800-786-8259 - Page 6.

#### SKI VILLAGE RESORTS, Breckenridge, Colo.

Need a slopeside condo in Breck? One call can do it all. This winter you can wake-up and be close to great ski terrain on a fantastic mountain. Locations you want for the escape you need. For more info, please call 1-888-972-8200 - Page 3.

#### TELLURIDE, Colorado

A new Revelation this season as Telluride continues to redefine the mountain vacation. And since they are surrounded by the highest concentration of 14,000-foot mountains in North America, the scenery is magnificent. This season they have added new terrain, named Revelation Bowl, where you will find natural, wide-open powder served by a new quad lift. Please call 1-800-778-8581 - see Page 8.

### GREAT LODGING LOCATIONS

#### COLORADO & UTAH

Days Inn - Summit County, Colo. Page 11.  
Call 1-800-520-4267

#### AROUND LAKE TAHOE

#### CAMP RICHARDSON RESORT - p. 13.

Call 1-800-544-1801

#### EMBASSY SUITES - p. 13.

Call 1-800-988-9850

#### HYATT REGENCY SPA & CASINO- p. 12.

Call 1-888-510-0529

#### ALSO RECOMMENDED ARE...

MANY FINE LODGES and GREAT SKI RESORTS listed and linked on our website at [www.skiernews.com](http://www.skiernews.com)

Info about these lodges and ski resorts can also be found in our double issue Regional Sections. These sections are printed and distributed as inserts into this Cover Section. They are available for the entire ski season for your favorite skiing region of the country.

## From the PUBLISHER'S DESK:

Compiled by Publisher and Editor, Dave Leonardi

### SKI SHOWS CONTINUE TO BE A GREAT VALUE FOR CONSUMERS

As the economy is on the mind of most Americans and the results of the presidential election weighing in the balance, now more than ever, skiers continue to look for great bargains. To help you on this quest, there is no better opportunity than a ski show, where you can visit with ski resort reps and equipment manufacturers.

At this fall's shows, look for the smart resorts to fill their booths with info on great deals to help you plan an economical visit.

The key this year for your winter trip planning is to be flexible with your travel dates. If the snow is abundant, adjust your schedule and head to the slopes. Your options are to smartly plan ahead and have a little luck with the snowfall, or wait to the last minute, check the snow at your favorite resort and hope for a great last minute deal. This is not an easy task, but the info you gain from attending a ski show should certainly help.

Every year since we started **SKIER NEWS** in 1988, we have exhibited at various consumer ski shows across the U.S. We began with a show in Philadelphia in November 1988 having never attended a ski show. We did not know what to expect. What we found then and what we still find today, is a lively gathering of ski enthusiasts collectively wishing for a great ski season.

We continue to exhibit at ski shows every year, in Boston, Chicago and San Jose, giving out free copies of **SKIER NEWS** and information about Subaru vehicles. We also answer skiers' and show-goers' questions about our favorite ski resorts. The shows have transformed from being solely about information gathering and entertainment, to exciting events where attendees get free lift tickets, huge discounts on equipment and an opportunity to book great travel deals with the resort of their choice.

Show-goers can still gather information on each resort, but also plan to leave with a voucher for a free lift ticket at almost every event. In addition to the potential of discount shopping, there is entertainment at most shows with trampoline shows, skiing or snowboarding movies, some have fashion shows and much more. Plan to attend and plan to spend four or five hours absorbed in pre-ski season mania.

Here is a listing of some of the shows and the web sites for the major show producers in the U.S.

October 24-26 - Seattle (WA), SkiFever and Snowboard Show, by BEWI, at Qwest Field Event Center.

October 24-26 - Wilkes-Barre/Scranton (PA), National Ski and Snowboard Expo, by Zedeck Productions, at The Wyoming Valley Mall.

October 31-Nov. 2 - Philadelphia (PA), National Ski and Snowboard Expo, by Zedeck Productions, at The Plymouth Meeting Mall.

November 7-9 - Chicago (IL) Ski and Snowboard Expo, by Ski Dazzle, at The Rosemont Convention Center.

November 7-9 - Denver (CO), Colorado Ski & Snowboard Expo, by BEWI, at The Colorado Convention Center.

November 7-9 - Washington (DC), The National Ski and Snowboard Expo, by Zedeck Associates, at The Dulles Expo & Convention Center.

November 14-16 - Minneapolis (MN) Minnesota Ski & Snowboard Expo, by BEWI at The Minneapolis Convention Center.

November 14-16 - Portland (OR) Ski Fever & Snowboard Expo, by BEWI, at The Portland Expo Center.

November 14-16 - San Jose (CA) The Bay Area Ski & Snowboard Show, at The San Jose Convention Center.

November 20-23 - Boston (MA) Ski and Snowboard Expo, by BEWI, at The Bayside Expo Center.

November 22-23 - Sacramento (CA) Ski and Snowboard Show, at CAL EXPO.

December 4-7 - Los Angeles (CA) Ski and Snowboard Expo, by Ski Dazzle, at The L.A. Convention Center.

Here are the websites for the show producers mentioned above:

[www.bewisports.com](http://www.bewisports.com)

[www.skidazzle.com](http://www.skidazzle.com)

[www.bayareasnowshow.com](http://www.bayareasnowshow.com)

[www.nationalskiexpo.com](http://www.nationalskiexpo.com)

There are other shows around the country and you can search on-line to find a show near you. When you attend a show, you will help to get your ski season off to a great start. So make time to dig through your closet, get out the sweatshirt of your favorite ski resort and mark your calendar to be sure to attend a ski show near you.

We will see you in Chicago, San Jose and Boston.

### MY FINAL THOUGHTS

Once again, we ask God to bless our troops who continue to defend America against terrorism in Afghanistan, Iraq and around the world so that we can continue to enjoy the blessings of liberty here at home.

Please continue to travel safely and enjoy the freedom of skiing and thank our heroes for helping to preserve our outstanding way of life.

Thank you for reading **SKIER NEWS**, we hope you continue to enjoy it.

And, as always, think snow.

### SKIER'S RESPONSIBILITY CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing that common sense and personal awareness can help reduce.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

**KNOW THE CODE. IT'S YOUR RESPONSIBILITY.**

(This is a partial list.)

## FROM THE COVER

**Sierra-at-Tahoe Resort. Beautiful groomed trails and natural terrain make Sierra a fun place to bring your group. Like all Lake Tahoe resorts, variety is the essence of their charm. And like all destination resorts, there is something for everyone. Sierra-at-Tahoe continues to be on the forefront of fun ideas to help you enjoy your days on the slopes. Please read more on page 13.**

**Thank you for reading SKIER NEWS, and thanks for using the phone numbers in SKIER NEWS to help you plan your ski trips.**

Copyright October, 2008, The Skier News, Inc. S.S.N. 1094-0960

**SKIER NEWS**, published by Skier News, Inc. - a New Jersey Corporation, distributes three national and five regional editions for the ski season, from October through April. These double issues are labeled October-November, December-January and February-Spring. Summer and Fall issues are published on line at [www.skiernews.com](http://www.skiernews.com). The inaugural issue was published November, 1988. That is a long time in the ski industry.

**SKIER NEWS** gratefully acknowledges the assistance of all of the fine organizations associated with skiing and is by concept dedicated to promote skiing. Skiing should be the all-comprehensive generic term for all snowsports. If the "ski" industry used only the term "ski" to connote snowboarding, telemark, snow dancing, free-skiing, skiboarding, and ski-kiting etc., 4,000 trees, and 87GB would be saved through word efficiency in press releases alone. Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington. His original technical and computer suggestions, in 1988, helped make the first issue possible. Now he publishes boating books in the Pacific northwest. After 10 years, in 1997, our 286 machine was replaced by a Windows 95 PC, which crashed more often than the ski-jump guy at the famous beginning scene of "Wide World of Sports".

Now we are using computer-to-plate technology with a Mac. Upgrades were not smooth as Apple wants you to believe. Since you are reading this, something eventually worked - thanks again to Steve, Roger, Nancy and Nichole, and Erica in scheduling.

Change of address should be reported to:

**SKIER NEWS**  
P.O. Box 77327  
West Trenton, NJ 08628-6327

Subscriptions & inquiries, please call  
609-882-1111 or e-mail us through  
our web site, [www.skiernews.com](http://www.skiernews.com)

**SKIER NEWS** is published in the shadows of the beautiful but now defunct, formerly rope-tow serviced Belle Mountain Ski Area in Hopewell, New Jersey, Exit 7-A. Printed in New Jersey off of Exit 3.

No animals were killed or maimed in the production of this publication. Unsolicited manuscripts will be used as kindling for our office wood stove.

Why are you still reading this fine print?

One more thing, when a sentence ends with a web address, we do not use a period, since some knuckleheads might think that the period is part of the web address. Not you, of course, the guy who picked up a copy before or after you. You would know better than to use the period, just in case we forgot to eliminate one. Thanks.

### SKIER NEWS

#### EXECUTIVE OFFICES:

Publisher & Editor,  
David Leonardi

President & Executive Editor,  
Lorraine Leonardi

Associate Editor,  
Jennifer Hawkins

Accounting  
Charles "Chopper" Weber

Tale of Two Cities  
Charles Dickens

#### TECHNICAL EDITOR:

Tony Crespi -

#### OCCASIONAL CONTRIBUTORS:

Ed Blumstein -  
Feature Reports

Jim Gregory -  
Cartoons (and Mac advice)

Mitch Kaplan -  
Feature Reports

Don "Snoshu" Thompson -  
Feature Reports

#### STAFF PHOTOGRAPHERS:

Jennifer Hawkins,  
Dave Leonardi, Lorie Leonardi

**SKIER NEWS** Editors are members of:

**NASJA**, North American SnowSports Journalists Assoc., and **ESWA**, Eastern Ski Writers Association and **NASJA Midwest**

**SKIER NEWS**, INC is a member of the National Ski Areas Association.