

# THE CANADIAN ROCKIES in B.C., WESTERN CANADA, OFFER UNBEATABLE VALUE & UNFORGETTABLE ADVENTURES

Discover British Columbia's "Powder Highway" in Canada and find the experience of a lifetime

KIMBERLEY, BC, CANADA — The world is just discovering what residents of British Columbia's southeast corner have known since the first skiers strapped on their sticks a century ago. Winter lives here, in the region known as the Kootenay Rockies.

Ski enthusiasts from near and far have been escaping to this relatively undiscovered region for decades, enjoying world-class resorts, funky towns, down-home friendly people, epic snow and unparalleled backcountry exploration. Until now, the region has been for Serious Seekers of Snow and Serenity, those who were willing to travel a little farther than the masses to reach their own private piece of heaven.

Now, thanks to Delta Air Lines, BC's Canadian Rockies, are easy to reach and just waiting for you to discover. Starting December 17, Delta offers three flights weekly to the Canadian Rockies International Airport (YXC, in Cranbrook) in the heart of the Kootenay Rockies. It is scheduled perfectly for four- to 10-day escapes, or longer if you are lucky. Flights run Wednesdays, Saturdays and Sundays, non-stop from Delta's western hub in Salt Lake City (SLC). It is highly likely that flights connect with departures from an airport near you, since Delta offers flights from almost 100 US cities through the SLC hub. With Delta's recent merger with Northwest Airlines, even more connections are possible. You could literally leave home in the morning and be skiing in the majestic Canadian Rockies by mid afternoon.

The new Canadian Rockies International Airport is also served from Vancouver and Calgary with up to three flights daily by both Air Canada and Pacific Coastal Air. You can join with friends and family from around the globe and head out for what just might be the best winter getaway you have ever had. When you consider value, the Kootenay Rockies have always received high marks with highly competitive prices and a low cost of living. But with the US dollar trading so strongly against the Canadian dollar, you win again.

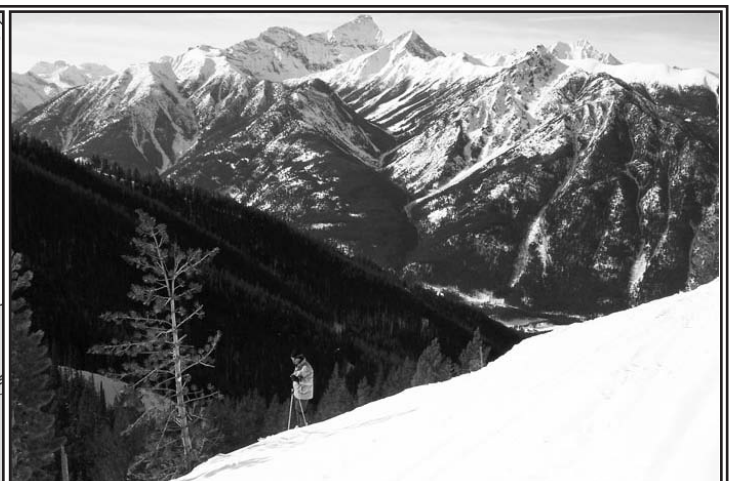
You will not just find one or two small ski areas in the Kootenay Rockies, you will find eight fabulous ski resorts, including North America's newest and longest, Revelstoke Mountain Resort and one of Outdoor Magazine's 2008 "Top Ten" pick for North America, Fernie Alpine Resort. These and a great deal more can be found along The Powder Highway, in British Columbia's beautiful Kootenay Rockies.

Click on to [www.PowderHighway.com](http://www.PowderHighway.com) to get a sense of the extent to which winter snow sports live there. Within a



You can get there from here. Fly Delta to Cranbrook, B.C. Canada, to the heart of the Kootenay Rockies. Convenient and frequent connections depart from Salt Lake City and other airlines from Vancouver and Calgary for easy connections from the U.S. as well, getting you to the eight great, unique resorts that await.

Map courtesy of the Kootenay Rockies



Awesome views and outstanding terrain await you at Panorama Resort along The Powder Highway in Western Canada's Kootenay Rockies. From great lodging choices and restaurants, to groomed beginner and intermediate trails to steep and deep, this resort is a must for every American skiing family.

Photo courtesy of Panorama Resort

10-minute to four-hour drive from the airport, you will find eight ski resorts, more than 50 backcountry, Nordic, heliski and snowcat operations, plus a multitude of adventure operators offering everything from dog sledding and home-cooked igloo dinners to ice fishing, snowmobiling and fondue snowshoe outings. Legendary mountain ranges define the area: the Rockies, the Bugaboos, the Purcells, Selkirk and Monashees. It is easy to see why the region has long been known as BC's "Mountain Playground."

Après ski, enjoy great pubs, restaurants and coffee shops or absolute solitude in your private mountain cabin. Soak your troubles away in one of many natural mineral hot springs, or seek out world beat music and delicious foods in the small cities and distinctive towns that dot the region. You will find plenty of friendly people who are happy to share their local favorites, both on and off the mountains.

SO MANY CHOICES, SO MUCH SNOW!

The Kootenay Rockies Region of British Columbia is home to the highest concentration of winter sport and adventure operators in the world. Check it out. With so many options, so much snow and US exchange favoring you considerably, you are sure to find your perfect winter getaway in BC's Canadian Rockies.

Visit [www.PowderHighway.com](http://www.PowderHighway.com) either directly or from an easily found link on the homepage of [www.skiernews.com](http://www.skiernews.com) and follow the links to explore this winter wonderland. To speak with a Powder Highway rep, you may also call 1-800-661-6603.

For more info about this stunning corner of the world, visit these sites online for all your travel needs.

AIRLINE AND TRAVEL PLANNING RESOURCES:

Ski package info: [www.SkiCan.com/Delta](http://www.SkiCan.com/Delta)

Canadian Rockies International Airport/bookings: [www.FlyCanadianRockies.com](http://www.FlyCanadianRockies.com)

Travel planning: [www.KootenayRockies.com](http://www.KootenayRockies.com)

Powder Highway: [www.PowderHighway.com](http://www.PowderHighway.com)

FLY DELTA STARTING DEC. 17  
TO THESE POWDER HIGHWAY DESTINATIONS:

Fairmont Hot Springs Ski Resort:

[www.fairmonthotsprings.com](http://www.fairmonthotsprings.com)

Fernie Alpine Resort: [www.skifermie.com](http://www.skifermie.com)

Kicking Horse Mountain Resort

[www.kickinghorseresort.com](http://www.kickinghorseresort.com)

Kimberley Alpine Resort: [www.skikimberley.com](http://www.skikimberley.com)

Panorama Mountain Resort: [www.skipanorama.com](http://www.skipanorama.com)

Red Mountain Resort: [www.redresort.com](http://www.redresort.com)

Revelstoke Mountain Resort

[www.revelstokemountainresort.com](http://www.revelstokemountainresort.com)

Whitewater Ski Resort: [www.skiwhitewater.com](http://www.skiwhitewater.com)

## NELSEN LODGE in REVELSTOKE, BC IS ADDED to the FINE COLLECTION of BOUTIQUE HOTELS & RESORTS of BRITISH COLUMBIA

VANCOUVER, BRITISH COLUMBIA, CANADA — Boutique Hotels & Resorts of British Columbia has added an exciting new destination to its growing portfolio of luxury hotels and resorts with the addition of the Nelsen Lodge in Revelstoke, British Columbia.

The first phase of development for Revelstoke Mountain Resort, the new 221-suite Nelsen Lodge, is scheduled to open its first of its three buildings in December 2008.

"With the abundance of snow and summer activities, Revelstoke is poised to become one of the top four-season mountain resort destinations in North America," says Mike Duggan, president of Boutique Hotels & Resorts of British Columbia. "We are thrilled to be a part of this exciting development and in setting the bar for luxury accommodation in Revelstoke."

Raymond Letkeman and Associates, one foremost resort architectural firms in North America, designed Nelsen Lodge in a contemporary mountain alpine architectural style with every suite offering outstanding views across the Columbia River to the glacier-peaked Monashee Mountains.

Crafted with natural exterior materials that melds into the landscape, the hotel blends inviting natural materials such as leather, granite and rich wood stains with stainless steel appliances

and brushed nickel fixtures and hardware. The rich surroundings extend to the hotel's amenities that include a restaurant and lounge, gourmet bakery and deli, media room, workout facilities and hot tubs and pool. The spectacular full-service resort and breathtaking surroundings will be serviced by the renowned hospitality that Boutique Hotels & Resorts of British Columbia has grown to be the property's signature.

Situated in the Columbia Mountains on the edge of the majestic Selkirk Range, Revelstoke enjoys a spectacular setting. Rich in history and heritage, Revelstoke Mountain Resort is located 392 miles northeast of Vancouver, British Columbia and 257 miles west of Calgary, Alberta.

Revelstoke Mountain Resort offers world-class lift, snowcat, and helicopter skiing and snowboarding from one, main base area.

With the completion of a \$6 million extension to the village gondola this fall, the resort will boast North America's longest vertical descent with 5,620 feet of lift-served ski terrain, the longest in North America.

For more information, please visit [www.bhrbc.com](http://www.bhrbc.com) or call Boutique Hotels & Resorts at 1-866-602-1447.

Boutique Hotels & Resorts of British Columbia delivers unique experiences in iconic destinations around British Columbia. For more information, visit [www.bhrbc.com](http://www.bhrbc.com)

## BANFF – LAKE LOUISE – SUNSHINE "SKI BIG 3" and FIND THEM REAL and MAJESTIC and PRISTINE

BANFF, ALBERTA, CANADA – "Real" is a special place where there are more mountains than million-dollar condos, where real people get treated like celebrities and celebrities get treated like real people. It is where you will find snow and good times in surroundings so spectacular the United Nations has declared it a World Heritage Site. Welcome to Ski Banff – Lake Louise – Sunshine.

When skiing Mt. Norquay, Lake Louise Mountain Resort and Sunshine Village, you are in for a treat. With all three of the resorts located within Banff National Park, the resorts offer a unique experience that is quite different from other destinations. With almost 8,000 acres of terrain covered with natural powder, vast forests and abundant wildlife, you will not have to be reminded that you are standing inside the world's finest national park.

Majestic and pristine, Banff National Park stretches for 6,641 square kilometers. The grandeur of nature is alive and present everywhere you look. Situated in the middle of untouched wilderness, it is common to see an elk, or deer in the unspoiled Canadian scenery. Jagged peaks, glacier fed rivers, remote woodlands and peaceful valleys surround you. The three luxurious ski resorts are located in the heart of this landscape, granting you access to a real ski experience.

At Ski Banff – Lake Louise – Sunshine, the resorts empower you to ski all you want, where you want, and when you want. In a single tri-area lift ticket, you gain access to unlimited skiing at Mt. Norquay, Lake Louise Mountain Resort and Sunshine Village with free transportation to and from the resorts. This is your ticket to limitless powder, incredible terrain and endless runs. Thanks to the lack of lift lines, you will spend your day skiing, not waiting.

At each of the three resorts, there are trails for every skier, from beginner to advanced. Knowing the resorts boast one of the longest ski seasons in the world from mid-November until late May, you can expect the fluffiest powder there is. The snow there is the envy of resorts in North America. From wide-open bowls and steep chutes to tree line glades and perfectly groomed cruisers, the snow is superb.

Mt. Norquay, Lake Louise Mountain Resort and Sunshine Village offer distinct skiing experiences, terrain and flare. Ski or ride the exquisite acres of the three mountain resorts. It does not get much better than three of the finest resorts, all in the heart of the Canadian Rockies.

When the lifts finally close, the quaint towns of Banff and Lake Louise have a variety of restaurants, boutique shops, spas and hotels to enjoy. Unwind and relax with plenty of après-ski options. Choose from a wide variety of bars and restaurants that cater to all palettes and budgets. You are welcome to explore the small mountain towns with traditional friendly Canadian hospitality.

Whatever your desire, a quest to ski the natural Rockies powder, a family adventure or a luxurious escape, Canada's protected playground of Banff-Lake Louise is the ideal and real destination. Have a REAL experience in the Canadian Rockies at three of the world's finest resorts, almost 8,000 acres of terrain, all in the heart of Banff National Park.

For more information, please log on to their website at [www.skibig3.com/sn](http://www.skibig3.com/sn) either directly or via an easily found link on the home page of [www.skiernews.com](http://www.skiernews.com)

You can also learn more about your "real" vacation in beautiful Banff National Park by calling them, toll free, at 1-877-754-8190.