

SALT LAKE CAN BE A DIFFERENT SKI ADVENTURE EVERY DAY

The Salt Lake "Super Pass" continues to be a great deal for your Winter vacation variety

SALT LAKE CITY, UT — The days of the station wagon ski vacation are over. Today, many winter vacationers are looking to stay where they can take advantage of a number of experiences, on and off the slopes and experience a "multi-faceted winter vacation."

Consider Salt Lake and the Cottonwood Canyon resorts. Located within 40 minutes of world-class skiing and less than 10 minutes from the International Airport, Salt Lake is a winter vacationer's paradise. Nowhere else on earth offers the accessibility, affordability and quality of skiing that Salt Lake so proudly claims. Salt Lake City is the only ski town in the U.S. that is also home to an N.B.A. team, the Utah Jazz.

Receiving an annual snowfall of over 500 inches, the Cottonwood Canyon Resorts of Alta, Snowbird, Solitude and Brighton serve up a vast array of terrain for all levels of skiers. Whether a seasoned powder vet or a first-timer looking to perfect the snowplow, skiers and riders are sure to find terrain and snow to satisfy at any of these four world-class resorts. Salt Lake's greatest offering to winter visitors is its versatility.

Jay Burke, director of marketing and media relations for Solitude Mountain Resort, claims, "We've got the best of all worlds. Unbeatable snow and nearly instant access to the resorts from the city make Salt Lake an easy choice for winter sports enthusiasts everywhere."

Boasting all the amenities of a legitimate metropolis, with the charm and convenience of a true blue ski town, visitors staying in the Salt Lake Valley rid themselves of all restrictions. Replete with opulent spas, fine and affordable dining, friendly brewpubs and myriad other family-friendly off-slope activities, Salt Lake caters to individual weekend warriors and family vacationers alike.



Ski Salt Lake resorts are surrounded by the snow-capped scenery of the Wasatch Mountains. With 360-degree views of mountain peaks, skiers pause to take in the vista before beginning an epic run.

Photo courtesy of Ski Salt Lake/Salt Lake Super Pass

Winter visitors will want to make sure to utilize the Ski Salt Lake Super Pass. Now in its eleventh season, the wallet-friendly Super Pass is good for day passes at Alta, Snowbird, Brighton or Solitude. The pass can be loaded with up to six days of powder-packed skiing and includes free round-trip transportation from downtown and suburban Salt Lake via UTA ski buses—also good for travel throughout the Salt Lake Valley on Trax, the city's light rail system.

Eric Thompson, director of marketing for the Salt Lake Convention and Visitors' Bureau and mastermind behind the Super Pass says, "The Super Pass allows guests to ski where they want, when they want—all at a very attractive and affordable price. It's the perfect one-stop shopping approach to skiing Salt Lake."

The Super Pass is sold through local lodging properties and is frequently packaged in conjunction with lodging specials, providing even greater savings and convenience. The Super Pass is also sold online in cooperation with Travelocity, which makes it easier than ever to experience all Salt Lake has to offer as a winter vacation destination.

For more information on this great deal, visit www.SaltLakeSuperPass.com

For those less interested in on-slope action, the Gateway Mall in downtown Salt Lake offers a pleasant outdoor shopping experience and includes warming fires in winter. You can also try an exhilarating bobsled ride at the Utah Olympic Park. Regardless of your taste for adventure, Salt Lake and the nearby Salt Lake Valley are sure to satisfy.

The Salt Lake City International Airport is an easy 10 minutes from the center of the city.

The ski resorts are just 40 minutes away with no mountain passes to cross. They are 15 to 20 minutes off the Interstate Beltway I-215, which is easily accessed from I-80 or I-15, both of which run through the downtown Salt Lake City.

Ski Salt Lake promotes Salt Lake and the Cottonwood Canyon resorts as the ideal winter vacation destination unmatched in accessibility, variety and snow quality.

The resorts average 500 inches of snow each year and collectively offer more than 7,500 skiable acres.

For more information, visit www.Ski-SaltLake.com or access their website from an easily found link on the home page of www.skiernews.com

For info on the Super Pass, please log on to www.SaltLakeSuperPass.com

THE CANYONS GETS A NEW LIFT and MORE

PARK CITY, UT — The Canyons Resort, Utah's largest single ski and snowboard resort, is blessed yearly with the legendary Utah powder that makes the state a haven for winter sports. With over 3,700 acres, 163 runs, 17 lifts, two innovative terrain parks and six natural half pipes, there is never a chance that guests will get bored on the mountain.

Exploring The Canyons is a favorite past time for locals and a memorable experience for destination guests. The best way to get to know the resort is to experience it first hand and immerse yourself in the mountain lifestyle.

New development at the base area of The Canyons is in full swing with a dozen new properties coming aboard within the next three to five years. These range from partial ownership properties to condominium, townhome and single-family projects. During the next year, the resort will begin construction on an 18-hole golf course, adding to the plentiful summer offerings.

The Canyons continues to make improvements, taking those never-ending steps toward perfection. New for the

2008-09 season is the Frostwood Pulse Gondola, which will transport guests staying in the Frostwood area to the base of the Flight of The Canyons gondola. This will benefit the Miners Club and the currently under-construction Dakota Mountain Lodge project.

In addition, a brand new, fixed-grip quad chair will run from the Tombstone base to a location approximately one-half mile below the DreamCatcher lift. The lift is the first step in the Iron Mountain expansion plans, with using it initially to access the Tombstone lift at the end of the day.

Trees will be gladed in places such as Mystic Pines, off the Peak 5 lift, opening up more tree skiing and riding for guests. The Canyons will also upgrade snowmaking and grooming equipment, guaranteeing a high quality ski experience.

The Second Annual Spring Griv will be held this season from March 27 to April 5. The resort holds 10 days of con-

tests, concerts, and fun, including the infamous pond skimming. If you missed it last year, do not worry; this year is even going to be bigger and better. Check www.springgruv.com often for updated information on concerts and events leading up to Spring Griv.

If you cannot make it for Spring Griv, at least go for a weekend during the spring for The Canyons Saturday Free Concert series in the Resort Village. Make your way down from the slopes, and trade your ski boots for dancing shoes. The Saturday concerts are a great way to aprs ski.

The Canyons Resort is the perfect destination for your ski vacation. It is only four miles from Park City's Historic Main Street and an easy 30-minute drive from Salt Lake International Airport.

Additional details are available at www.thecanyons.com or log on via an easily found link on the homepage of www.skiernews.com or call 1-888-226-9667.

OGDEN COMBINES EPIC MOUNTAINS with a GROWING DOWNTOWN BASE

OGDEN, UT — Ogden and the Upper Ogden Valley are just 35 to 40 minutes north of Salt Lake International Airport. Skiers and boarders can choose Powder Mountain, Snowbasin and Wolf Mountain to spend their days and either Ogden or the Upper Valley for a wide range of lodging and entertainment. Ogden has properties ranging from a full-service hotel, the Ogden Marriott, and a complete line of motels. The Upper Valley has a mix of new condos, B&B's and boutique lodges.

Ogden offers locally owned restaurants, shopping and galleries on Historic 25th Street. Roosters a brewpub with great food, and Bistro 258, also on 25th, are recommended. The Junction entertainment complex has added two additional new restaurants to downtown. The Sonora Grill features regional Mexican cuisine in an upscale setting. Iggy's Sports grill has a wide range food and micro beer selections. At the foot of 25th street is Union Station housing the Utah State Railroad Museum, the John M. Browning Firearms Museum, Eccles Rail Center, and the Browning-Kimball Car Museum, honoring Ogden's railroad history as the Crossroads of the West. Continuing to grow is the new mixed-use development of restaurants, entertainment venues, commercial and residential units called "The Junction." It is built in the heart of downtown. The centerpiece is the Salomon Center boasting an iRock climbing facility, a Flowrider surf wave and an iFly sky diving tower. It is an opportunity to extend your outdoor adventures to the indoors. The building also includes a 32-lane bowling alley, billiard room, an arcade with bumper cars and miniature golf, two restaurants and a sports bar. The Salomon Center also has Gold's Gym for anyone who did not get enough exercise on the slopes.

The Salomon Center is named for one of Ogden's new corporate citizens. Amer Sports consolidated its Winter and Outdoor Sports divisions and recently relocated to Ogden. Atomic, Salomon and Suunto now call Ogden home. They have joined other outdoor and snow sports related companies who have made Ogden home in the last three years. Descente, Goode, Nidecker, Kahuna, and Snowsports Interactive also chose Ogden for it's quality of life, which includes it's accessibility to great skiing and riding as well

as climbing, hiking, biking, fishing and kayaking. Both Scott and Rossignol also relocated large distribution facilities to Ogden.

The Upper Valley is often a choice for visitors looking for the quiet and star shot nights of a beautiful high mountain valley. The vistas include mountains on all sides. Highly recommended by locals is Harley and Bucks Grill in the old Eden General Store. For some local color, try a burger at the Shooting Star Saloon in Huntsville. It is the oldest continuously operating bar in the state of Utah.

Ogden and the Upper Ogden Valley are home to outdoor sport enthusiasts who walk the walk. When they are not on the snow, they are hiking, trail running biking, paddling, climbing, bouldering, fly fishing and volunteering. Local residents help make the annual Spring Run-off Marathon, the Xterra Mountain Championship, the Ogden Valley Balloon Festival and the Harvest Moon/Mountain to Metro Games critically acclaimed events. Team Unlimited, who produces the Xterra off-road triathlon series, held the inaugural Xterra Winter World Championship in March of 2008. The event will be held March 6-8, 2009. Organizers credited both the venue and strong local volunteer support for the success of the event. This event includes snowshoeing, Nordic skiing, trail running and rondenee skiing for both professionals and amateurs.

The skiing and riding is world-class. Powder Mountain has 5,500 acres of terrain of which 2800 acres is lift serviced. The rest can be accessed via snow cat, helicopter or short hikes. The all day Powder Safari has been expanded for the 2008-09 season with an additional 1,000 acres of terrain. Powder received national acclaim last year when SKI magazine readers rated it highly for both snow and value in their annual survey. For those who can not get enough during the day, Powder offers night skiing off the Sundown lift.

Not to be outdone, Snowbasin claimed high rankings again for lifts, food and customer service in the SKI readers' survey. As host to the 2002 Olympic Men's and Women's Downhill, Super-G and Combined Events, Snowbasin showcased to the world its great terrain that locals have enjoyed for over 65 years.

Snowbasin relocated and replaced the beginner Little Cat lift with a detachable quad which will greatly enhance the beginner experience and skier flow at the mountain base. Snowbasin's day lodges and food service are unparalleled in the ski industry. Earl's Lodge was recently named the best restaurant in Northern Utah by Salt Lake Magazine. Snowbasin also has 25 kilometers of groomed Nordic and snowshoe trails as well as lift serviced tubing. As mentioned earlier, Snowbasin will host the Xterra Winter World Championships March 6-8, 2009.

Wolf Mountain is the best learning mountain in Utah. Inexpensive tickets and night skiing make it attractive to both locals and visitors. As local ski racers and freestyle riders who train on the slopes and in the terrain park can attest, it is not without its challenges.

One of the finest choices the Upper Ogden Valley, near the town of Eden, is the Red Moose Lodge. The Red Moose offers 27 spacious rooms and a variety of suites, all on the first floor. There is a free continental breakfast, free high-speed Internet and a shuttle to the nearby Powder, Wolf and Snowbasin ski areas. After a day of endless cruising at Snowbasin or hitting the deep stuff at Powder, you will be glad your lodging is nearby.

You can find the Red Moose Lodge in Eden, Utah, at www.destinationeden.com or call 1-877-745-0333.

You can easily reserve at the Marriott in Ogden by calling (801) 627-1190 or log on to learn about ski packages www.ogdenmarriott.com

Powder Mountain also can be found online at www.powdermountain.com

Snowbasin's web address is www.snowbasin.com

Wolf is online at www.wolfmountaineden.com

For info on the Ogden area please log on to www.ogden.travel via an easily found link in the Utah Section of the home page of www.skiernews.com

Please call the Ogden-Weber Convention Visitors Bureau at 1-866-867-8824.