

TELLURIDE REVELATION - MORE TERRAIN OPENS

Telluride Ski Resort opens the spectacular Revelation Bowl with lift service for winter 2008-09

TELLURIDE, CO -- Located among the highest concentration of 14,000-foot peaks in North America, Telluride's spectacular scenery is undeniably some of the most beautiful in the Rockies. Historic buildings, quaint bakeries and local watering holes blend with luxury hotels, five-star restaurants, sophisticated shops and some of the finest spas in the world. Telluride's free gondola creates a ski-in/ski-out town, and the open and friendly locals welcome all to this unique and unmatched mountain destination.

LEGENDARY TERRAIN

Telluride's terrain has always been revered as some of the best of Colorado, and more than 300 inches of snow falls on the 2,000 skiable acres each year. Combine that with 300 days of sunshine annually and a complete lack of lift lines, and the result is that epic skiing and snowboarding is born.

Revelation Bowl has long been the envy of those standing atop Gold Hill. Found on the northeastern aspect of mountain terrain that naturally gathers huge amounts of snow, it is directly off the back side of the famous Gold Hill and Chair 14. From four new advanced to expert runs, you can choose ridgelines in either direction from the lift.

Steeper pitches and rock features are on the far sides of the powder bowl. The center touts an expanse of rolling, advanced terrain with a groomed path for cruising. Situated above the tree line, the natural, wide-open bowl offers advanced and expert skiing in an incredible scenic setting.

The opening of Revelation Bowl is just part of Telluride's recent incredible expansion. Black Iron Bowl, Palmyra Peak and Gold Hill Chutes 6-10 opened to rave reviews last season. The resort has recently expanded by nearly 400 acres, offering some of the most stunning skiing and riding on the continent. The resort's vertical drop is now one of the largest in North America at 4,425 feet, with 3,845 vertical feet served by lifts.

Backcountry fans will enjoy access into the famed Bear Creek Basin from the top of the resort. Colorado's only heliski operation, Helitrax, will also fly you up to a 250-square-mile expanse of untouched snow, with terrain suitable for intermediates.

THE HOP GARDEN

Enjoy après ski at the Hop Garden, located at the base of Lift 4 in Mountain Village. This European styled ski bar features a beer garden and delicious hot and cold fare - a perfect complement to a day on the slopes. Hot soups, hearty Panini, specialty pastas, sizzling burgers and an exceptional selection of beer and wine are offered.

ALPINE ELEGANCE IS COUPLED WITH HISTORIC CHARM

Telluride effortlessly mingles urban sophistication, historic charm and mountain spirit. The destination offers over

50 restaurants, bars and coffee shops. For après ski try Gorrano Ranch mid-mountain, Allred's or the turn-of-the-century Sheridan Bar on Main Street.

The varied restaurants offer a cuisine culture to rival New York or Los Angeles. From romantic bistros and Western steak houses to pizza joints and sushi bars; delicious options for every taste. Count on Smugglers, the local brew pub, for good food, reasonable prices and great beer. A meal at Allred's Restaurant, at the top of the gondola, provides breathtaking views and promises an evening never to forget.

One of the truly unique things about Telluride is the ease of getting around. The trademark free gondola takes care of transportation between downtown, Mountain Village and the slopes. No driving is necessary. The Telluride transportation experience is one of the most enjoyable systems in any ski town. You will never have to wait for a bus since the gondola runs continuously until midnight every night from Mountain Village to the town.

Set in a pristine box canyon with awe inspiring views, world-class terrain, an easy going town and hassle-free destination, Telluride is truly unmatched in North America.

DAILY CHICAGO TO MONTROSE/TELLURIDE SERVICE WITH ATLANTA AND LOS ANGELES ALSO ADDING FLIGHTS

United Airlines begins daily flights from Chicago to Montrose/Telluride Regional Airport on December 18, 2008. Southwest Colorado visitors now have quick, comfortable, convenient non-stop air service from Chicago and many domestic and international connecting cities on United. The airline will also be increasing the number of flights from Los Angeles to Montrose/Telluride to twice weekly. Delta Airlines will also increase its Atlanta to Montrose/Telluride route to three flights a week.

Guests vacationing at Telluride Ski Resort can use either of two area airports: Telluride or Montrose. The new flights bring the total number of winter non-stops to the two airports to nine cities, including daily Chicago, Denver, Dallas, Houston and Salt Lake City, Newark (weekly), Atlanta (three per week) and Los Angeles (two per week) to Montrose/Telluride. Direct flights from Denver (five times each day) and Phoenix (twice each day) into the Telluride Regional Airport are available during the winter season. Increased service provides visitors with a great variety of carrier options, easier coast-to-coast connections, flexibility in departure times and lower fares.

TWO NEW LUXURY HOTELS

From town center to slope side, luxurious to rustic, Telluride continues to offer the finest in accommodations for all visitors. The destination is pleased to welcome two new luxury properties, lumière (all lower case letters) and Capella Telluride, scheduled to open February 2009.

lumière Telluride, a luxury boutique hotel perched on the captivating slopes of Telluride's Mountain Village, provides intimacy and comfort in a spectacular resort setting just steps away from the gondola and the Lower Boomerang ski run. Accommodations range from studios to one-, two- and three-bedroom residences and one- to four-bedroom penthouses. This ski-in/ski-out hotel presents the finest in guest services with VIP concierge, stay attendant, spa treatments, valet, overnight ski tuning, European-style breakfast and much more. The Little Bar embodies the hip and happening slope side scene and serves light fare options for lunch and dinner. These include freshly prepared Honga's sushi and signature après cocktails to ward off any chill.

Nestled in the spectacular heart of Mountain Village, Capella Telluride will be the debut destination in the United States for Capella Hotels and Resorts. Capella Telluride redefines mountain luxury, in a setting both steeped in sophistication and effortlessly connected to the rugged natural beauty that lies just outside. Within this elegant retreat, European alpine architecture is reinterpreted in native Colorado stone and timbers. All accommodations - 86 luxurious rooms and 14 suites - afford stunning vistas of the jagged peaks and forests of the San Juan Mountains while pampering guests in the distinctive style that has become a Capella signature.

Whether savoring a sensational dinner at The Onyx Restaurant or enjoying an invigorating twirl around a true focal point of the hotel, the spectacular ice skating rink, Capella is the getaway of which Telluride dreams are made.

NEW RESORT COMPANY - TELLURIDE RESORT LODGING

Telluride Ski & Golf is pleased to announce Telluride Resort Lodging, a full service property management company for all types and sizes of vacation rentals in Telluride. The new company will offer options from standard rental management to full caretaking services. As part of Telluride Ski & Golf, Telluride Resort Lodging will instantly boast the largest marketing reach in the region, an established reservations center and the most competitive Stay & Ski packages for the destination.

The successful Platinum Properties home rental program, started by Telluride Ski & Golf two years ago, will operate as the luxury sector of Telluride Resort Lodging. For more information on Telluride Resort Lodging, please call 1-800-778-8581 for vacation rental information, and (970) 728-7457 for owner inquiries.

For more, please log on to Telluride's website via an easily found link on the homepage of www.skiernews.com or visit their website at www.tellurideskiresort.com or you can call them directly at 1-800-778-8581.

The FAIRMONT HERITAGE PLACE - YOUR PERFECT ESCAPE in TELLURIDE

TELLURIDE, CO - Nestled among the peaks of the San Juan Mountains, the Fairmont Heritage Place, Franz Klammer Lodge is the perfect escape to leisure and adventure. The Lodge offers premium two- and three-bedroom residences, luxury amenities and Fairmont's engaging personalized service, making it Telluride's ideal place to relax and be invigorated this winter season.

Ideally located in the heart of Mountain Village, the Fairmont Heritage Place, Franz Klammer Lodge is just steps from the slopes of the Telluride Ski Resort. The ski area offers 115 trails evenly distributed between beginner, intermediate and advanced skill levels, and ski lessons for all ages.

Convenient access to ski lifts, ski school, and slope side ski valet are just part of the seamless vacation Fairmont delivers. Personalized service begins before you arrive with pre-arrival itinerary planning, ensuring that every detail of your vacation will be attended to.

From the moment you step onto the tarmac, you can leave the hassles of daily life behind and entrust your vacation experience to the dedicated staff of the Fairmont Heritage Place, Franz Klammer Lodge, beginning with the driver who awaits you at the airport. Complimentary transportation from Telluride and Montrose airports will convey you to the Lodge for an expedient check-in to your luxury accommodations.

Enjoy the comforts of a home away from home in a spacious yet cozy residence that features a living and dining room area with a natural gas stone fireplace; a fully equipped kitchen; and a private balcony with a gas grill. Two-bedroom residences are 1,400 square feet with two master bedrooms and attached master baths. Three-bedroom residences are approximately 2,000 square feet with two master bed-

rooms and attached master baths and an additional queen bedded room with adjacent bath. Oversized master baths include jetted spa tubs, and each residence contains a steam shower.

With a wide range of services and amenities, the Fairmont Heritage Place, Franz Klammer Lodge is well equipped to exceed your vacation expectations. The Lodge's 24-hour concierge service will confirm your dinner reservations, book activities for you, and fulfill any other requests you may have during your stay.

The Lodge offers complimentary wireless in-room high speed Internet access, a 24-hour business center, and also boasts a fitness center and game room. You will enjoy the outdoor heated swimming pool with interior swim-through access, as well as indoor and outdoor hot tubs, a steam room, and a sauna.

The Lodge's private Himmel Spa offers guests a retreat from the stress and demands of day-to-day living with an array of massage and body treatments and facials, using only the highest quality natural ingredients. The Spa's therapists will pamper you with consummate skill and personalized attention that will soothe your body and rejuvenate your mind.

With all the comforts and amenities of home, engaging service, and luxurious accommodations that today's discerning travelers have come to expect, the Fairmont Heritage Place, Franz Klammer Lodge is the perfect place to relax, unwind, and enjoy your stay in Telluride this winter season.

For more info, visit their website, www.fairmont.com/klammlodge, via an easily found link on www.skiernews.com

For reservations and information, please e-mail franzklammer@fairmont.com or call 1-888-728-0355.

THE MOUNTAIN LODGE at TELLURIDE OFFERS LUXURY & CONVENIENCE

TELLURIDE, CO — Some places are like no other. At 9,500 feet in elevation, nestled in the Colorado's Rocky Mountains, the views are everywhere. Secluded, off the beaten path, it is unpretentious, founded on adventure and high spirits and blessed with unsurpassed rugged natural beauty. The area is abundant in luxurious comforts, relaxation and culture. Welcome to the historic town of Telluride and the beautiful Mountain Lodge at Telluride.

MOUNTAIN LODGE AT TELLURIDE

Built in 1999, this gorgeous stone and timber lodge has all the modern amenities, yet it embraces the look and feel of hunting lodges that were the bastions of previous explorers and adventurers. It is another world and it is all yours for a value that you would not expect to find in this spectacular setting. Upon arrival, it is only a matter of minutes before a scrapbook of memories begins to unfold.

A COWPOKE'S IDEA OF BUNKHOUSE HEAVEN

After a hard day of skiing, come home to comfort and rustic elegance similar to the exclusive ranch communities nearby, only these are actually affordable. Granite counters are found in the gourmet kitchens and baths. Elsewhere, stainless steel appliances, leather sofas and plush chairs in mellow earth tones, are accented by Southwestern rugs and baskets, local artwork and knotted white pine woodwork. The wood burning raised-hearth fireplaces and wide screen televisions add to the upscale feel, which is created by private balconies, log walls and vega and latilla ceilings.

TELLURIDE OR BUST

Mountain Lodge at Telluride luxury condominium resort offers a selection of 128 accommodations, ranging from studio units to two- and three-bedroom condominiums. For the ultimate Wild West lodging experience, choose the mountainside private cabins. Their rough stone and timber exteriors with

covered porches give it all away. This is not roughing it in the wilds of Colorado. This is doing it up right, in Telluride style.

It is quite the sight when glass pod gondolas zip past the Lodge, transporting skiers and snowboarders up and down the San Juan Mountains as they also take shoppers and diners to various Mountain Village and Telluride attractions. This unique free gondola runs day and night, from the Mountain Village to the town of Telluride so guests have no need for a car during their stay. In addition to being a convenient transportation system, the gondola ride offers spectacular views of the surrounding mountains and the town of Telluride.

Other amenities include on-site ski and snowboard rentals, a fitness facility, and free shuttle service to the Mountain Village or to the free gondola. There is also a 24-hour front desk, concierge service, in-room massages, heated pool, hot tubs, bell staff, valet parking and complimentary wireless Internet service in all guestrooms and the main lodge.

When you consider the deluxe lodgings, amenities, proximity to skiing, skating, tubing, snowboarding, and snowmobiling, sleigh rides, gourmet restaurants, boutiques of local artisans' wares, and more than a century of history, is it any wonder The Mountain Lodge at Telluride is considered the best lodging value around?

MEETINGS, WEDDINGS, RETREATS

Have you used all your available vacation days and sick days and run out of lame excuses for time off? Do not despair; offer to plan the next company outing, customer event or board retreat in this memorable and inspiring location. It is perfect for weddings, also.

For more information about the Mountain Lodge at Telluride log on to their website via an easily found link on the homepage of www.skiernews.com or to book a condominium or cabin directly, please visit www.mountainlodgetelluride.com or call 1-866-368-6867.