

# CRESTED BUTTE MOUNTAIN RESORT ROLLS OUT YOUR VACATION STIMULUS

**Build your ultimate getaway and get free airline tickets to Crested Butte**

MT. CRESTED BUTTE, CO — There is no need to hold back on your ideal ski vacation this winter regardless of the nightly news. Crested Butte invites you to create the vacation of your dreams and will fly you there to do it. The Vacation Stimulus Package rewards vacationers with free airline tickets when booking additional activities such as lift tickets, spa treatments, ski lessons and equipment rental.

For virtually the same price as a plane ticket and a hotel room, travelers can also participate in the activities that make a vacation truly memorable. All activities are assigned a point value and by accruing points, visitors earn free airline tickets.

"This is a unique package," says Daren Cole, VP of sales and marketing for Crested Butte Mountain Resort. "This is the only promotion that lets the guest choose their own agenda and get exactly the vacation they want. Plus, it's easy for our guests to earn enough points to get a free airline ticket by adding items to their itinerary."

**HERE IS THE WAY IT WORKS:**

Call Crested Butte Vacations and book a five-night stay at the newly renovated luxurious Elevation Hotel and Spa, and then choose your additional activities. Activities start with equipment rental, group ski lessons, guided snowmobile tours, massages, airport transfers and Nordic skiing all worth one point. A four-day lift ticket is worth three points, while a full-day private lesson will accrue six points. This is just a small sampling. There are many other activities on hand to build your perfect winter getaway.

Once you have developed the exact vacation you want, the points are tallied and two free round-trip airline tickets are rewarded for every 18 points accrued.

"With so much to do, skiing is only the beginning. Book a day at the Wildflower Spa or create a unique dinner experience at the Ice Bar and Restaurant," adds Cole. "You get the needed points easily with so many options."

Call the local travel experts at Crested Butte Vacations for more information or to book your ultimate winter getaway. The Vacation Stimulus Packages is only available through Crested Butte Vacations at 1-800-810-7669. Book now, as there is limited availability.

Crested Butte Mountain Resort is a privately owned and operated resort for all seasons in Colorado and a proud member of the EPA's Green Power Partnership. We are part of the Triple Peaks, LLC family of resorts including Okemo, Vt. and Mount Sunapee, N.H.

For more info about Crested Butte's lodging, conference, meeting facilities and special packages, call Crested Butte Vacations, 1-800-544-8448 or visit the web site at [www.skicb.com](http://www.skicb.com). For info on ski area real estate opportunities call (970) 349-4999 or 1-877-805-6109 or visit the web-site at [www.cbliving.com](http://www.cbliving.com).

**IMPROVEMENTS CONTINUE**

**Expanded Jet Service**

Travel to Crested Butte will be easier this winter. Beginning in December 2008, Delta Airlines will begin direct jet service to Gunnison/Crested Butte Regional Airport from Atlanta (ATL) and Salt Lake City (SLC). In addition, American Airlines will add direct jet service from Chicago to complement their current Dallas daily jet service, and United will expand service with three jet flights daily from Denver connecting to hundreds of daily flights.

"Crested Butte Mountain Resort is evolving and expanding," stated Ken Stone, VP and Chief Operating Officer. "Our biggest initiative is to provide exceptional customer service, and that begins by doing our part to simplify access to Crested Butte. Our new air partnerships will ensure a larger number of travel options for our destination guests."

**New Kids Facilities**

The Kids' World ski school will see a completely new concept "Kids Base Camp" and see the greatest physical transformation. The new Kids Base Camp will be an exciting, themed program that will intrigue and engage kids through exploration and adventure both on and off the mountain. The current building was taken down to the "studs" and completely redesigned. From a new entrance to remodeled kid friendly bathrooms and play areas, the entire space will be completely revamped. Not only will the space be designed with the kids in mind, it will be easier and quicker for the little ones to get into the flow and let Mom and Dad "hit the slopes".

"After viewing many of the top children's facilities in the nation we came home and incorporated the best ideas into our kids building and day care program in Crested Butte. We are excited to have a great children's facility to go along with our exceptional staff," said Ethan Mueller, Director of Operations.

**Base Area Improvements**

The Treasury Center building in the base area was redesigned to improve a number of guest services. The Crested Butte Ski and Snowboard Rental Shop has moved to a slope-side location. The rental shop and a new retail store will include top-of-the-line rental skis and snowboards along with an expanded retail selection.

The former location of the Crested Butte Ski and Snowboard Shop is transformed into a "Pizza Zone". Fresh, pizza, beverages and snacks will be available in the lower level of the Treasury Center to eat on the run or to sit and enjoy. The Outpost building in the base area was redesigned and will open as a day lodge for guests. Tables and comfortable seating will allow guests to have more inside space for a break or just to warm up.

**New Guest Amenities**

New this winter will be a central ski valet and overnight ski, snowboard and boot valet service. The service is free to all CBMR hotel guests and is available to other guests for a nightly fee. It features ski-in ski-out access. The ski valet service pampers hotel guest from lobby check-in to hotel check-out with a seamless handling of your equipment.

The season locker storage on the main level of the Treasury Center will add a basket check for overnight storage of boots, bags or any of those extras that you need to "peel off" or store for the day or overnight.

Elevation Hotel & Spa completed a \$25-million re-model that includes all 260 luxury rooms. Also completed is an 11,000-square-foot spa and fitness center, slope side sun deck and fire pit and a completely new Atmosphere Restaurant & Bar in the hotel.

Snow Igloos, Crested Butte's new, fun addition to the mountain experience, sprout up to provide for everything from après ski cocktails to adventure play areas for the kids. The solid snow structures will be at Kids Base Camp and mid mountain outside the Ice Bar Restaurant.

**More Mountain Terrain**

On-mountain improvements include expanded terrain off of the Headwall lift into the Teocalli bowl area in what is known as Teo-2 and Teo-2.5. This will add additional expert terrain into the mix. CBMR's commitment to providing world-class terrain park and pipe facilities continues with the addition of new and expanded features in the DC Terrain Park and the addition of a completely new intermediate terrain park. Trail maintenance is also a top priority, and brush cutting and mowing work on the mountain's trails including the "Extreme Limits" has occurred.

The upgrades are all part of the Muellers' mission to continue to enhance CBMR as a family-friendly, guest oriented and aesthetically pleasing resort. "We want to raise the bar again and continue to ensure that we deliver the best overall resort experience for our guests," said Tim Mueller.

**The Plan Continues**

This year's improvements and enhancements build upon Crested Butte Resort's continued investments in base area and on-mountain improvements over the past four years. New snowmaking, grooming and lift system expansion and improvements along with the completion of the Lodge at Mountaineer Square and Mountaineer Conference Center last season is just part of a \$200-million resort wide capital improvement plan.

Visit [www.skicb.com](http://www.skicb.com) for more info or log on to [www.skiernews.com](http://www.skiernews.com) for an easily found link to Crested Butte Mountain Resort on the right side of the homepage. You can also call 1-800-647-3123.

## COPPER INVITES YOU TO "FREE YOUR MOUNTAIN"

COPPER MOUNTAIN, CO — Copper Mountain is extending choices and opportunities for their guests to create their own pleasant vacation experience. Below is a review of the creative programs designed to help you and your family enjoy this special mountain.

**FREE YOUR MOUNTAIN**

Copper begins with free snowcat rides to their legendary Tucker Mountain. Guests will find untracked powder. Enthusiasts can be inventive in the trees in the Freefall Glade and this season. Black Bear glade provides advanced skiing and riding terrain. Copper's Ski & Ride School programs, including Relaxed Starts, give guests options for lesson start times, while Free Tips allows guests have a free run with a Copper instructor. Beeline Advantage lift tickets allow early risers to enjoy the freedom of skiing and riding by starting their day 15 minutes earlier than regular ticket holders and by speeding through lift lines throughout the day.

**TUCKER MOUNTAIN FREE SNOWCAT**

Copper's free snowcat rides to legendary Tucker Mountain are the essence of skiing and riding liberty: catching a free ride, choosing your own line and never wiping the smile off your face. Tucker Mountain and Copper Bowl offer expert skiers and riders unprecedented access to over 273 acres and 1,200 vertical feet of Copper's legendary high alpine back bowls. Terrain is accessible by hiking, a free snowcat ride or a combination of both. Snowcat access is on a first-come, first served basis. Cats run from 10:00am - 1:30 pm daily, weather permitting. Cat operations, terrain openings and conditions may vary and are subject to change based on weather. Tucker Mountain closes at 2:00 pm.

**KIDS NIGHT OUT**

The Copper Mountain Resort Chamber of Commerce offers the free Kids Night Out program to parents spending at least \$30 per child at the resort that day. At the Belly Button Bakery in the Mountain Plaza build-

ing, kids can eat pizza, create art and watch movies while having a night to themselves. The event is offered from 5:30 to 10 p.m., seven days a week. Space is limited and reservations are required at least 24 hours in advance. For further information, please call (970) 968-2318 x 38101.

**RELAXED STARTS**

Copper's Ski & Ride School knows that the guests' time on the mountain is a day off from the usual. So if you are tucked away in your holiday accommodation or stuck behind some traffic due to any number of reasons, no need to rush to get to ski or ride school. Copper's instructors do not say "sorry the next available lesson time is in the afternoon." Instead, they have a second lesson start time of 11 a.m. The price is the same if you start at 10 or 11 a.m.

**COPPER TAKES THE LEGWORK OUT OF VACATION**

Dedicated to building hassle-free, uncomplicated vacation experiences, Copper is now taking the legwork out of the equation. Copper's Village Free-Ride is a 5-passenger electric car that cruises the inner parking lots and the Village at Copper offering complimentary rides to guests. The Village Free-Ride service will operate each day. In the evenings, Copper also wants guests to experience the freedom of an intimate resort village. From 5:30 - 9:30 p.m., Village Free-Ride will be "Transportation on Demand". Copper's guests may request a ride through the front desk of Copper Mountain Lodging.

**EN FUEGO**

It is not time for bed yet - Copper PM heats up the night with En Fuego in the Village at Copper from 6 to 8 p.m. for a free street party the whole family will enjoy. Bonfires are scattered throughout the village to keep children's hands toasty warm; the Ski & Ride School torchlight parade where hundreds of instructors ski down the mountain in a snake-like figure; fire jugglers that dazzle and the grand finale is a brilliant fireworks display. On occasion, En Fuego will feature specialty entertainment, including a big air show with the Copper Mountain Freeride Team, professional ice sculptors, graffiti artists and meet-and-greets with huskies from a dog sledding

team. En Fuego happens in the middle of it all just a few steps from the Village shops.

**EXPRESS GROUP LESSONS**

Class lessons are for beginners - express Groups are for people that can ski most blue terrain or better (level 4-6) but want an all day experience that includes being shown good snow and terrain for your ability and getting some valuable pointers on your style and tactics on how to handle the elements of Copper.

For more info, you can visit Copper's website at [www.coppercolorado.com](http://www.coppercolorado.com) via an easily found link on the homepage of [www.skiernews.com](http://www.skiernews.com) or please call them directly at 1-888-395-0050.

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