

# at SILVER MOUNTAIN in IDAHO OUTDOOR ADVENTURE and INDOOR WATERPARK AWAIT

KELLOGG, ID – Silver Mountain Resort is quite possibly the easiest ski resort in the West to access. After a quick 30-minute drive east of Coeur d’Alene on a four-lane interstate, I-90, guests hop on an enclosed gondola that whisks them up 3,400 vertical feet to the mid-mountain lodge.

Silver Mountain’s terrain spans two mountains, 73 trails, 1,600 acres and 2,200 vertical feet. Extensive gladed areas, hidden gems and light crowds make it possible to find fresh powder days after the last storm. Skiers and snowboarders will find a wide assortment of groomed runs, bumps, steeps and a large terrain park that will satisfy free riders of all abilities. Last season, more than 450 inches of snow fell on the north facing slopes and kept the snow-riding season going until Memorial Day.

After a day on the slopes, guests return to the Village via the gondola and get ready to splash, surf and soak in Idaho’s largest indoor waterpark. In addition to the tube slides, splash decks, lazy river, hot tubs and full bar, Silver Rapids features a FlowRider® continuous surf wave that allows non-stop boogie boarding and surfing. The massive indoor waterpark is always a cozy 84 degrees year round and is an amenity of the Morning Star Lodge and season pass holders.

The Morning Star Lodge, located in the heart of Gondola Village, is the base camp for overnight guests at Silver Mountain Resort. The lodge consists of nearly 300 condominiums that range in size from a two-person studio to a two-bedroom loft that sleeps 10. “Many guests come from as far away as South Africa every year to enjoy our resort,” said John Williams, Silver Mountain’s director of marketing.

“We had fresh tracks all day,” said Erica Inches. “That’s unheard of at other resorts,” she beamed. “The people here just have certain warmth that you don’t get anywhere else. It’s genuine.” The quality of snow, lack of crowds and fresh tracks at 4:00 in the afternoon is what she enjoys most about Silver.

Silver Mountain’s terrain park features an array of jumps, rails, boxes and jibs. Several lines are available from a Little Dude groom line to an advanced rider’s line – Ripper’s Line. The park has a smooth, slope-style flow from one hit to another and an assortment of features to mix up the jump lines. At the height of the season, there will be more than 30 features in the park featuring tables tops, a 40-foot battleship rail, a 56-foot “S” box, 35-foot down kink rail and an urban flat bar.

Silver Mountain Resort offers a fantastic learning area featuring a 600-foot magic carpet that sweeps snow riders and tubers up the hill for lap after lap of fun. The carpet divides the beginner area from a six-lane snow tube park. Snow tubing is a great family activity that will keep you and your kids completely entertained. When it is time for a break, the Mountain House day lodge is just a few steps away serving up hot cocoa, adult beverages and delicious food.

Silver’s professional snow sports staff offers a variety of programs for skiers and snowboarders of all ages and abilities. Private, group and multi-week programs are available and are designed to get snow riders to the next level both safely and quickly. The Silver Mountain Alpine Race Team (SMART) is Silver’s youth race program and consists of children from 5 to 17 honing their racing skills under the tutelage of a devoted coaching staff.

The Silver Valley is home to amazing Nordic skiing and snowshoe trails. Adjacent to the ski area at the top of the gondola is a three-mile snow shoe trail. The Trail of the Coeur d’Alenes passes right by the Gondola Village and is a 10-foot wide, paved over railway perfect for the sport. A short drive to the west is the Fourth of July pass, offering 20 kilometers of trails groomed for Nordic skiing. These intermediate and advanced trails are open and free to the public as part of Idaho’s Park-Ski program.

In summary, Silver Mountain is easy to get to and hard to leave. There is no need to worry about driving on snow packed treacherous mountain roads with narrow switchbacks. Silver is located directly off Interstate 90 just 30 minutes east of Coeur d’Alene, Idaho. Gondola Village is the base camp to Idaho’s largest indoor waterpark and limitless outdoor adventures.

Overnight guests will enjoy the luxurious and value priced accommodations at the Morning Star Lodge. Snow riders enjoy the panoramic views as the gondola takes them up the mountain to explore 1,600 acres of exciting terrain blanketed by over 300 inches of light and fluffy snow each year.

For more info, please log on to Silver’s website via an easily found link on the homepage of [www.skiernews.com](http://www.skiernews.com)

You can view this exact page, and link to Silver from it, online at [www.skiernews.net/Idaho2012-Silver.pdf](http://www.skiernews.net/Idaho2012-Silver.pdf)

For more information, you can visit Silver directly at [www.silvermt.com](http://www.silvermt.com) or call 1-866-345-2675.

## SILVER’S FUN FILLED EVENTS SCHEDULE

Dec 3 Village Lighting Ceremony & Holiday Bazaar  
Dec 25 Merry Christmas.  
Dec 31 Night Tubing Session and New Year’s Party

Jan 1 Happy New Year.  
Jan 5 Powder Thursday  
Jan 5 Solomon BBR Demo Day  
Jan 6 Jackass Day  
Jan 14 USASA Boarder/Skier Cross  
Jan 21 Pirate Festival  
Jan 26 Powder Thursday  
Jan 28 Ugly Sweater Day

Feb 3 Toyota Ski Free Day  
Feb 4 Karaoke with a Kick  
Feb 5 Big Game Party  
Feb 9 Powder Thursday  
Feb 11 Sweetheart’s Weekend  
Feb 18 Mardi Gras Celebration  
Feb 20 Presidents Day  
Feb 25 Tubin’ in TuTus

Mar 1 Powder Thursday  
Mar 3 Retro Day  
Mar 10 Walk Like an Egyptian Party  
Mar 15 Powder Thursday  
Mar 17 St. Patrick’s Day Party  
March 31 Silver Cup Races

Apr 7 Spring Carnival  
Apr 7 Splashdown Rail Jam -  
Apr 8 Last Day of Mountain Operations  
Apr 14, 21, 28 Silver Saturdays  
Apr 28 8th Annual LEADMAN Triathlon

All events are subject to change.  
Please call Silver to absolutely confirm any event, 1-866-345-2675

# FORECAST: 84°, SNOW AND 100% FUN!



PLAY & STAY PACKAGES START AT \$49<sup>pp</sup>  
Four person occupancy. Tax not included. Subject to availability.

- 300+” OF POWDER
- HUGE INDOOR WATERPARK
- LUXURY LODGING
- SNOW TUBING
- EASY ACCESS – I-90 ALL THE WAY
- NORTHWEST’S BEST VACATION VALUE



**DID YOU KNOW?**  
Silver Mountain is very easy to get to.  
It is located one-quarter mile from I-90 in Kellogg, Idaho.  
Take exit 49 – go south.  
**NEED MILEAGE?**  
Coeur d’Alene, ID = 35 miles  
Spokane, WA = 75 miles  
Tri-Cities, WA = 205 miles  
Yakima, WA = 270 miles  
Seattle, WA = 350 miles



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