

# SCHWEITZER - NEW, IMPROVED, AUTHENTIC and UNCROWDED

SANDPOINT, ID – Located in the Selkirk Mountains of the northern Idaho panhandle and northwest Rocky Mountains, Schweitzer overlooks Lake Pend Oreille and the town of Sandpoint. With 2,900 acres, Schweitzer is one of the largest resorts in the US. It has found a place on the map with its renowned tree skiing and uncrowded terrain. With nine lifts, 92 named runs and an average annual snowfall of 300 inches, it is no surprise that Schweitzer is a favorite in the Northwest.

This year, Schweitzer finished the installation of a snow-making system that will provide enough water for 18 inches of snow from the top of the Basin Express Lift to the base of the mountain, allowing earlier openings and bigger terrain park features.

While Schweitzer has all the amenities and aspects of a great ski resort, the thing that sets Schweitzer apart from the rest of them is the people. Schweitzer exudes an authenticity unrivaled and often hard to come by these days. From the moment guests set boot on the welcome mat at Schweitzer village, receive a spirited greeting from a lifty or grab a cocoa at the outback inn, they learn quickly that Schweitzer has more than a vibe; it has a heart.

Experience this while staying in the Schweitzer Village and enjoy ski in ski out access. Schweitzer is taking the traditional family ski-and-stay package to the next level by introducing The Schweitzer Difference.

Twelve of the formerly Deluxe Units in the Selkirk Lodge have been transformed into Family Suites. Having comfortably slept two before, the rooms now feature a bunk bed and can comfortably sleep five. Already equipped with a dining set and kitchenette, these rooms will now allow families to book one room instead of two, thus decreasing the cost of their stay. The Schweitzer Difference is also offering free breakfast, compliments of the Chimney Rock Grill, for everyone staying in the Selkirk or White Pine Lodge. Starting at just \$39 per person, packages also include two complimentary adult ski clinics with each stay.

Selkirk Lodge offers rooms ranging from standard to the

elegant Northwest Suites. Some rooms feature wet bars, microwaves and refrigerators, with upgrades available, including jetted hot tubs and studio kitchens. Enjoy the European flavor of the alpine lodge decor and relax by the fireplace in the lobby. The White Pine Lodge offers condominium style units featuring contemporary mountain architecture. All units include full kitchens, living rooms and fireplaces. Guests of both lodges have access to an outdoor heated pool and exercise room. On-mountain condominiums are also available.

Enjoy the rustic charm of Schweitzer Village with shops and dining options at your doorstep. The retail shops offer top of the line technical snowsports gear and fashionable lifestyle mountain apparel, as well as accessories, supplies, art and cool gifts.

Check out a full array of on- and off-mountain activities, including spectacular guided cat-skiing trips and snowmobile tours with Selkirk Powder. Point Photography is on the mountain offering personal photography to capture your once-in-a-lifetime moments. After a hard day on the slopes, treat yourself to a full service spa treatment at Solstice Spa. Schweitzer also offers tubing at Hermit's Hollow, snowshoeing, Nordic skiing and a host of fun kid's activities.

This is just a sampling of what is going at Schweitzer where they invite you to come up and join the fun. You will find 2,900 acres of powder, two huge bowls and famous trees with plenty of room to carve your own space.

Schweitzer is located less than two hours from Spokane International Airport, near the lovely town of Sandpoint, Idaho. For more information go to [www.schweitzer.com](http://www.schweitzer.com) or call 1-877-ITS-IN-ID.

You can also view this exact page online, and link from it, at [www.skiernews.net/Idaho2010-Schweitzer](http://www.skiernews.net/Idaho2010-Schweitzer)

For reservations and destination info please visit [www.schweitzer.com](http://www.schweitzer.com) via an easily found link on the home page of [www.skiernews.com](http://www.skiernews.com)

Please call 1-877-ITS-IN-ID or simply dial the numbers 1-877-487-4643.

## 2009-10 EVENTS AT SCHWEITZER

- Dec. 5..... ..Holiday Kick Off
  - Dec. 11.....A Day for Heather
  - Dec. 24.....Santa Skis at Schweitzer
  - Dec. 31.....New Years Eve Parties
  
  - Jan. 8-29.....Starlight Junior Race Series
  - Jan. 16.....Schweitzer lights up the night
  - Jan. 16.....National Safety Week begins
  - Jan. 16-18.....Winter Carnival Celebration
  - Jan. 22-23.....24-Hours of Schweitzer
  - Jan. 30-31.....USASA Races
  
  - Feb. 5-March 5.....Starlight Racing
  - Feb. 5.....Cross Country Night Sprint Race
  - Feb. 6-7.....College Daze
  - Feb. 20.....Schweitzer Extreme XC Race
  - Feb. 26-27...Outrageous Air Show
  
  - March 5.....Final Starlight Party
  - March 5-10.....Western Regional Championship Races (SARS Event)
  - March 13.....Heuga Center Vertical Express for MS
  - March 14.....Grom Stomp - presented by Oakley
  - March 19-21...Stomp Games - presented by Smith Optics
  
  - April 3-4.....Tropical Daze
  - April 4.....Easter Sunday
- Events may be subject to change.  
Please call Schweitzer to absolutely confirm event, 1-877-4874643 (1-877-ITS-IN-ID)

**Experience the Schweitzer attitude.**

**Or rather,  
the lack thereof.**

**Tom Chasse** - President & CEO

*#1 Red Sox Fan west of the Mississippi.  
And baseball's only his 2nd favorite sport!*

13 inches of fresh.

#1 fan

### SCHWEITZER VITAL STATISTICS

Winter Season:  
Late November 2009  
through April 2010  
(weather permitting)

Highest elevation: 6,400

Lowest elevation: 4,000

Village elevation: 4,700

Vertical drop: 2,400

Skiable Acres: 2,900

#### NINE LIFTS

One high-speed detachable six-passenger lift:  
Stella

Two high-speed detachable quad chairlifts:  
Great Escape Quad  
Basin Express

One triple chairlift:  
Lakeview Triple

Three double chairlifts:  
Snow Ghost  
Sunnyside  
Musical Chairs

Two surface lifts:  
Idyle Our  
Musical Carpet

### SKI/RIDE SAFELY

KNOW & FOLLOW  
THE MOUNTAIN  
RESPONSIBILITY  
CODE  
###

ENJOY THE SNOW

MAKE TIME  
TO GO!

Especially to  
Banff and Idaho!

**Happiness here is contagious.** With such a genuine experience it's no surprise. From the coffee topped with a dollop of personality to a lifty's undying enthusiasm, we know that a memorable day is more than the turns from top to bottom. As Idaho's largest ski area, Schweitzer's terrain speaks for itself with a little, or rather a lot of something for everyone. With 2900 acres, over 300 inches of annual snowfall and some of the best tree skiing in North America, you'll surely leave satisfied. If you ever leave. We live and work up here because we love it. Sandpoint is the ultimate laid back mountain town with a community chockfull of genuine folks. Unpretentious in every way, we treat our guests as we treat each other; with respect. You'll quickly discover why it's impossible to wipe the grin from your face. Maybe it's something in the snow. Chances are it's just Schweitzer.



RESERVATIONS: 877.ITS.IN.ID | [schweitzer.com](http://schweitzer.com)

Click here to link to - [www.schweitzer.com](http://www.schweitzer.com)