

SUN VALLEY CONTINUES WITH SKI FREE DEALS and A NEW GONDOLA

SUN VALLEY, ID – Sun Valley, to help snow lovers enjoy their newly installed gondola for this season, is kicking off winter with major discounted ski-and-stay packages including their great ski free deal. Other great deals are available online at www.sunvalley.com

WINTER SKI FREE SPECIAL

Reserve any number of nights in a standard or medium room at the Sun Valley Lodge or the Sun Valley Inn between Feb. 1 and March 25, 2010, and you will pay only \$94.50 per night, per person. The rate is based on double occupancy. The single occupancy rate is \$159 per night. Tax is not included.

A free lift ticket is included for every night of your stay. You can also include a Kids Stay and Ski Free deal from Jan. 3 to Feb. 11 and from Feb. 22 through the end of Sun Valley's season. Blackout dates apply for Jan. 27 through Feb. 4, 2010.

SUN VALLEY RESORT IN TOP 20 FAMILY SKI RESORTS

For the third consecutive year, Sun Valley Resort has been selected for FamilySkiHub.com's Top 20 Family Ski Resorts.

"The list recognizes those resorts who promise a complete and memorable family skiing experience for families of all skiing abilities," said Paul Johnson, editor, FamilySkiHub. He added, "These ski resorts are a cut above from a family perspective. It takes extra effort, planning, and organization to create an environment that maximizes the family ski experience."

Several criteria were used in the selection, including quality kids programs, variety of lodging, options for non-skiers and variety of ski terrain.



SUN VALLEY, ID – Everyone was happy, including this West Point grad, as they unloaded from the Roundhouse Gondola on opening day, Thanksgiving, November 26, 2009.

Photo Courtesy of Sun Valley Resort

For more information, please log on directly to www.sunvalley.com or easily find their link on the newly redesigned homepage of www.skiernews.net

SUN VALLEY'S NEW ROUNDHOUSE GONDOLA OPENED FOR THE 2009-10 SKI SEASON

Construction on Sun Valley's new eight-passenger Gondola continued on-schedule throughout the summer and fall, and the new addition opened for guests on Thanksgiving Day, Nov. 26, 2009.

The Doppelmayr Gondola rises from the River Run Base of Bald Mountain and follows the already cut Sleeping Bear Trail lift line to the Roundhouse Restaurant.

The swift ascent carries skiers nearly 2,000 feet in less than eight minutes and provides up and downhill transportation for guests during the day and at night for dining at the Roundhouse, winter and summer.

The Roundhouse is Sun Valley's legendary, original, historic on-mountain restaurant. It was featured in the 1941 classic movie, Sun Valley Serenade.

For more information or to book your Sun Valley package and enjoy the spectacular views that accompany this winter's spectacular deals, please log on to www.sunvalley.com via a link on www.skiernews.net

You can view this exact page and link to Sun Valley from it as well, on skiing's newest website, www.skiernews.net/Feb-Spring2010-SunValley

For Sun Valley directly, please log on their website at www.sunvalley.com

To reserve by phone, please call 1-800-786-8259.

INTRODUCING SUN VALLEY'S NEW ROUNDHOUSE GONDOLA. 2,000 VERTICAL FEET. 8 MINUTES. INFINITE VIEWS.

SOMETHING NEW IS IN THE AIR

This winter, hop aboard the new Roundhouse Gondola for a picturesque view and comfortable trip up Baldy. Enjoy our exclusive Lift Ticket Exchange Program, free ski storage, legendary cuisine and other countless amenities that continue to make Sun Valley a world-class ski destination and vacation resort.

1.800.786.8259

www.sunvalley.com