

# "CHEAP SKI MOVIE" IS AN EPIC STORY FOR THE TIMES... THE HARD TIMES

DURANGO, CO — Perhaps the first movie to feature its main characters in cardboard form, Cheap Ski Movie is an epic, discount journey to meet people and see places never considered for a corporate ski movie.

The main characters, Jonny and Lou, are passionate, dedicated skiers of questionable talent who aspire to cinematic glory. Their dream is to produce a ski and snowboard movie in the genre of the legendary filmmaker, Warren Miller.

The problem is that Jonny and Lou are broke, have no equipment, and zero connections or sponsors. How can they travel and hook up with the big-time pros? Marquee resorts won't even take their calls.

But true spirit can never put on hold by a small detail like poverty. Jonny and Lou will make their movie even if they are not pros. Their dream will live without major sponsors or connections - even if they can't really be there in person.

Jonny and Lou create life-size, cardboard stand-ups of themselves and send them on a journey across America to make "CHEAP SKI MOVIE." Their images may be fake, but the places, people, and events are real - the core, grassroots, heart of skiing and snow-

boarding. CHEAP SKI MOVIE is about fun. It is not about not money, status, image, or tradition. It's a quest to find the real meaning of skiing.

Cheap Ski Movie features cameos from current athletes such as Glen Plake, Gretchen Blieler, Jonny Moseley, and Pep Fugas as well as legends like Warren Miller, Phil Mahre, Jimmie Heuga, and Franz Klammer.

It was filmed on location at the following resorts across the U.S. They are listed in order of their appearance.

1. Squaw Valley USA, CA
2. Mountain Creek Resort, NJ
3. Wachusett Mountain, MA
4. Jay Peak Resort, VT
5. Deer Valley, UT
6. Steamboat, CO
7. Durango Mountain, CO
8. Beaver Creek Resort, CO
9. Aspen, CO
10. Las Vegas, NV
11. Pats Peak, NH
12. Yellowstone Club, MT

13. Perfect North Slopes, IN
14. Mountain High, CA
15. Brighton Resort, UT

The movie has the greatest ensemble of skiers and snowboarders ever gathered for a major motion picture. Most appeared willingly.

All skiers and snowboarders (Professionals, Celebrities, and Locals) appeared without compensation and volunteered their time and dignity to participate in Cheap Ski Movie. A few of the celebrities did not actually volunteer, but they still were not paid.

Here is an alphabetical listing of the ski heroes who appeared in the film: Billy Kidd, Bobbie Burns, Bode Miller, Brad Holmes, Caroline Gleich, Darian Boyle, Doug Lewis, Franz Klammer, Glen Plake, Graham Watanabe, Gretchen Blieler, Grete Eliassen, Hugo Harrison, Jason Levinthal, Jen Hudak, Jimmie Heuga, John Turner, Jonny Moseley, Julian Carr, Kaya Turski, Pep Fugas, Peter Graves, Phil Mahre, Ryan Oakden, Sven Brunso, Tanner Hall, Tom Kelly, Tyson Bolduc and Warren Miller

For more information about the film, please visit [www.CheapSkiMovie.com](http://www.CheapSkiMovie.com)



Cardboard characters Jonny Van Easle and Lou Irons are on the set with Jonny Moseley at Squaw Valley USA in Tahoe. Photo courtesy of Sirdar, LLC./Jack Turner

## CANADA'S PANORAMA RESORT in B.C. HAS EASY ACCESS VIA DELTA AIRLINES

PANORAMA, BC, CANADA – Located on British Columbia's Powder Highway, Panorama is at the heart of some of North America's best skiing. From the Calgary International Airport (YYC, Calgary), you drive one of the world's great mountain highways through Banff and Kootenay National Parks. Panorama is a short two hours from Banff, Alberta, and only 90 minutes from the new Canadian Rockies Airport (YXC, Cranbrook) in Cranbrook, British Columbia.

The mountain rises a full 4,000 vertical feet above the village, but it is not until you slide off the Summit Quad that the true scale of the terrain becomes apparent. All around, as far as the eye can see, are snow-smothered peaks, including the world-famous Rockies.

The mountain offers 2,847 acres of skiable terrain, ranging from perfect corduroy to backcountry style runs in Taynton Bowl. Panorama also boasts the biggest terrain park in the Kootenay Rockies and a large beginner's area featuring a 135-meter long carpet lift. The regular ski and snowboard season lasts from mid-December to mid-April, although pre-season race training starts in early November.

While winter at Panorama is amazing, the mountain offers exciting activities year-round. From mid-May to mid-October, the award-winning Greywolf Golf Course offers signature holes in a spectacular alpine setting. By late-June, the Panorama Bike Park opens single-track trails with natural features, wide cruisers, and expert terrain with man made stunts. Meanwhile, the less adventurous can

beat the summer heat at the slopeside Panorama Springs Pools.

### VILLAGE

Panorama is nestled in Purcell Mountain Range of British Columbia, Canada, 103 miles south west of Banff, Alberta, 92 miles north of the Canadian Rockies International Airport, Cranbrook, British Columbia.

Panorama is known for its immense mountain, but it is the smaller-by-design village that really sets the resort apart. All condos, townhomes and hotel rooms are just a short stroll or Gondola ride from dining, shopping and activities. All Panorama lodging guests receive complimentary access to the steaming waters of the Panorama Springs Hot Pools, Canada's biggest slopeside hot tubs.

Panorama Mountain Village manages 13 condos, townhomes and hotels, offering more than 400 rooms for a maximum capacity of over 2,000 people. In addition, there is a bed and breakfast along with a number of cabins and chalets that can be privately rented.

To book your easily accessible getaway to Panorama, please log on to their website via an easily found link on the newly redesigned homepage of [www.skiernews.com](http://www.skiernews.com) or visit them directly at [www.skipanorama.com](http://www.skipanorama.com)

You may also read this page online, and link from it as well, on [www.skiernews.net/Feb-Spring2010-News.pdf](http://www.skiernews.net/Feb-Spring2010-News.pdf)

Book through SKICAN by calling 1-888-4SKICAN or [www.skican.com/Delta](http://www.skican.com/Delta). Call Panorama directly at 1-800-663-2929.

## JACKSON'S TRAM, DINING & LOCATION ARE ALL "STATE-OF-THE-ART"

TETON VILLAGE, WY – Situated in the heart of the Tetons, Jackson Hole, offers an unparalleled big mountain skiing experience. Big Red, the tram launched in December 2008, is twice as big and 20 percent faster than the iconic tram it replaced. It brings skiers and snowboarders from Teton Village to the summit of Rendezvous Mountain in a scant nine minutes.

As a counterpoint to the challenging terrain accessed via the Tram, the high-speed Bridger Gondola offers access to acres of moderate groomed and ungroomed slopes for the intermediate skier.

### LOCATION, LOCATION

Located deep in the heart of the Rocky Mountains at the southern entrance of both Grand Teton and Yellowstone National Parks, Jackson Hole, has long been synonymous with excellent skiing, abundant adventure and genuine Old West hospitality. Once there, winter enthusiasts are encouraged to explore Jackson's other adventure options, including snowmobile tours in Yellowstone National Park, dog sledding, dinner sleigh rides and more.

Jackson Hole provides year-round travel and tourism opportunities. Jackson Hole Central Reservations is the area's official reservations agency offering discount lodging, airfare and activities. Visit [JacksonHoleWY.com](http://JacksonHoleWY.com) for more information.

Jackson Hole Mountain Resort has long been one of the country's premier ski and

snowboard destinations. JHMR is dedicated to the beauty and ecological significance of the area in which it resides, committing to an environmental management system that includes 100 percent renewable energy offsets. With the launch of its new aerial tram in 2008, JHMR continues to be on the cutting edge of snowsports adventure, incredible terrain and environmental excellence.

### UNSURPASSED ON MOUNTAIN DINING

From its perch at over 9,000 feet, the Couloir Restaurant serves up a high altitude fine dining experience celebrated by both Food and Wine Magazine (The Place to Eat, February 2008) and Conde Nast (Hot Tables, May 2008). Award winning chef Wes Hamilton sources almost all of his ingredients from within 250 miles of his chopping board - no easy undertaking in Wyoming. He creates an incredible selection of fresh Rocky Mountain cuisine. Shortening the gap from farm to table ensures that every dish retains its full flavor and nutritional value, while reducing the fuel required for transport.

Log on to Jackson Hole's web site via an easily found link on the newly redesigned homepage of [www.skiernews.com](http://www.skiernews.com) or log on directly at [www.JacksonHole.com](http://www.JacksonHole.com)

You can also view this exact page, with links, on skiing's newest website [www.skiernews.net/Feb-Spring2010-News.pdf](http://www.skiernews.net/Feb-Spring2010-News.pdf)

For great deals all season, contact Jackson Hole by calling 1-888-838-6699.

SOME OF LAKE TAHOE'S BEST LODGING PACKAGES ARE FOUND HERE - SEE PAGE 8 FOR MORE



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