

## OUR DIRECTORY of RESORTS & COMPANIES

### CRESTED BUTTE MOUNTAIN RESORT near Gunnison, in Western Colorado

There are deals at Crested Butte again this year. Stay at the Elevation Hotel and Spa or at any CBMR property, buy a child's lesson and get a free lift ticket for an adult. This "Parents Ski Free" program is valid 2/22-4/4/2010. Blackout dates are 3/13 - 18, 2010. Restrictions apply. Inspire your passion on Crested Butte's uncrowded slopes, it's easy with expanded daily non-stop jet service to Gunnison/Crested Butte airport. Please call 1-800-647-3123 - Page 6.

### CRESTED BUTTE LODGING in Crested Butte, Colorado

Save 25% on your ski in/ski out lodging in Crested Butte. Discounts abound and lodging varies from hotel suites to 4-bedroom condos to vacation homes. Enjoy your getaway, contact Crested Butte Lodging. [www.crestedbuttelodging.com](http://www.crestedbuttelodging.com) Please call 1-800-620-SNOW - Page 7.

### INN at CRESTED BUTTE in Crested Butte, Colorado

This lodge is a beautiful boutique hotel and spa. At the Inn attention to detail, coupled with a knowledgeable and friendly staff, ensure that your experience will be unforgettable. The Inn is located in the town of Crested Butte where shopping and dining are abundant. [www.innatcrestedbutte.net](http://www.innatcrestedbutte.net) Please call 970-349-2111 - Page 7.

### THE NORDIC INN in Crested Butte, Colorado

Personalized service, attention to detail and convenience are just a few of the reasons you will want to stay here. You'll be treated to good, old-fashioned hospitality at Crested Butte's friendly family-owned lodge. [www.nordicinn.com](http://www.nordicinn.com) Please call 1-800-542-7669 - Page 7.

### THE FAIRMONT PLACE FRANZ KLAMMER LODGE in Telluride, Colorado

Be at home on the mountain. The Franz Klammer Lodge has unrivaled residences at the height of luxury with all the amenities you have come to expect at a Fairmont Hotel. [www.fairmont.com/klammlodge](http://www.fairmont.com/klammlodge) Please call 1-888-728-0355 - Page 5.

**NORTHSTAR-at-TAHOE, Lake Tahoe**  
Need to have a good day? Northstar Resort is dedicated to making good days happen. Enjoy 3,000 skiable acres with 90 trails, world-class tree skiing and eight terrain parks. There is a new village with an outdoor skating rink and 35 shops and restaurants. [www.northstaratah.com](http://www.northstaratah.com) Please call 1-866-895-0715 - see Page 1.

### SKI SALT LAKE, Utah

Experience four of the greatest resorts in the Rockies with only one pass - the Salt Lake "SUPER PASS." The "SUPER PASS" lets you ski different resorts for the best possible price and is good for all your skiing at Alta, Snowbird, Brighton or Solitude. Utah's Greatest Snow on Earth is an easy 40 minutes from the ambiance of a world-class Salt Lake City. Please visit [www.ski-saltlake.com](http://www.ski-saltlake.com) - Page 12.

### SUN VALLEY, Idaho

America's classic ski resort adds to its legend by installing the Roundhouse Gondola for a picturesque view and comfortable trip up Baldy. Enjoy their exclusive Lift Ticket Exchange Program, free ski storage, legendary cuisine and other countless amenities that continue to make Sun Valley a world-class ski and vacation resort. [www.sunvalley.com](http://www.sunvalley.com) For more details, call 1-800-786-8259 - Page 11.

## GREAT LODGING LOCATIONS AROUND LAKE TAHOE

**EMBASSY SUITES - p. 3.**  
Call 1-800-988-9850

**HYATT REGENCY SPA & CASINO - p. 11.**  
Call 1-888-510-0529

**ALSO RECOMMENDED ARE...**  
**MANY FINE LODGES and GREAT SKI RESORTS** listed and linked on our website homepage at [www.skiernews.com](http://www.skiernews.com) and found in [www.skiernews.net](http://www.skiernews.net)

Info about these lodges & ski resorts can also be found in our double issue Regional Sections. These sections are distributed as extra editions within this Cover Section.

They are available throughout entire season for your skiing region of North America. You can view all of the sections and pages that are not distributed in your area, through our newest website: [www.skiernews.net](http://www.skiernews.net)

**GOOD LUCK  
TO ALL OUR  
U.S. ATHLETES  
at THE VANCOUVER  
OLYMPIC GAMES,  
ESPECIALLY OUR  
DOWNHILL SKIERS,  
SNOWBOARDERS and  
U.S. MEN'S & WOMEN'S  
ICE HOCKEY TEAMS.**

## From the PUBLISHER'S DESK:

By Publisher and Editor, Dave Leonardi

### DEALS, DEALS and MORE DEALS

We have dubbed this issue the "Deals Across America Issue" and have updated some of the deals we brought to your attention in our previous issue. Please see [www.skiernews.net/Dec-Jan2010-Directory.pdf](http://www.skiernews.net/Dec-Jan2010-Directory.pdf)

Sun Valley continues their "Winter Ski Free Special" where you get a free lift ticket for every night of your stay. There are the usual blackout dates, but with a deal like this, this is your year to visit Sun Valley. Read more on page 11, and call 1-800-786-8259. Log on to [www.skiernews.net/Feb-Spring2010-SunValley.pdf](http://www.skiernews.net/Feb-Spring2010-SunValley.pdf)

Solitude is part of the outstanding Salt Lake Super Pass program. The lift ticket, the Super Pass, is a discount card that provides various discounts for lift tickets at Alta, Brighton and Snowbird, all near to Salt Lake City, and it is usually attached to other great deals. Read more about it on page 10; see the Salt Lake ad on page 12, or view it online by logging on to [www.skiernews.net/Utah2010-Solitude.pdf](http://www.skiernews.net/Utah2010-Solitude.pdf)

Crested Butte in Colorado - a great resort with two great, authentic towns - offers free lift tickets to Parents with their "Parents Ski Free" program. For every child lesson purchased an adult lift is given. You can read more about Crested Butte's Parents Ski Free program on page 9 and see their ad, and lodging ads for Crested Butte properties, on pages 6 and 7. Log on to [www.skiernews.net/Feb-Spring2010-CrestedButte.pdf](http://www.skiernews.net/Feb-Spring2010-CrestedButte.pdf)

Lake Tahoe resorts are helping themselves to an El Niño winter and all of the resorts have great deals to offer. Read more online at [www.skiernews.net/Tahoe2010.htm](http://www.skiernews.net/Tahoe2010.htm)

For immediate Tahoe information, see Northstar's info on page 8 and for great Tahoe lodging deals, please see pages 2 and 3. Log on to SKIER NEWS Tahoe section at [www.skiernews.net/Tahoe2010.htm](http://www.skiernews.net/Tahoe2010.htm)

Canada has several outstanding ski resorts, and Panorama in British Columbia and Ski Big 3 in Alberta, Canada, are just two of the many. Both areas offer fine lodging and dining, and have deals to meet your expectations. Read about both resorts online at [www.skiernews.net/Canadaldaho2010.htm](http://www.skiernews.net/Canadaldaho2010.htm)

And do not forget your skis, well, actually forget your skis. Why pay the airlines to take your skis, risking the possibility of damaging them in the luggage handling? You can use Ski Butlers, a full service rental shop that comes to you. Just log on to [www.skibutlers.com](http://www.skibutlers.com) and arrange for them to meet you at your hotel or lodge. They will fit you with a package of boots, poles and skis that match your ability and pocketbook. They have locations at more than 25 major Western resorts. Take advantage of this great, personal service, log on to [www.skiernews.net/Colorado2010-SkiButlers.pdf](http://www.skiernews.net/Colorado2010-SkiButlers.pdf)

As I have said many times, even in difficult economic times, nothing brings skiers to the slopes like good snow and great deals. This issue is loaded with deals, and at press time a major storm was moving across country, and had begun by dumping feet of snow on the Lake Tahoe resorts. We will see you on the trails.

### A NEW IDEA TO TRACK YOUR CHILD'S PROGRESS

Here is a new product for families who put their children in ski school. Its name is "flaik" and several resorts have made the flaik GPS System service included as mandatory in every ski and ride lesson for children's programs at partner resorts. Those resorts are Copper Mountain, Steamboat and Winter Park in Colo., Mont Tremblant and Whistler Blackcomb in Canada, Alpine Meadows and Homewood in the Lake Tahoe and Stratton and Smuggler's Notch in Vermont.

flaik adds a new management tool to resorts' ski schools by enabling them to track every individual student and instructor on the mountain in real-time, providing additional safety and security for participants while reducing management overheads for resort operators. Using GPS-enabled tags assigned to each individual, the flaik system can locate individuals, allow instructors and Ski & Snowboard School supervisors to monitor students and enables Ski Patrol to dispatch key support when and where needed.

The service offering will also be extended and available for daily rentals to individuals, families and groups who wish to track their day on the mountain, recording total runs, average speed, total vertical feet and locate other friends and family members. Via the flaik web application at [www.flaik.com](http://www.flaik.com) users of the service will be able to re-live their day and share it with family and friends via the web and social networks including Facebook and Twitter.

### OUR CLOSING THOUGHTS

Once again, we ask God to bless our troops, in Afghanistan, Iraq and around the world, who continue to defend America against terrorism so that we can continue to enjoy the blessings of liberty here in the homeland.

Please continue to travel safely and enjoy the freedom of skiing, and don't forget to thank our heroes for helping to preserve our outstanding way of life.

Thank you for reading SKIER NEWS, we hope you continue to enjoy it.

And, as always, think snow.

## ENVIRONMENTAL CODE OF THE SLOPES WHAT SKIERS and RESORT GUESTS CAN DO TO HELP

Follow the Leave No Trace™ Principles of outdoor ethics:

### • Plan ahead and prepare:

Know the regulations and special concerns of the area you will visit, prepare for winter weather, and consider off-peak visits when scheduling your trip.

### • Dispose of waste properly:

Recycle your glass, plastics, aluminum and paper at resorts. Reuse trail maps on your next visit or recycle them. Never throw trash, cigarette butts or other items from the lifts.

### • Respect wildlife:

Observe trail closures, seasonal closures, and ski area boundaries. These closures are in place not only for your safety, but

the well being of plants and animals located in sensitive areas. In summer, stick to designated trails when hiking and biking to avoid disturbances to vegetation and wildlife.

### • Be considerate:

Respect other guests, protect the quality of their experience; let nature's sounds prevail. Carpool with friends and family or use transit to avoid traffic when travelling to and within the ski area. Turn off the lights when leaving your room and reuse bath towels and linens to help conserve energy.

**This is a partial list.**

### SKIERS' RESPONSIBILITY CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing that common sense and personal awareness can help reduce.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

**KNOW THE CODE. IT'S YOUR RESPONSIBILITY.**

(This is a partial list.)

## FROM THE COVER

### Steamboat Mountain Resort in Colorado - SKI TOWN USA

**With direct flights and  
fine lodging you can  
easily enjoy their great  
snow, restaurants and  
Western hospitality.**

**Log on to read more about  
Steamboat on these pages:**

[www.skiernews.net/Colorado2010](http://www.skiernews.net/Colorado2010)

-SteamboatSki.pdf

[www.skiernews.net/Colorado2010](http://www.skiernews.net/Colorado2010)

-Steamboat.pdf

and

[www.skiernews.net/Colorado2010](http://www.skiernews.net/Colorado2010)

-Steamboat2.pdf

**Thank you for reading  
SKIER NEWS, and thanks  
for using the phone numbers in  
SKIER NEWS to help you  
plan your ski trips.**

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Now we are using computer-to-plate technology with a Mac. Upgrades were not smooth, but since you are reading this, something eventually worked - thanks again to Steve, Roger, Nancy, Bobby, Dan, Rob and Nichole and Erica and many, many more.

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No animals were killed or maimed in the production of this publication. Unsolicited manuscripts will be used as kindling for our office wood stove.

Why are you still reading this fine print?

One more thing, we do not use a period to end a sentence when it ends with a web address. Some knuckleheads might think that the period is part of the web address. Not you, of course, but the guy who picked up the copy just before you. You would know better than to use the period, just in case we forgot to eliminate one. Thanks.

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