

NEWS for BEAVER CREEK, BRECKENRIDGE, KEYSTONE and VAIL

BROOMFIELD, CO – Vail Resorts, the parent company of five great ski resorts, plus a hospitality and a real estate segment, is based in Colorado, just west of Denver. Here is a synopsis of what is new at their four Colorado ski resorts. Information about their Lake Tahoe resort, Heavenly, can be found at www.skiernews.net/Tahoe2010-Embassy

BEAVER CREEK

From world class yet affordable accommodations, dining and spas to first-rate guest service, Beaver Creek also delivers terrain variety, adventure and complimentary family programming. Beaver Creek Resort was recognized for a record fourth consecutive year with top honors for the National Ski Areas Association's Best Overall Guest Service Award.

The new Mamie's Mountain Grill features signature soups, Euro-dogs, panini's and "grill your own" kabobs. A new kids' six-lane, lift-served tubing hill opened Christmas 2009 offering exciting family fun. The micro-website beavercreekextreme.com launches you into the resort's top expert areas and highlights the mountain's variety of adventurous and most challenging terrain.

For family fun, you can participate in Beaver Creek's complimentary family activities six nights a week. Choose from a family snowshoe tour with cocoa and cookies, rail jams, disco skate night, and more. Or you can enjoy complimentary 'Cookie Time' warm chocolate chip cookies in the afternoon followed by a show at The Vilar Performing Arts Center in Beaver Creek.

BRECKENRIDGE

Having celebrated its 150th birthday in 2009, Breckenridge is far from old. It is home to four huge peaks and 2,350 acres. The resort has debuted its new Peak 7 base area, and reconstruction of the Peak 8 base area is on track with Rock Resort's One Ski Hill Place opening this year. Breck is celebrating 25 years of Snowboarding in 2009-10. It was one of the first resorts to embrace snowboarding and host one of the initial major snowboard competitions, The World's, in 1986. The tradition continued this past year with the Dew Tour, Dec. 17-20, 2009.

For an epic adventure, ride to the top of the highest chairlift in North America, the Imperial Express SuperChair to 12,840 feet and ski the famed expert terrain of Breckenridge's Lake Chutes.

When you are not skiing, shop and tour Historic Main Street Breckenridge, where locally owned shops, boutiques and cafés are plentiful. If that is not enough, you can tour a century-old, authentic gold mine 1,000 feet below ground to learn more about the town's 150 years of history, and it is perfect for families.

KEYSTONE

It is all at Keystone: With more than 3,000 acres of skiable terrain expanding over three peaks and plenty of activities off the slopes including award-winning dining, a world class spa, tubing, snowshoeing, ice skating and more. The Keystone River Run Gondola project is now complete with the addition of the new skier bridge from the mountain to the gondola, giving skiers and riders easier access to the gondola from the slopes. For an epic adventure, Keystone offers guided snowcat tours giving skiers and riders special access to nearly 300 acres of Keystone's most challenging terrain in Independence Bowl.

Families at Keystone can check out Keystone Resort's new family event, The KIDTOPIA Festival, Feb. 19-21, 2010. The event includes the world's largest snow fort, disco tubing, glow stick parades and more. Or they can find tubing at Keystone on one of the state's biggest tubing hills.

VAIL

Because of Mother Nature's generosity in snow and more than 5,000 acres of terrain, including the legendary Back Bowls, Vail can credibly lay claim to being a resort like nothing on earth. The 2009-10 season marks the 10th anniversary of Vail's Blue Sky Basin, featuring a vast expanse of wilderness-like terrain adjacent to Vail's legendary Back Bowls.

For your epic Vail adventure, you can find fresh tracks and secret stashes on a powder day in Vail's seven legendary Back Bowls, stretching seven miles wide. On an average day, there are only two skiers per acre, and on a busy day, only four.

For family fun with ski biking, tubing, and much more, you can ride up the Eagle Bahn Gondola to Adventure Ridge. Then, cool your heels at Bistro 14 at Eagle's Nest where adults can enjoy an eclectic variety of cuisine and kids always eat for just \$10. Families can sign up for a nighttime guided ski biking tour with head lamps from Adventure Ridge down Born Free at Vail

GOOD FOR YOU, GOOD FOR THE EARTH

Sustainable Cuisine is abundant as Vail Resorts' Appetite for Life program serves organic dairy and locally grown food. New are signature Epic Mountain Burgers and Yogurt Parfait desserts. Look for gluten free items, too. It is the largest program of its kind.

Environmental education continues with programs like SKE-Cology, Ski with a Ranger, Hike-Cology, Nature Tours and Volunteer Vacations. Vail Resorts offers unique learning programs for you and your kids.

To see more about these resorts, log on to www.snow.com

ASPEN 2010 IS INVESTED in GREAT SKIING

ASPEN, CO -- Aspen Skiing Company (ASC) has invested more than \$130 million over the previous six seasons, giving guests some of the most seamless skiing/riding experiences in the industry. Improvements over that period include 11 new lifts with two new gondolas, the industry-leading Treehouse Kids' Adventure Center, three new restaurants, additional terrain plus the new Snowmass base village.

\$8 Million for 2009-10

This year alone, ASC invested nearly \$8 million in on-mountain improvements. Included in these improvements will be a 100 percent hands-free radio frequency gate access program across the four mountains of Aspen/Snowmass. Lift tickets will be a plastic card with a chip inside detecting guests as they move through lift lines.

Hotels

In addition to the on-mountain improvements, the company completed the first phase of an \$18 million renovation at The Little Nell hotel this fall.

Guests this season will see the LEED Silver-certified Viceroy Snowmass, the anchor hotel for the new \$1 billion base village at Snowmass. The Viceroy Snowmass will open with 152 guest rooms, a 7,000-square-foot spa, a fine dining restaurant and café.

ESPN Winter X Games

Aspen/Snowmass will continue to be the host resort for world-class events, including the Women's FIS World Cup Alpine ski races last November and the CoverGirl Snow Angels Invitational in April. Also returning was the 2010 ESPN Winter X Games this past January, which has recently extended their contract stating that Buttermilk, one of Aspen's four ski areas, will host the X Games through 2012.

For more info, please log on to Aspen's website at www.aspensnowmass.com

The FAIRMONT HERITAGE PLACE - YOUR PERFECT ESCAPE in TELLURIDE

TELLURIDE, CO - Nestled among the peaks of the San Juan Mountains, the Fairmont Heritage Place, Franz Klammer Lodge is the perfect escape to leisure and adventure. The Lodge offers premium two- and three-bedroom residences, luxury amenities and Fairmont's engaging personalized service, making it Telluride's ideal place to relax and be invigorated this winter season.

Ideally located in the heart of Mountain Village, the Fairmont Heritage Place, Franz Klammer Lodge is just steps from the slopes of the Telluride Ski Resort. The ski area offers 120 trails evenly distributed between beginner, intermediate and advanced skill levels, and ski lessons for all ages.

Convenient access to ski lifts, ski school, and slope side ski valet are just part of the seamless vacation Fairmont delivers. Personalized service begins before you arrive with pre-arrival itinerary planning, ensuring that every detail of your vacation will be attended to.

From the moment you step onto the tarmac, you can leave the hassles of daily life behind and entrust your vacation experience to the dedicated staff of the Fairmont Heritage Place, Franz Klammer Lodge, beginning with the driver who awaits you at the airport. Complimentary transportation from Telluride and Montrose airports will convey you to the Lodge for an expedient check-in to your luxury accommodations.

Enjoy the comforts of a home away from home in a spacious yet cozy residence that features a living and dining room area with a natural gas stone fireplace; a fully equipped kitchen; and a private balcony with a gas grill. Two-bedroom residences are 1,400 square feet with two master bedrooms and attached master baths. Three-bedroom residences are approximately 2,000 square feet with

two master bedrooms and attached master baths and an additional queen bedded room with adjacent bath. Oversized master baths include jetted spa tubs, and each residence contains a steam shower.

With a wide range of services and amenities, the Fairmont Heritage Place, Franz Klammer Lodge is well equipped to exceed your vacation expectations. The Lodge's 24-hour concierge service will confirm your dinner reservations, book activities for you, and fulfill any other requests you may have during your stay.

The Lodge offers complimentary wireless in-room high speed Internet access, a 24-hour business center, and also boasts a fitness center and game room. You will enjoy the outdoor heated swimming pool with interior swim-through access, as well as indoor and outdoor hot tubs, a steam room, and a sauna.

The Lodge's private Himmel Spa offers guests a retreat from the stress and demands of day-to-day living with an array of massage and body treatments and facials, using only the highest quality natural ingredients. The Spa's therapists will pamper you with consummate skill and personalized attention that will soothe your body and rejuvenate your mind.

With all the comforts and amenities of home, engaging service, and luxurious accommodations that today's discerning travelers have come to expect, the Fairmont Heritage Place, Franz Klammer Lodge is the perfect place to relax, unwind, and enjoy your stay in Telluride this winter season.

For more information, visit their website, via an easily found link on www.skiernews.com or log on directly at www.fairmont.com/klammerlodge

For reservations or more info, please e-mail franzklammer@fairmont.com or call 1-888-728-0355.

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