

MT. BACHELOR ANNOUNCES \$3.5 MILLION IN IMPROVEMENTS

BEND, OR – Mt. Bachelor invested \$3.5 million toward numerous improvement projects for this winter season. Upgrades focus on improving the guest experience on-mountain and in all lodge facilities, upgrading existing infrastructure, and creating its first renewable energy source. The resort has also begun a sure-to-please All Kids Ski Free program.

ALL KIDS SKI FREE

Save money this ski season at Mt. Bachelor by getting a free multiday ticket for kids 18 and under with every parent multiday ticket you buy, plus children under 5 ski free all season long. Add that to 3,683 acres of pristine terrain surrounded by two million acres of national forest, with all the comforts of two nearby base communities in Bend and Sunriver, Ore. It is a winter getaway your family will never forget.

VAST ON-MOUNTAIN IMPROVEMENTS

Busy all summer, the improvements include continued technological and mechanical upgrades to existing high-speed chairlifts such as Skyliner, Northwest and Summit Express, and the addition of three new grooming machines to the fleet, including two state-of-the-art Prinoth Bison X's. The new Bison X machines will give Mt. Bachelor's groomers a competitive edge providing a manicured snow surface. In particular, the X's have sophisticated front blade and rear tiller features, giving Bachelor Parks' terrain builders greater control over the shape and design of park elements.

The resort renovated food service outlets in all on-mountain lodges, including a new Umbrella Bar for Sunrise Lodge. The Umbrella Bar seats up to 60 people in a heated, circular structure with removable glass walls and a retractable umbrella ceiling for sunny days. The former indoor bar at Sunrise Lodge becomes café seating for an additional 90 guests. The Umbrella Bar will be moved to West Village for the spring season and become a featured food and beverage facility for Springtacular events and will also operate throughout the summer season. A new outdoor barbecue venue, adjacent to the Clearing Rock Bar patio, will also serve the Umbrella Bar in the West Village base area.

Pine Marten Lodge underwent renovations to all three dining areas, with the upper level café increasing its non-holiday operations from two to five days per week, providing additional seating and an expanded variety of healthy food and beverage offerings with views of the Three Sisters Wilderness and Cascade Lakes. Cocoa's Café and the Caldera downstairs in

West Village Lodge also had improvements with expanded seating for more than 180 additional guests, a reorganized scramble area and new salad bar. A new beer and wine bar is also unveiled for Cocoa's Café patrons.

Additional investments included a new fleet of Burton rental and demo snowboards at Bachelor Ski & Sports to complement Burton's Learn to Ride Center and Progression Parks programs offered through Mt. Bachelor Snow Sports School. Other upgrades include a new resort-wide phone system, in-lodge music system, and in cooperation with Cascades East Transit and the US Forest Service, the modernization of Mt. Bachelor's bus fleet.

Finally, Mt. Bachelor installed a solar panel array atop its Bend office and bus garage. This is the first environmental project where Mt. Bachelor generates its own renewable energy. The solar array generates enough electricity to power the Carrousel beginner lift.

"Our primary focus is giving our guests a great day on the mountain. With these major investments in lift technology and snow grooming, everyone who visits can be sure they will get the best on-mountain product possible on any given day. Mother Nature does most of the work providing us consistently with deep, dry snow. The mission of our team is to make it easy and fun for our guests to enjoy it; that's what we love to do and I'm proud to say we are getting pretty good at it," said Dave Rathbun, president and general manager for Mt. Bachelor.

Rathbun added, "We are also excited about the improvements we made to our food service and lodge spaces. With a growing number of travelers choosing Mt. Bachelor for their ski vacation destination, it is important to offer amenities, services and experiences worthy of a vacation. The improvements we made this summer will go a long way toward meeting the needs and demands of destination skiers and elevate the Mt. Bachelor guest experience to a whole new level."

See more online at www.skiernews.net/mtbachelor2012.pdf
For more info, visit www.mtbachelor.com or call (541) 382-1709.

Mt. Bachelor is the largest ski resort in the Cascade Range. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and two beginner carpets and an average annual snowfall of 370 inches. Mt. Bachelor also features 5 terrain parks, 2 half pipes, 56 kilometers of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions.

SKI CANADA'S BIG 3 RESORTS in BANFF NATIONAL PARK

BANFF, ALBERTA, CANADA – This is a special place where there are more mountains than million-dollar condos. Where real people get treated like celebrities and celebrities get treated like real people. What makes this possible? Quite simply, the three ski resorts and two mountain towns are set in a UNESCO World Heritage Site, Banff National Park.

That is what makes this Canada's Protected Playground. You will enjoy the driest, lightest snow and terrain to suit every desire, from gentle groomed runs to some of the world's most extreme in-bounds challenges, and amenities perfect for your taste and budget.

It is rare to find ski resorts in the middle of wilderness. Mt. Norquay, The Lake Louise Ski Area and Sunshine Village work hard to look after the stunning environment and to look after you. With almost 8,000 acres of skiable terrain, one tri-area lift ticket, an award-winning ski school and full-service booking facilities, it is easy to build the perfect ski vacation.

The lack of lift lines means your vacation is spent skiing, not waiting. The unique inland location guarantees the dry, light snow that the region is famous for – and plenty of it. Moreover, with one of the longest ski seasons in North America, there is plenty of time to enjoy the majestic peaks, remote woodlands, roaming wildlife and fantastic snow.

MT. NORQUAY IS FAMILY FRIENDLY

Family-friendly Mt. Norquay offers outstanding conditions for beginner, intermediate and advanced skiers. This season, the resort is offering its snow tubing and the scenic lift to the newly opened historic Teahouse all on the tri-area ticket. Famous as the training ground of Olympic and World Cup athletes, and with excellent beginner terrain, everyone will love this small, family-friendly resort.

Just minutes from the Town of Banff, Mt. Norquay offers the only night skiing in Banff-Lake Louise, including a fully lit terrain park, a four-lane tubing park and expert snowmaking on 85 percent of the terrain. It is the best-kept secret in the Canadian Rockies.

BEAUTIFUL LAKE LOUISE

A scenic 45-minute drive west of Mt. Norquay is The Lake Louise Ski Area, the giant of Canadian skiing. With over 4,200 acres of terrain spread across four mountain faces, Lake Louise offers unparalleled skiing and riding just minutes from the village of Lake Louise.

When visiting Lake Louise, be sure to take

your camera. The spectacular views of lakes, glaciers and forests are truly unique.

The exceptional layout allows families and groups of all abilities to ski together with beginner, intermediate and expert runs from every chair. There is another opportunity for adventure with the resort's skier/boardercross circuit open to anyone who wants to try.

RECENTLY UPGRADED SUNSHINE VILLAGE

Between these two resorts sits Sunshine Village, Canada's highest elevated resort, offering great, guaranteed snow conditions from November to May. Sunshine is proud to have an average annual snowfall of over 30 feet, on over 3,300 acres of terrain. You can enjoy the novel experience of skiing in both the provinces of Alberta and British Columbia on the same run.

The newly renovated Sunshine Mountain Lodge represents Banff-Lake Louise's only ski-in/ski-out accommodation. After a multi-million dollar hotel wing replacement, the Lodge opened 30 luxurious eco-friendly rooms. The developments continued with a completely renovated base area that opened last season.

THE TOWNS of BANFF and LAKE LOUISE

Banff is home to designer shops and boutiques, a bustling nightlife, museums, cultural activities, extensive dining and luxurious spas. In addition, the townsfolk share this home with elk, deer, wolves, bears, sheep and many more wildlife. Yet only minutes away from all the action, you will lose yourself in the tranquility of the forest along the banks of the Bow River.

The pace in Lake Louise attracts those who want to savor the finer things in life, a good book in front of a fireplace, the stillness of the outdoors, or a quiet walk after dinner.

Both communities offer transportation to and from the ski areas, included with a tri-area lift ticket.

Whether you chose Banff or Lake Louise, the surrounding mountain peaks and the sight of grazing wildlife roaming the streets will remind you that you are standing inside Canada's Protected Playground, Banff National Park.

You can read this exact page online and link to SkiBig3 at the updated web page of, www.skiernews.net/Canada2012-SkiBig3.pdf

For convenient, full-service information and bookings, please call the Banff-based reservations team at 1-877-754-8190 or visit www.SkiBig3.com/sn

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From the PUBLISHER'S DESK:

By Publisher and Editor, Dave Leonardi

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HOW ABOUT SOME SKISOX?

These are not sox for your feet, but for your skis. Every year we see new gadgets and products that can help carry, store or improve in some way the manner in which we care for our skis. We recently found Skisox, which are used for the protection and storage of skis. The product protects the edges and bases of your skis from damage wear and rust. It is made with Coolmax, which helps to wick and pull moisture from your edges. A small metal ring on the Skisox enables you to hang your skis when not in use, protecting them from damage. They are made from a sturdy knit of polyester and elastic to hold your skis together. They cost around \$20 and are made in the U.S.A. They come in a wide variety of colors and some are made from recycled plastics and labeled SkisoxECO. See a Youtube demonstration at www.youtube.com/skisoxco and expect them to soon be in some local ski shops near you. Purchase them at <http://shop.skisox.com> and find their website at www.skisox.com

YOUR SKIING HERITAGE

Chances are if you ever took a lesson, your instructor was influenced by teaching methods that came from Austria. Now a new three-part documentary film series entitled "Legacy: Austria's Influence on American Skiing" chronicles that history. It relates how in North America the original Austrian-American alpine ambassadors became a brotherhood that promoted and cherished hard work, discipline and entrepreneurship. Together these skiing pioneers won prestigious ski races as well as coached successful American racers. They also played a key role in the creation and development of some of America's premier ski schools and ski resorts such as: Aspen, Boyne Mountain, Mt. Cranmore, Jackson Hole, Stratton, Stowe, Sun Valley, Sugar Bowl, Vail and Canadian Helicopter skiing.

Legacy is brought to life by excerpts from interviews with a number of Austrian-American ski pioneers, as well as narration interspersed with pictures and movie clips. Although the number of these pioneers has dwindled, his film series shows their legacy is still very much alive. Check them out at www.legaski.com on the Culture Films website.

LET IT SNOW

Forecasters have ski resorts ready to deal with another great La Nina snow year. As we go press in mid-November, snow has dumped huge enough amounts to open Killington, Sunday River in the East and Sun Valley, Silver and Schweitzer in Idaho; Crested Butte, Steamboat, Winter Park in Colo., and Snowbird in Utah as well as several Lake Tahoe resorts. Find links to all these great resorts on the homepage of www.skiernews.com for the latest snow totals, web cams and updates.

OUR USUAL CLOSING THOUGHTS

Once again we ask God to bless our troops, in Afghanistan, Iraq and all around the world, as they continue to defend America against terrorism and evil-doers, so that we can continue to enjoy the blessings of liberty here in the homeland.

Please continue to travel safely and enjoy the freedom of skiing, and do not forget to thank our heroes for helping to preserve our outstanding way of life.

Thank you for reading SKIER NEWS, we hope you continue to enjoy it.

And, as always, think snow.

ON THE COVER

SQUAW VALLEY at Lake Tahoe, in Calif.

The famous Squaw Valley Cable Car lifts guests to the High Camp Area for winter fun and summer activities.

See page 3 and also log on to:

www.skiernews.net/

Tahoe2012-Squaw.pdf

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SKIER NEWS gratefully acknowledges the assistance of all of the fine organizations associated with skiing and is by concept dedicated to promote skiing, and we believe that the term "skiing" should be the all-comprehensive generic term for all related snowsports.

Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington. His original technical and computer suggestions, in 1988, helped make the first issue possible. Now he publishes boating books in the Pacific northwest.

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No animals were killed or maimed in the production of this publication. This publication was not tested on animals.

Unsolicited manuscripts will be used as kindling for our office wood stove or deleted with a loudly vocal "woo-hoo."

One more thing, we do not use a period to end a sentence when that sentence ends with a web address. Some knuckleheads might think that the period is part of the web address. Not you, of course, but the guy who picked up the copy just before you or maybe the other guy also at the rack, but don't stare. You would know better than to use the period, just in case we forgot to eliminate one. Thanks. Why are you still reading this fine print?

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