

# INCREDIBLE SKI PACKAGES in THE CENTER of IT ALL at EMBASSY SUITES LAKE TAHOE HOTEL & SKI RESORT

SOUTH LAKE TAHOE, CA – Embassy Suites Lake Tahoe - Hotel & Ski Resort is one of South Lake Tahoe's best locations for on-snow and nightlife excitement. It is located just steps from the Heavenly Gondola, which takes skiers and riders to the heart of skiing at Heavenly in a matter of minutes. The "in town" location of the gondola provides spectacular views of Lake Tahoe during the ride and easy access to either Nevada side or California side skiing.

For their skiing and snowboarding guests' convenience, Embassy Suites has several on-site services including lift ticket sales, an equipment rental outlet and 24-hour complimentary ski check. An overnight waxing service is also available at the rental shop. You can leave your skis after your day on the mountains and get them in the morning on your way out to the slopes.

The winter enthusiasts from the Bay Area or from Sacramento who have learned to enjoy a great weekend in Tahoe will find that the Embassy Suites is a perfect place to stay and play.

Right next door from the hotel are Nevada's Tahoe casinos and South Lake Tahoe's nightlife. It is a 15-second walk from the relaxing Embassy Suites lobby to the bright and vibrant 24-hour casino entertainment. Other casinos are within a one-to-two minute walk.

For a great destination vacation package, Embassy Suites offers a multitude of ski, dining, and family overnight options. Ski packages include skiing at your choice of five

excellent resorts, spacious two-room suite, complimentary cooked-to-order breakfasts and a nightly manager's reception. All of the ski resorts are within an hour or less, while the Heavenly gondola is a three-minute walk. Please call 1-800-988-9850 for rates and packages for these seven-night or more stays.

If you are flying into Reno, transportation is made easy through the South Lake Tahoe Express. The full-size bus service is reasonably priced and drops you at Embassy's door. Once settled in, there is no need for a car. You can walk to ski, dine or casinos, which is why the hotel brags that it is "in the center of it all." Should you need a vehicle, a rental company is on site waiting to help.

The Executive Chef for Embassy Suites Lake Tahoe Hotel & Ski Resort provides a tasty après-ski menu for the on-site ECHO Restaurant. A combination of classic lunch and dinner favorites, the menu provides innovative entrees and lighter favorites. Popular are the Tiger Prawn Spring Rolls – shrimp, pepper jack, cilantro and green chilies wrapped in an egg roll skin with a light cream sauce made of mayonnaise, black beans, basil, cilantro and lemon juice. The 10-ounce Pork Chop with a curry crust, mint-blueberry port sauce is a must. The menu consists of traditional favorites with a California twist.

In addition to the two-room suite, guests receive a complimentary daily cooked-to-order breakfast, an evening complimentary après-ski beverages and snack reception

(age 21 plus for alcohol), a heated indoor chlorine-free pool, and a hot tub. Embassy Suites Hotels just received first place as the "Highest Guest Satisfaction among Upscale Hotel Chains" award in the J.D. Power and Associates 2011 North America Hotel Guest Satisfaction Index StudySM. This represents the ninth time the brand has received the highest-ranking award.

The complimentary Fitness Center, adjacent to the indoor pool and hot tub, includes PreCor equipment, free weights and exercise balls.

Embassy Suites is also a great location to enjoy all of Lake Tahoe's summer activities. From golfing, boating and hiking, to mountain biking and sightseeing, Lake Tahoe offers something for everyone. During NBC's American Century Celebrity Golf Championship, July 17-22, 2012, it is the perfect location to stay with close proximity to the host Edgewood Tahoe Golf Course and the celebrity night life. All year long you can find reports, photos and info on the event at [www.skiernews.com/TahoeGolf.htm](http://www.skiernews.com/TahoeGolf.htm)

Please visit [www.embassytahoe.com](http://www.embassytahoe.com) via a link on the newly updated homepage of [www.skiernews.com](http://www.skiernews.com)

You can also view this exact page online and link from it, visit [www.skiernews.net/Dec-Jan2012-LakeTahoe.pdf](http://www.skiernews.net/Dec-Jan2012-LakeTahoe.pdf)

For more info, reservations, lodging packages or amenities, please log on to [www.embassytahoe.com](http://www.embassytahoe.com) or please call the Embassy Suites at 1-800-988-9850.

## LAKE TAHOE RESORTS GET NEARLY \$100 MILLION in IMPROVEMENTS

LAKE TAHOE, CA & NV – Fresh off a record-shattering season in terms of snowfall and skier visits, the seven Ski Lake Tahoe resorts carried this momentum into the 2011-12 season with nearly \$100 million in capital improvements that will enhance the guest experience and provide for an unforgettable winter vacation. Travelers headed to Lake Tahoe this season will be welcomed by vibrant mountain villages, revamped base areas and new on-mountain lodges, remodeled restaurants, new lifts, expanded terrain, state-of-the-art snowmaking systems and grooming equipment, innovative new programs, and cutting-edge technologies. With long-range weather forecasters again calling for a powerful La Niña weather pattern similar to the one that delivered over 800 inches of snowfall last season, Lake Tahoe is poised to be the "must-ski" winter destination for the 2011-12 season.

"Major new developments and resort amenities have been added this year to the legendary mountain experience and unique snowsports culture that sets Lake Tahoe apart from all other winter destinations," said John Wagnon, president of Ski Lake Tahoe. "As a destination, Lake Tahoe continues to benefit from lake-wide capital investments that have noticeably improved the quality of the guest experience while preserving the superior value proposition the region has been known for - that being the most affordable winter destination in the country."

On the slopes, skiers and snowboarders of every ability level will enjoy a number of new lifts and thousands of acres of expanded terrain. Beginners will find a handful of new conveyor lifts located in dedicated beginner areas complete with sculpted terrain designed to shorten the learning curve and ease the introduction to the slopes. Intermediate and advanced skiers and riders will be welcomed by new high-speed chairlifts, freshly cut trails, widened runs and gladed tree skiing on both shores of the lake. Experts can sign up for a number of new backcountry snowcat operations and guided adventures, while those who prefer the freeride scene will be blown away by the advancements made in terrain parks thanks to new industry partnerships and specialized machinery.

This recent growth trend extends far beyond the rope boundaries at the ski resorts and includes new projects at a number of lake-wide resort developments, casino properties, spas, restaurants and shopping venues. More than merely a getaway, the visitor experience in Lake Tahoe centers around an active-minded, sustainable lifestyle enriched with outdoor adventure, entertainment, luxury and a welcoming sense of camaraderie that is found on the West Coast.

The recently remodeled Reno-Tahoe International Airport (RTIA), named the number one airport in the nation in terms of new flights, has also announced new direct service from Minneapolis-St. Paul and Boston as well as additional daily flights from Los Angeles, Denver, Phoenix, Houston, Dallas and other key connection cities. Yet to experience a closure due to snow, RTIA offers unbeatable airfare into the region and the "bags fly free" policy of its main carrier Southwest Airlines continues to resonate with value-minded travelers.

Home to the highest concentration of ski resorts in North America, Lake Tahoe presents an endless variety of skiing and snowboarding options with stay-and-ski packages starting as low as \$79 per night. At \$299, the Ski Lake Tahoe Six-Pack Lift Ticket is valid for six days of skiing or riding at all seven premier Ski

Lake Tahoe resorts and truly represents the ultimate in variety, flexibility and savings. To be a part of another historical, record-setting season, guests should visit [www.SkiLakeTahoe.com](http://www.SkiLakeTahoe.com) to find everything needed to book a winter vacation to Lake Tahoe in one convenient location.

The following is a brief rundown of what is new at all seven Ski Lake Tahoe Resorts for the upcoming 2011-12 winter season.

### SIERRA-AT-TAHOE RESORT

Showcasing the recently incorporated terrain of Huckleberry Canyon, Sierra-at-Tahoe Resort now offers backcountry snowcat tours this season for up to seven lucky guests, on select days, for riders of advanced to expert ability levels. The snowcat ride alleviates the existing hike required to access the terrain thereby allowing skiers and snowboarders to save their energy for the awaiting deep powder turns. Also new this season, the resort built upon last year's successful debut of the Blizzard Mountain tubing and snow play area by expanding it to include two rope tow accessible tubing lanes, an expanded sledding area, a bounce house, snowman kits, snowball makers, snack bar, fire pits, picnic tables and complimentary rides on the all-new Blizzard Mountain Snowcat. Guests can pre-purchase 3-packs of lift tickets to Sierra-at-Tahoe Resort for as low as \$51 per day, and those who show a boarding pass from a flight into Reno-Tahoe International Airport are eligible for discounted lift tickets.

### MT. ROSE-SKI TAHOE

Boasting Lake Tahoe's highest base elevation, Mt. Rose-Ski Tahoe enhanced its supplemental snowmaking capabilities this off-season by installing a top-to-bottom system on its Silver Dollar run ensuring early season access on the Slide Bowl portion of the resort. This side of the mountain has been the focus of significant improvements over the last few seasons such as the modern amenities now housed in the Winters Creek Lodge powered by three environmentally-friendly extreme energy windspires. Located less than thirty minutes from the Reno-Tahoe International Airport, families hoping to make turns right off the tarmac can take advantage of the reduced pricing this season on Family Packs, which include two adult lift tickets and two child lift tickets (17 and under) for only \$138.

### KIRKWOOD MOUNTAIN RESORT

As part of more than \$6 million in capital improvements, Kirkwood Mountain Resort completed two new facilities intended to serve as activity hubs conveniently located in the heart of the resort's Mountain Village, the first for adventure-minded families and the second for backcountry enthusiasts. The new High Alpine Adventure Center (HAAC) will serve as the booking office for all the family-friendly activities at the resort such as tubing, cross country skiing, snowshoeing, snowmobiling and the recently constructed ZipTahoe Canopy Tour.

Expedition: Kirkwood, a backcountry education program designed to expand the boundaries of mountain exploration, also moved to a new \$1 million facility complete with classrooms, conference center,

high-end retail storefront and specialized demo center. It was completed in partnership with Marmot, K2 and BCA. Guests will also be welcomed by a new hotel-style lodging option thanks to a \$5 million facelift to the Mountain Club property located slope side in the Mountain Village.

Finally, the resort invested more than \$1 million in new grooming snowcats and expanded its already impressive event calendar to include the California FreeFlow Festival slated to take place March 23-25, 2012.

### HEAVENLY MOUNTAIN RESORT

Last season saw the addition of the 14,980-square-foot Tamarack Lodge located mid-mountain atop the resort's 2.4-mile-long gondola in Adventure Peak. Heavenly recently unveiled the similarly designed Bear Cave Lodge, which houses its 2,022-square-foot kid's ski school facility bringing the amenities up to the level of its world-class ski school instruction. Not only does this significantly upgrade the resort's Ski & Ride School facilities, but also it ties together the entire Adventure Peak area into a hub of fun for the whole family including tubing, sledding, snow bikes and more.

The resort also added three new trails under its Stagecoach and Galaxy chairlifts on the Nevada side of the mountain along with widening a number of runs on the California side of the mountain vastly expanding the options for the intermediate/advanced skier. The resort once again upgraded its grooming capabilities by expanding the nation's largest fleet of the most efficient grooming snowcats currently available.

### NORTHSTAR CALIFORNIA

Recently acquired by Vail Resorts, Northstar invested \$30 million in capital improvements for 2011-12, including a new 1,440-foot detachable quad chairlift and a new 700-seat on-mountain restaurant atop the resort's Tahoe Zephyr Express Lift, which features expansive views of the Pacific Crest. The Village at Northstar welcomes top outdoor brands Patagonia and Burton to its impressive shopping outlets and has expanded The North Face and True North retail stores. Two-time Olympic gold medalist, professional snowboarder and skateboarder Shaun White will call Northstar his home mountain and primary training resort, and will work with Northstar and Snow Park Technologies to build a custom 22-foot halfpipe this season that will be open to the public when White is not training.

The resort has also expanded its boundaries offering 170 additional acres of new side-country terrain, new snowcat tours on Sawtooth Ridge and guided backcountry tours outside the resort's boundary into an area projected for expansion. Finally as a Vail Resorts property, Northstar will bring EpicMix to the slopes allowing guests to effortlessly share their mountain experience via social media and take advantage of real-time features such as finding their friends on the mountain. EpicMix photographers will also be on the slopes to take professional photos that will be uploaded directly to guests' EpicMix accounts and can be shared free on Facebook and Twitter.

(Please continue opposite of this page, on page 10. See the ad below for great lodging in a home or condo near any of these fine resorts.)

## Lake Tahoe Accommodations

offers the largest selection of vacation rentals in the Lake Tahoe area with over 300 quality homes and condos in all the popular areas.

Call **1-888-598-3417** or view and book our properties at: [www.tahoedeluxe.com/14388](http://www.tahoedeluxe.com/14388)

Call **1-888-598-3417**  
[www.tahoedeluxe.com/14388](http://www.tahoedeluxe.com/14388)  
*Premier vacation rentals since 1979.*