

PANORAMA HAS GREAT GROOMERS to FORMER HELI-SKI TERRAIN and a FRIENDLY BASE VILLAGE for RELAXED APRÈS-SKI

PANORAMA, BC, CANADA – Located on British Columbia's Powder Highway, Panorama is at the heart of some of North America's best skiing. From the Calgary International Airport (YYC, Calgary), you drive one of the world's great mountain highways through Banff and Kootenay National Parks. Panorama is a short two hours from Banff, Alberta, and only 90 minutes from the new Canadian Rockies Airport (YXC, Cranbrook) in Cranbrook, British Columbia.

The mountain rises a full 4,000 vertical feet above the village, but it is not until you slide off the Summit Quad that the true scale of the terrain becomes apparent. All around, as far as the eye can see, are snow-smothered peaks, including the world-famous Rockies.

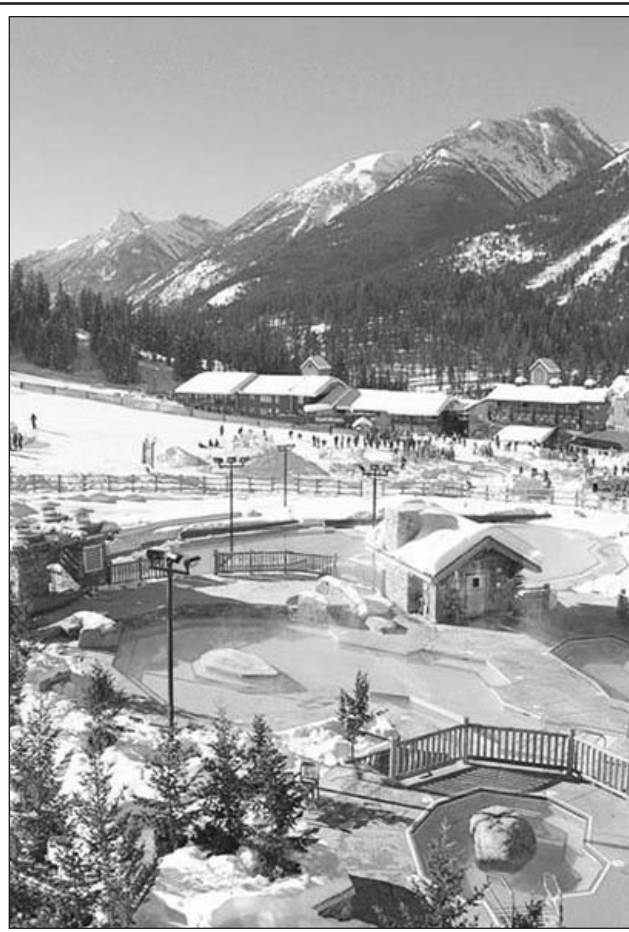
The mountain offers 2,847 acres of skiable terrain, ranging from perfect corduroy to backcountry style runs in Taynton Bowl. Panorama also boasts the biggest terrain park in the Kootenay Rockies and a large beginner's area featuring a 135-meter long carpet lift. The regular ski and snowboard season lasts from mid-December to mid-April, although pre-season race training starts in early November.

While winter at Panorama is amazing, the mountain offers exciting activities year-round. From mid-May to mid-October, the award-winning Greywolf Golf Course offers signature holes in a spectacular alpine setting. By late-June, the Panorama Bike Park opens single-track trails with natural features, wide cruisers, and expert terrain with man made stunts. Meanwhile, the less adventurous can beat the summer heat at the slopeside Panorama Springs Pools.

WEATHER

Panorama Mountain Village is located in the Purcell Mountain Range, on the warm side of the Kootenay Rockies. Located along the Powder Highway, it is renowned for receiving light, dry snow. The average winter temperature is about 25 degrees and the average annual snowfall is about 188 inches.

Panorama Mountain Village is renowned for the views it offers on a bluebird day. A low cloud ceiling often will trick skiers and riders into thinking they are in for a grey day, until they pop through the clouds into blue skies and sunshine about halfway up the Champagne Express lift.



PANORAMA, BC, CANADA – Beautiful hot pools await in the base village after your awesome day on the trails. In a relaxed mountain setting, spectacular views are the backdrop. The village offers fine restaurants, bars and nightlife, all in short walking distance of your accommodations.

Photo courtesy of Panorama Mountain Resort

PANORAMA SNOW REPORT

Every morning during the winter season, the Panorama Snow Report team collects the latest in weather reports from Snow Forecast, Environment Canada and the Weather Network. The information is then used to update the Snow Report website and the Snow Phone powered by TELUS, 1-250-342-6941. All of the necessary information is included, such as minimum and maximum temperatures, number of trails open, snow conditions, 24-hour snowfall, snow depth, and wind speed/visibility, as well as daily events happening on the mountain. Websites around the world are simultaneously updated with the same information.

Web cams allow guests to see the weather and various events for themselves. Panorama's web cams are located in the Upper Village (at the base of the mountain), at the top of the Champagne Express (mid-mountain), and at the Greywolf Nordic Centre.

VILLAGE

Panorama is nestled in Purcell Mountain Range of British Columbia, Canada, 103 miles south west of Banff, Alberta, 92 miles north of the Canadian Rockies International Airport, Cranbrook, British Columbia.

Panorama is known for its immense mountain, but it is the smaller-by-design village that really sets the resort apart. All condos, townhomes and hotel rooms are just a short stroll or Gondola ride from dining, shopping and a variety of activities. All Panorama lodging guests receive complimentary access to the steaming waters of the Panorama Springs Hot Pools, Canada's biggest slopeside hot tubs.

Panorama Mountain Village manages 13 condos, townhomes and hotels, offering more than 400 rooms for a maximum capacity of over 2,000 people. In addition, there is a bed and breakfast along with a number of cabins and chalets that can be privately rented.

To book your easily accessible getaway to Panorama, please log on to their website via an easily found link on the homepage of www.skiernews.com or visit them directly at www.skipanorama.com

You may read this page online, and link from it as well, on www.skiernews.net/Dec-Jan2010-Features

Call Panorama directly at 1-800-663-2929.

BIGGEST SKIING in AMERICA PROGRAM LAUNCHED for 2009-10

BIG SKY, MT — It is easy to take advantage of Big Sky and the Biggest Skiing in America this winter with a new program offering discounts to explore Montana's Lone Peak.

Throughout the 2009-10 ski season there are ski and stay free packages available with lodging partners throughout the Big Sky area available at www.BiggestSkiingInAmerica.com

Guests have the flexibility to purchase Biggest Skiing in America, Big Sky Resort or Moonlight Basin lift tickets with their lodging choice and will qualify for a free ticket accessing all 5,512 acres.

Skiers and riders can enjoy free nights of lodging and receive a free Biggest Skiing in America ticket with the stay at selected partners. The discount will vary depending on dates, but the packages range from ski and stay one night and get one night free to ski and stay for four nights and get the fifth night and day free. The program will offer a coupon book for participating guests, providing added value and discounts for shopping and dining in the community. As always, children 10 and under ski free at Big Sky Resort and Moonlight Basin.

"This opportunity is an exciting development for our community in working together to achieve a successful and measurable campaign to attract more visitors to the Big Sky area," said Taylor Middleton, general manager of Big Sky Resort. "These efforts would not have been made possible without the support of the Big Sky Resort Tax District and the many businesses who testified on behalf of this effort."

Lodging partners offering the Biggest Skiing in America ski and stay free package are Big Sky Resort Central Reservations, East West Resorts, Buck's T-4, Lone Mountain Ranch, River Rock Lodge, Big Sky Luxury Rentals, The Lodge at Big Sky and the 320 Guest Ranch. Restrictions do apply and all reservations can be made at www.BiggestSkiingInAmerica.com

The Biggest Skiing in America Pass offers access to over 220 ski runs with 4,350 feet of vertical drop. In the past, known as the Lone Peak Pass or Lone Peak Ticket, the interconnect ticket also offers unique access to the North Summit Snowfields, which is only lift accessible with a Biggest Skiing in America ticket. Other ski amenities in the community include nearby Lone Mountain Ranch, which offers a top-ranked Nordic ski facility with 85 km of groomed trails.

"Our skiing product is truly the Biggest Skiing in America, not only in acreage, but also the experience of a huge variety of terrain with amazing vistas," said Greg Pack, general manager of Moonlight Basin. "The experience of skiing our mountains and the quality of our snow is unmatched anywhere else in North America and the hidden value – there is no need to worry about crowds."

The Biggest Skiing in America program was created by members of the Big Sky community, just north of Yellowstone National Park, with the leadership of the Big Sky Chamber of Commerce, supported by funding from the Resort Tax board, the Montana Office of Tourism, The Club at Spanish Peaks, the ski resorts and several prominent local businesses to assist in promoting the new program.

SKI THE BIG 3 in BANFF

Awesome Terrain, Spectacular Views, World-Class Lodging

BANFF, ALBERTA, CANADA – In the heart of UNESCO World Heritage Site, Banff National Park, sit three of the world's finest ski resorts. Mt. Norquay, The Lake Louise Ski Area and Sunshine Village offer almost 8,000 acres of terrain and one of the longest ski seasons in North America on one convenient, tri-area lift ticket.

This season there are even more reasons to visit, as Sunshine Mountain Lodge, Banff-Lake Louise's premier ski-in, ski-out accommodation, opened 30 new eco-luxurious suites.

The Lodge is located about 7,000 feet above sea level and just steps from over half of Sunshine Village's lifts. New for 2009-10, the Lodge has created even greater luxury, while improving harmony with its beautiful natural surroundings, all as part of a multi-million dollar wing replacement.

With these exciting renovations, the Lodge is committed to providing the best experience for every guest. Modern, comfortable rooms and loft-style family suites offer stunning mountain views of the Canadian Rockies. Amenities include an outdoor hot tub, European sauna, massage treatments, fitness facility, internet service, custom-made furniture, Starbucks café, fine dining and games facilities.

Guests also have exclusive rights to hit the slopes at Sunshine Village before anyone else, from January to May. As the highest resort in elevation in Canada, Sunshine Village offers guaranteed snow conditions through May, with an average annual snowfall of more than 30 feet. In addition, guests enjoy the novel opportunity to ski or ride in both the provinces of Alberta and British Columbia on the same run.

Not to be outdone, the nights at Sunshine Mountain Lodge are just as much fun as the days on the snow. Evening events include snowshoe hikes, movie nights, casino nights, live entertainment, tobogganing and much more.

The convenient tri-area lift ticket means you get to explore not only Sunshine Village, but Mt. Norquay and The Lake Louise Ski Area also. That are almost 8,000 acres of terrain, all set in the wilderness of Banff National Park, a place where elk wonder the streets as casually as skiers and snowboarders.

Family friendly Mt. Norquay offers outstanding conditions for beginner, intermediate and advanced skiers and riders. Since its opening in 1926, Mt. Norquay has been and still is the locals' gem. It is famous for being the training ground of Olympic and World Cup athletes, but with its excellent beginner terrain, everyone will love this smaller, family-friendly resort.

Just minutes from the Town of Banff, Mt. Norquay offers the only night skiing in Banff-Lake Louise, including a fully lit terrain park and expert snowmaking on 85 percent of the terrain. This resort is the best-kept secret in the Canadian Rockies.

The Lake Louise Ski Area is truly the giant of Canadian skiing. With over 4,200 acres of terrain spread across four mountain faces, Lake Louise offers unparalleled skiing and riding just minutes from the village of Lake Louise.

The exceptional layout allows families and groups of all abilities to ski together with beginner, intermediate and expert runs from every chair. When visiting Lake Louise, be sure to take your camera. The spectacular views of mountains, glaciers, lakes and forests are beautiful and unique.

Log on to the Ski Big 3 website via a link on the homepage of www.skiernews.com or read this page online and link from it, at www.skiernews.net/Dec-Jan2010-Features

Experience all of this with a real vacation in the heart of Canada's Protected Playground, Banff National Park. For convenient, full-service information and bookings, please call the Banff-based reservations team at 1-877-754-8190 or visit www.SkiBig3.com/sn

TREAT YOURSELF to a PRIVATE SKI INSTRUCTOR THIS WINTER - for THE ENTIRE SEASON

BOSTON, MA — SkiTips for the iPhone sets a new standard in sports instruction. It enables skiers, for the first time, to take all of their instructional media out on the slopes with them.

Based on the world renowned SkiTips series of books, videos and DVDs, the new apps have been especially developed and adapted for use on the mountain. Ergonomic considerations have been at the heart of the design. The video content has been edited to maximize contrast in bright light. Large buttons and bold text guide the user through the various sections and chapters. Every screen has a text flip screen to further explain the exercises and provide useful information – it is even possible to hit the target with your nose

(although you may want to take it easy with the sun cream).

The apps also break new ground in the breadth of instruction available. Users can read the background context and logic of a particular lesson. They can then watch a video clip showing the technique. In addition, skiers can then practice it themselves with the aid of an audio loop that underlines and repeats the instruction – exactly as though their instructor were right there beside them. It is nothing less than a full immersion.

Each app contains a huge volume of instructional media with a user interface, which is simplicity itself – especially when out braving the elements. In addition to more than

25 individual lessons, a set of focused programs is offered, where the skier can concentrate on specific development or problem areas or mix it up.

SkiTips 1 is intended for all levels of skier, especially newcomers. SkiTips 2 focuses more on intermediates and advanced skiers. Two further apps are in preparation for a February release.

SkiTips for the iPhone is a genuine first for the industry – your ski instructor in your pocket – and for less than the typical cost of a cup of coffee on the mountain.

To find out more on this great, new instructional tool, look for it at the AppStore.