

OUR DIRECTORY of RESORTS & COMPANIES

CRESTED BUTTE MOUNTAIN RESORT

near Gunnison, in Western Colorado

There are deals at Crested Butte again this year. Stay at any CBMR property for 3 nights and purchase 3 days of lift tickets and get your 4th night of lodging and your 4th day of skiing for free. Valid 1/04 to 2/11/2010. Restrictions apply. Inspire your passion on Crested Butte's uncrowded slopes, it's easy with expanded daily non-stop jet service to Gunnison/Crested Butte airport. Please call 1-800-647-3123 - Page 8.

CRESTED BUTTE LODGING

in Crested Butte, Colorado

Save 25% on your ski in/ski out lodging in Crested Butte. Discounts abound and lodging varies from hotel suites to 4-bedroom condos to vacation homes. Enjoy your getaway, contact Crested Butte Lodging. www.crestedbuttelodging.com Please call 1-800-620-SNOW - Page 9.

INN at CRESTED BUTTE

in Crested Butte, Colorado

This lodge is a beautiful boutique hotel and spa. At the Inn attention to detail, coupled with a knowledgeable and friendly staff, ensure that your experience will be unforgettable. The Inn is located in the town of Crested Butte where shopping and dining are abundant. www.innatcrestedbutte.net Please call 970-349-2111 - Page 9.

THE NORDIC INN

in Crested Butte, Colorado

Personalized service, attention to detail and convenience are just a few of the reasons you will want to stay here. You'll be treated to good, old-fashioned hospitality at Crested Butte's friendly family-owned lodge. www.nordicinn.com Please call 1-800-542-7669 - Page 9.

THE FAIRMONT PLACE FRANZ KLAMMER LODGE

in Telluride, Colorado

Be at home on the mountain. The Franz Klammer Lodge has unrivaled residences at the height of luxury with all the amenities you have come to expect at a Fairmont Hotel. www.fairmont.com/klammlodge Please call 1-888-728-0355 - Page 7.

JACKSON HOLE MOUNTAIN RESORT

in Teton Village, Wyoming

Jackson has a great deal for those who book by January 1. Buy two plane tickets and get two additional tickets free with a minimum five-night stay and purchase of lift tickets. Other great deals continue all season long. Please call 1-888-838-6699 - Page 1.

NORTHSTAR-at-TAHOE, Lake Tahoe

Need to have a good day? Northstar® Resort is dedicated to making good days happen. Enjoy 3,000 skiable acres with 90 trails, world-class tree skiing and eight terrain parks. There is a new village with an outdoor skating rink and 35 shops and restaurants. www.NorthstarAtTahoe.com Please call 1-866-895-0715 - see Page 15.

PANORAMA MOUNTAIN RESORT

near Invermere, B.C., Canada

A very affordable, exceptional value just north of the U.S. border in British Columbia, Canada, near the new Canadian Rockies International Airport (YXC). Ski in/ski out and experience great, long cruising runs or the quad-lift serviced Taynton Bowl. Please call 1-800-663-2929 - Page 2.

SKI SALT LAKE, Utah

Experience four of the greatest resorts in the Rockies with only one pass - the Salt Lake "SUPER PASS." The "SUPER PASS" lets you ski different resorts for the best possible price and is good for all your skiing at Alta, Snowbird, Brighton or Solitude. Utah's Greatest Snow on Earth is an easy 40 minutes from the ambiance of a world-class Salt Lake City. Please visit www.ski-saltlake.com - Page 16.

SOLITUDE RESORT, near Salt Lake City

Over 1,200 acres of terrain covered in 500" of The Greatest Snow on Earth™ means that nothing comes between you and your Solitude. Three new quads in the past two years makes it easy to find yourself in Solitude. Log on to: www.skisolitude.com - Page 3.

SUN VALLEY, Idaho

America's classic ski resort adds to its legend by installing the Roundhouse Gondola for a picturesque view and comfortable trip up Baldy. Enjoy their exclusive Lift Ticket Exchange Program, free ski storage, legendary cuisine and other countless amenities that continue to make Sun Valley a world-class ski and vacation resort. www.sunvalley.com For more details, call 1-800-786-8259 - Page 10.

GREAT LODGING LOCATIONS AROUND LAKE TAHOE

EMBASSY SUITES - p. 13.

Call 1-800-988-9850

HYATT REGENCY SPA & CASINO - p. 12.

Call 1-888-510-0529

ALSO RECOMMENDED ARE...

MANY FINE LODGES and GREAT SKI RESORTS

listed and linked on our website homepage at www.skiernews.com and found in www.skiernews.net

Info about these lodges & ski resorts can also be found in our double issue Regional Sections. These sections are distributed as extra editions within this Cover Section.

They are available throughout entire season for your skiing region of North America. You can view all of the sections and pages that are not distributed in your area, through our newest website: www.skiernews.net

From the PUBLISHER'S DESK:

By Publisher and Editor, Dave Leonardi

THE WORD THIS SEASON, BOOK EARLY and SAVE

By the time most of you read this, ski season will just about be coming into full swing. The November Ski Shows, especially in Los Angeles and Boston, showed that enthusiasm was running high in anticipation of the snow to come. Skiers are very optimistic people.

The most Western resorts were open by Thanksgiving Weekend and the East was preparing for cold temps. Wouldn't it be nice if a magic wand could be waived and every ski resort received four feet of snow every week? As the year progresses you need to pay attention, now more than ever, regarding all the great deals available this season. And remember these three things; book early, book early and book early. Unlike past years, if you wait to check the snow reports and find the deepest snow, you may miss a great deal.

This issue of SKIER NEWS is loaded with deals to save you on your trips. Sun Valley has a new gondola, Jackson has a new tram launched in 2008, and Solitude in Utah has a new quad on the heels of two new detachable quads in 2008. These resorts all have attached themselves to great deals. Crested Butte in Colorado also has several deals to have you saving more and skiing more.

Jackson Hole will fly the 3rd and 4th people in your group for free when you book with them and stay a minimum of five nights and purchase lift tickets. You have to book by January 1 for travel in January. If you can't make that, there are other deals that continue all season, for all the details read more on page 5 and call 1-888-838-6699.

Sun Valley has a "Winter Ski Free Special" where you get a free lift ticket for every night of your stay. There are the usual blackout dates, but with a deal like this, this is your year to visit Sun Valley. Read more on page 10, and call 1-800-786-8259.

Solitude is part of the outstanding Salt Lake Super Pass program. The lift ticket, the Super Pass, is a discount card that provides various discounts for lift tickets and in Salt Lake City, and it is usually attached to other deals. Read more about it on page 5; see the Salt Lake ad on page 16.

Crested Butte in Colorado - a great resort with two great, authentic towns - offers free lifts and lodging, plus many other deals. Of course, it is attached to your purchase of lift tickets and lodging, but you can extend your stay for free. Like the other resorts, there are deals throughout the season and you can read more about Crested Butte on page 6 and see their ad, and lodging ads for Crested Butte properties, on pages 8 and 9.

Lake Tahoe resorts are helping themselves to an El Niño winter and all of the resorts have great deals to offer. Read more online at www.skiernews.net/Tahoe2010

For immediate Tahoe information, see Northstar's info on page 15 and for great Tahoe lodging deals, please see pages 13 and 14.

Canada has several outstanding ski resorts, and Panorama in British Columbia and Ski Big 3 in Alberta, Canada are just two of the many. Both areas offer fine lodging and dining, and have a deal to meet your expectations. Read about both on page 11, see Panorama's ad on page 2, and visit Ski Big online at www.skiernews.net/Canada2010Banff

And don't forget your skis, well, actually forget your skis. Why pay the airlines to take your skis, risking the possibility of damaging them in the luggage handling? You can use Ski Butlers, a full service rental shop that comes to you. Just log on to www.ski-butlers.com and arrange for them to meet you at your hotel or lodge. They will fit you with a package of boots, poles and skis that match your ability and pocketbook. They have locations at more than 25 major Western resorts. Read more on page 5, and take advantage of this great, personal service.

We all realize the economy is going through a down cycle, but there is one thing I do know about a depression. I am never depressed when I am skiing and I imagine that you are not either. You will feel better, and so will the economy. I recommend it.

As I have said many times, even in difficult economic times, nothing brings skiers to the slopes like good snow and great deals. The deals are there, let's hope the time you read this the snow is also. We'll see you on the trails.

OUR CLOSING THOUGHTS

Once again, we ask God to bless our troops, in Afghanistan, Iraq and around the world, who continue to defend America against terrorism so that we can continue to enjoy the blessings of liberty here in the homeland.

Please continue to travel safely and enjoy the freedom of skiing, and don't forget to thank our heroes for helping to preserve our outstanding way of life.

Thank you for reading SKIER NEWS, we hope you continue to enjoy it.

And, as always, think snow.

ENVIRONMENTAL CODE OF THE SLOPES WHAT SKIERS and RESORT GUESTS CAN DO TO HELP

Follow the Leave No Trace™ Principles of outdoor ethics:

• Plan ahead and prepare:

Know the regulations and special concerns of the area you will visit, prepare for winter weather, and consider off-peak visits when scheduling your trip.

• Dispose of waste properly:

Recycle your glass, plastics, aluminum and paper at resorts. Reuse trail maps on your next visit or recycle them. Never throw trash, cigarette butts or other items from the lifts.

• Respect wildlife:

Observe trail closures, seasonal closures, and ski area boundaries. These closures are in place not only for your safety, but

the well being of plants and animals located in sensitive areas. In summer, stick to designated trails when hiking and biking to avoid disturbances to vegetation and wildlife.

• Be considerate:

Respect other guests, protect the quality of their experience; let nature's sounds prevail. Carpool with friends and family or use transit to avoid traffic when travelling to and within the ski area. Turn off the lights when leaving your room and reuse bath towels and linens to help conserve energy.

This is a partial list.

SKIERS' RESPONSIBILITY CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing that common sense and personal awareness can help reduce.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

KNOW THE CODE. IT'S YOUR RESPONSIBILITY.

(This is a partial list.)

FROM THE COVER

The Canyons Resort in Utah near Park City

The Canyons has been transformed over the recent years to become one of Utah's finest and largest ski and snowboard resorts.

With lifts covering the abundant terrain, you will be smiling like the couple in the photo.

Read more about
The Canyons at: www.skiernews.net/Utah2010-Canyons

Thank you for reading
SKIER NEWS, and thanks
for using the phone numbers in
SKIER NEWS to help you
plan your ski trips.

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SKIER NEWS gratefully acknowledges the assistance of all of the fine organizations associated with skiing and is by concept dedicated to promote skiing. Skiing should be the all-comprehensive generic term for all snowsports. If the "ski" industry used only the term "ski" to connote snowboarding, telemark, snow dancing, free-skiing, skiboarding, and ski-kiting etc., 4,000 trees, and 87GB would be saved through word efficiency in press releases alone.

Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington. His original technical and computer suggestions, in 1988, helped make the first issue possible. Now he publishes boating books in the Pacific northwest. After 10 years, in 1997, our 286 machine was replaced by a Windows 95 PC, which crashed more often than the ski-jump guy at the famous beginning scene of "Wide World of Sports".

Now we are using computer-to-plate technology with a Mac. Upgrades were not smooth, but since you are reading this, something eventually worked - thanks again to Steve, Roger, Nancy, Bobby, Dan, Rob and Nichole and Erica and many, many more.

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No animals were killed or maimed in the production of this publication. Unsolicited manuscripts will be used as kindling for our office wood stove.

Why are you still reading this fine print?

One more thing, we do not use a period to end a sentence when it ends with a web address. Some knuckleheads might think that the period is part of the web address. Not you, of course, but the guy who picked up the copy just before you. You would know better than to use the period, just in case we forgot to eliminate one. Thanks.

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