

## #Certified Unserious...Again! SIERRA-AT-TAHOE DELIVERS AUTHENTIC CALIFORNIA BIG TIME FUN on the SLOPES

SOUTH LAKE TAHOE, CA – Sierra-at-Tahoe exudes the highest standards of fun, humor and the unexpected, all while delivering a ski and snowboard experience unlike any other. Focused on enriching the guests' overall experience, Sierra-at-Tahoe is excited to offer expanded learning terrain, incredible tree skiing, award winning parks, enhanced on-mountain eats and plenty of fun surprises along the way.

If you are new to skiing and snowboarding, Sierra is the place for you. Sierra-at-Tahoe offers lessons in a hassle-free environment, where guests will feel comfortable trying the sport and, most importantly, enjoy it. An entire area is dedicated to learning, with two carpets, a high-speed quad and a Learn to Ski or Ride Center. Instructors are trained to anticipate the needs of first timers and are certified within the program to instruct on sculpted, contour-based Smart Terrain, specially designed to help learn turning and gliding in a safe and controlled environment. Through this program, Sierra aims to fuel a newfound passion for snow sports in newcomers.

Once you have mastered your first turns, grab your next lesson or ticket online. It is as easy as click, buy, save. Once you have locked in your experience at an incredible price, swing by the new Sierra Store, located conveniently in the heart of South Lake Tahoe. At this easy-to-access location you can pick up your lift tickets as well as some awesome new gear before even getting to the hill. Now, when you arrive at the mountain, you can head straight for the lifts, without needing to stop by the ticket window. Time is precious; you should be enjoying it.

No stranger to emerging food trends, Sierra is continually revamping its culinary offerings to create menus focused around the latest and greatest in the culinary world. This season, Sierra will continue to source sustainable, healthier food options in the Solstice Eatery, with the hungry snowsport enthusiast in mind. Other delicious options, such as the mountaintop 360 Smokehouse BBQ and the beach-like atmosphere at West Bowl's Baja Grill, will keep your tummy happy and ready to tackle whatever conditions the mountain throws at you.

Sierra-at-Tahoe makes it easy on the wallet when you want to take your family on vacation. Sierra's Learn to Ride program gives first time skiers and snowboarders rentals, a lesson and a lift ticket for less than \$150. If you are planning to hit the slopes for more than three days, grab a Certified Unserious Unlimited Season Pass and get some serious rewards. An Unlimited Pass at Sierra gives you three days of skiing and riding at 18 other resorts, with a total of 56 bonus days. Pass holders also get four "bring a friend" tickets, valid on select days, as well as certain Free Fridays. Lock in your pass early to save, and then get out on the hill for some unlimited fun.

With the best value in Tahoe, a family friendly atmosphere and convenient location, do not miss out on a great experience at Sierra-at-Tahoe.

Learn what it means to be #CertifiedUnserious.

Easily find their website via a link on [www.skiernews.com/GreatResorts.htm](http://www.skiernews.com/GreatResorts.htm)

Please view, read and share this page online, and link to Sierra-at-Tahoe from it, at: [www.skiernews.net/2019-TahoeSouth1.pdf](http://www.skiernews.net/2019-TahoeSouth1.pdf)

For more information, and to get "Unserious," please visit [www.SierraAtTahoe.com](http://www.SierraAtTahoe.com) or call them at (530) 659-7453, seriously!

## HOTEL BECKET HAS MODERN AMENITIES and a GREAT RESTAURANT

SOUTH LAKE TAHOE, CA – Hotel Becket is a place that brings the best of South Lake Tahoe together as one. Just steps from the Heavenly Village gondola and close to downtown nightlife, the hotel is central to some of the world's greatest outdoor activity, from lakeshore to mountaintop. The Becket is born out of the union of two distinct, boutique hotel properties. For business or pleasure, or both, this is the finest in true Tahoe Style.

### The Location

Hotel Becket is conveniently located across the street from Heavenly Village for access to more than 4,800 acres of excellent skiing and snowboarding. The scenic shoreline and crystal clear water of Lake Tahoe, where guests have entry to a private beach, is a short walk from the hotel.

The casino nightlife of Nevada is two blocks away for gaming and live entertainment by national and international performers. The nearby casinos are larger and more exciting than their counterparts on the North Shore. They offer more table games and a larger variety of machines, larger poker rooms and larger entertainment venues with bigger acts.

The Shops at Heavenly Village at the base of the Heavenly Gondola are across the street from the hotel. They are the place to go for the latest trends in food, fashion and fun. Experience Lake Tahoe's best shopping venue with local and national brands, popular restaurants, and an eight-plex cinema. On the other hand, try ice skating or mini golf at the seasonal outdoor pavilion.

### The Accommodations

All guest rooms at Hotel Becket offer a warm sense of home. The newly renovated contemporary rooms feature handcrafted architectural details such as recycled barn wood doors, as well as custom artwork reminiscent of the mountain lakes found throughout the Sierra. Contemporary rooms also have a warm color palette with a pop of color – hot pink and mustard yellow – that was inspired by the vibrancy of South Lake Tahoe. Luxurious Tempur-Pedic beds are highlighted by custom-designed headboards and nightstands.

In contrast, the rustic accommodations are designed to eco-friendly standards, creating a unique juxtaposition to the contemporary rooms. Combining a modern rustic décor with sustainable materials, these accommodations feature handmade furnishings

crafted from reclaimed Douglas Fir from an old Nevada mine, recycled glass and blue denim insulation, plus zero-VOC paints, organic linens and natural patinas.

### The Features

Guest services and programs at Hotel Becket also reflect the nature and seasonality of the Sierra. After a day outdoors, pamper yourself in the indoor hot tub and sauna.

### Ten Crows Restaurant

After a day of adventures in the mountains, guests can refuel at Ten Crows Restaurant serving southern barbecue based on Alabama Fire Pit cooking featuring local craft beers in a fun, animated setting. An indoor-outdoor bar connects the restaurant to an expansive outdoor terrace, complete with games and fire pits for a relaxed, social atmosphere. In addition, throughout the winter, special après ski offerings are available, such as a hot chocolate bar featuring a selection of sweet and savory toppings as well

as non-alcoholic and cordial options. Imagine relaxing around a fire pit with a hot beverage after a hard day on the slopes or sipping cocktails at the informal, stylish bar before dinner.

### Corporate Meeting Space

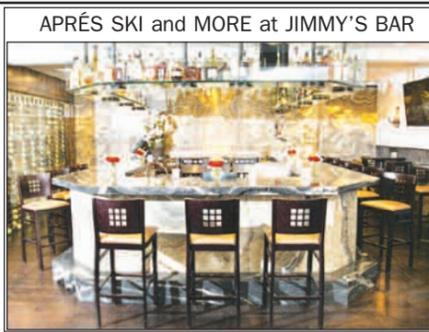
Hotel Becket also offers approximately 1,000 square feet of group and meeting space with multi-function breakout rooms. Executive and corporate groups will be able to participate in a unique set of breakout programs and activities specially designed for the hotel that draw from the surrounding environment to inspire creativity.

You can log on to their website via an easily found link on [www.skiernews.com/GreatLodging.htm](http://www.skiernews.com/GreatLodging.htm)

Read and share this page online, and link to Hotel Becket from it, at: [www.skiernews.net/2019-TahoeSouth1.pdf](http://www.skiernews.net/2019-TahoeSouth1.pdf)

For info, rates and reservations, please call (530) 544-6000 or go online and visit them at: [www.HotelBecket.com](http://www.HotelBecket.com)

4003 Lake Tahoe Blvd • South Lake Tahoe, CA  
Call 1-800-843-2400 or (530) 544-6000 • [www.hotelbecket.com](http://www.hotelbecket.com)



With 77 guest rooms, The Landing Resort & Spa features a contemporary European ski chalet design with amenities including stone fireplaces, outdoor private decks, heated marble bathroom floors, and sweeping views of Lake Tahoe.

The resort's restaurant offers wood-fired regional California cuisine; several private dining alcoves; five fire pits and a patio overlooking spectacular Lake Tahoe; and a glass-enclosed wine cellar with over 250 labels, including South Lakes Tahoe's most extensive list from around the world.

The award-winning Spa at The Landing Resort features four luxury treatment rooms and a full-service menu inspired by the locality of Lake Tahoe, highlighting natural botanicals and rich ingredients sourced from the region.

The Landing Lake Tahoe also provides an array of meeting and event offerings, customizable for both social and business needs. Venue options include a rooftop deck and a heated outdoor Event Pavilion, both ideal for wedding ceremonies and intimate business events.

For more information on The Landing, please visit [www.thelandingtahoe.com](http://www.thelandingtahoe.com)

**The Landing Resort & Spa**  
4104 Lakeshore Blvd • South Lake Tahoe, CA

Phone: 855-700-5263

Email: [landing-frontoffice@destinationhotels.com](mailto:landing-frontoffice@destinationhotels.com)

[www.thelandingtahoe.com](http://www.thelandingtahoe.com)



THE LANDING'S SCENIC PATIO FIRE PIT



SUPERIOR ROOM, ONE OF MANY CHOICES



## DO SUMMER in TAHOE - JULY 9-14, 2019 - at NBC'S AMERICAN CENTURY CHAMPIONSHIP

SOUTH LAKE TAHOE, CA/NV - Summer's premier event, the American Century Championship in South Lake Tahoe, takes place in July at the beautiful Edgewood Tahoe Golf Course in Stateline, Nev.

South Lake Tahoe is a great, fun place to visit in winter to ski, snowmobile, party or just enjoy the scenery of the snow-capped peaks around beautiful Lake Tahoe. Summers, however, are spectacular and packed with activities. The South Shore comes alive each mid-July with major celebrity golf.

Plan your summer Tahoe visit for the American Century Championship Celebrity Golf event, July 9-14, 2019.

There are many activities beginning on Tuesday, July 9, with Pro-Am golf events as the celebs warm-up to playing at this beautiful golf course in 6,200 feet of altitude.

Olympic and World Cup skier Bode Miller has played in the tournament for many years. In 2015, 2016 and 2017, Justin Timberlake joined fan favorites Charles Barkley, Ray Romano, Alfonso Ribeiro and Larry the Cable Guy.

You could rub elbows with great athletes like NBA great Steph Curry, who played the past three years. Meet Marcus Allen or music greats like Rascal Flatts or movie stars like Miles Teller and get autographs or take selfies with them.

It will also be broadcast live on NBC on Saturday, July 13, and Sunday, July 14.

In 2018, Tony Romo, former NFL quarterback, won with great play on day three, Sunday, and beat the day one and day two leader, San Jose Sharks Captain, Joe Pavelski.

If you are looking for great accommodations in South Lake Tahoe, check out the Ridge Tahoe or Hotel Becket. Also check out The Landing; it is within walking distance and featured in the ad above. All three are linked on: [www.skiernews.com](http://www.skiernews.com)

For great photo essays from past American Century events, please log on to [www.skiernews.com/TahoeGolf.htm](http://www.skiernews.com/TahoeGolf.htm)

## THE RIDGE TAHOE, SKI-IN SKI-OUT with YOUR OWN LIFT

SOUTH LAKE TAHOE, NV - If you are looking for the perfect Lake Tahoe scenic accommodation, the Ridge Tahoe has it all. This 11-acre, deluxe condominium/hotel resort is located atop Heavenly's Nevada slopes adjacent to the Stagecoach Lodge and chairlift. The resort offers breathtaking views of Tahoe's mountains and Nevada's Carson Valley from 7,500 feet in elevation.

The 302-unit resort features deluxe Lake Tahoe hotel rooms, junior suites, and one- and two-bedroom condominium suites. It is just five miles from Tahoe beaches, Edgewood Golf Course and the south shore Tahoe casinos. Complimentary shuttles take you to the casinos at Stateline.

Full Amenities and Ski-In, Ski-Out Access

The Ridge Tahoe is a full-amenity hotel and condominium resort and spa. It offers all of the niceties of a first-class destination resort. It is literally perched on top of a mountain ridge adjacent to Heavenly Ski Resort. The Stagecoach Lodge and Chairlift at Heavenly Ski Resort are accessed via a new Hilltrac Skier Express transport. The Hilltrac Skier Express is a gondola car that sits on a track and is self-operated with your room key so you can go back and forth from Heavenly to The Ridge Tahoe as many times as you like.

About the Ridge

The Ridge Tahoe is the perfect location for your next family ski or summer vacation. It offers a health club, indoor sports complex, indoor/outdoor swimming pool and Jacuzzis, racquetball courts and shuttle to the casinos. Also on-site is a full service spa with massage therapy and facial treatments. A restaurant, bistro and market are also on-site for your convenience. Here is a sample of the lodging available to you.

One- and Two-Bedroom Condo Suites

These units have a fully equipped kitchen with microwave, dishwasher, refrigerator, full-sized oven, small appliances, dishes, utensils and other cooking necessities. There is a spacious living room with a queen sleeper sofa. There is also a dining area, gas fireplace and a king-sized bed in each bedroom. The two-bed condominium suite sleeps up to six people, the one-bedroom sleeps up to four.

Deluxe Hotel Room

The Deluxe Ridge Tahoe hotel room provides the guest with a king-sized bed, mini-refrigerator, coffee maker, microwave, small sitting area, TV and VCR/DVD. It sleeps up to two people.

There are several buildings on the Ridge Tahoe property, and each building features convenient elevators, underground parking, ski and golf lockers, indoor/outdoor whirlpool Jacuzzis, complimentary laundry facilities and barbecue areas. Some handicapped units are available.

The Ridge Resorts proudly manages other off-property resorts for luxurious Lake Tahoe lodging, including The Ridge Crest, The Ridge View and The Ridge Pointe. These fine properties also feature well-appointed accommodations such as deluxe Lake Tahoe hotel rooms, and one- and two-bedroom condominium suites. Guests of these off property units are welcome to enjoy all the amenities that the Ridge Tahoe has to offer.

Conferences, Meetings and Weddings

For those looking for a meeting site, the Ridge Tahoe offers a complete conference center. The scenery and facilities will inspire your group of 10 to 125 people.

The resort specializes in meetings for corporations, associations, executive retreats, incentive groups and golf and ski clubs. The views make it perfect for an outdoor wedding.

Please view, read and share this page online, and link The Ridge Tahoe, at: [www.skiernews.net/2019-TahoeSouth1.pdf](http://www.skiernews.net/2019-TahoeSouth1.pdf)

Please find The Ridge Tahoe via an easily found link on [www.skiernews.com/GreatLodging.htm](http://www.skiernews.com/GreatLodging.htm) or call 1-800-334-1600.

You can log on to them directly at [www.ridgetahoeresort.com](http://www.ridgetahoeresort.com)

### The Ridge Tahoe, Lake Tahoe, Nevada Luxury Hotel Rooms & Condos, Full Amenity Resort Ski-In Ski-Out at Heavenly Ski Resort

Indoor/Outdoor Pool/Jacuzzis

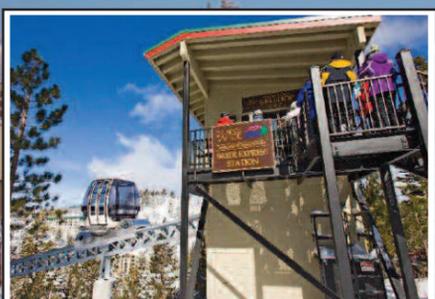
Discount Ski Packages

Restaurant/Bistro/Bar

Full Service Spa

Ski Rental Shop

Call 1-800-334-1600 • [www.RidgeTahoeResort.com](http://www.RidgeTahoeResort.com)



Ski-in - ski-out at Ridge Tahoe on the self-operated Hilltrac Skier Express lift.

