

DIRECTORY

RESORTS & COMPANIES

CANADA'S KOOTENAY ROCKIES RESORTS
in beautiful Western Canada

This season take a trip to Canada's "Powder Highway" by conveniently flying to Cranbrook (YXC) from Salt Lake City (SLC) on the new Delta connection.

Ski the great resorts of Panorama, Kimberley and Fernie, little known to U.S. skiers, until now. Easily book all of your travel needs on www.skican.com/Delta. For more info, please log on to www.kootenayrockies.com. Please call 1-888-475-4226 - Page 15.

CRESTED BUTTE MOUNTAIN RESORT
near Gunnison, in Western Colorado

There are deals including February-March lodging packages from Feb 12 - March 13, 2009. The fourth day skiing and the fourth night are FREE when you stay three nights at any CBMR Properties condominium. Inspire your passion for adventure on Crested Butte's uncrowded slopes, it's easy with expanded daily non-stop jet service to Gunnison/Crested Butte airport. Please call 1-800-647-3123 - Page 2.

THE FAIRMONT PLACE FRANZ KLAMMER LODGE
in Telluride, Colorado

Be at home on the mountain. The Franz Klammer Lodge has unrivaled residences at the height of luxury with all the amenities you have come to expect at a Fairmont Hotel. Please call 1-888-728-0355 - Page 9.

MOUNTAIN LODGE TELLURIDE
in Telluride, Colorado

This lodge is your window to the splendor of the San Juan Mountains. The Lodge is slopeside in Telluride's Mountain Village and when your day on the slopes is over, you can relax in the new Lobby Bar or beautiful outdoor pool. Please call 1-866-368-6867 - Page 9.

SKI SALT LAKE, Utah

Experience four of the greatest resorts in the Rockies with only one pass - the Salt Lake "SUPER PASS." The "SUPER PASS" lets you ski different resorts for the best possible price and is good for all your skiing at Alta, Snowbird, Brighton or Solitude. Utah's Greatest Snow on Earth is an easy 40 minutes from the ambiance of a world-class Salt Lake City. Please visit www.saltlakesuperpass.com - Page 16.

SUBARU of AMERICA

The SUBARU Impreza will help you get the grip back on winter and greet the season with open arms. With the Outback "Best Car for Snow" as voted by Forbes.com, you can have confidence in any weather. That is why they say "no need to take winter lying down." Love (and great vehicles). It's what makes a Subaru, a Subaru. Please visit www.subaru.com - Page 1.

SUN VALLEY, Idaho

America's classic ski resort builds on its heritage and provides for the future. Perhaps no resort has invested so much over recent years to please their guests, like their "Lift Ticket Exchange Program." Your multi-day lift ticket can be exchanged for many off-mountain activities. Take a sleigh ride, get a massage - the possibilities are endless. For all the details, call 1-800-786-8259 - Page 7.

TELLURIDE, Colorado

A new Revelation this season as Telluride continues to redefine the mountain vacation. And since they are surrounded by the highest concentration of 14,000-foot mountains in North America, the scenery is magnificent. This season they have added new terrain, named Revelation Bowl, where you will find natural, wide-open powder served by a new quad lift. Please call 1-800-778-8581 - see Page 8.

GREAT LODGING LOCATIONS

COLORADO

Days Inn - Summit County, Colo. Page 5.
Call 1-800-520-4267

AROUND LAKE TAHOE

CAMP RICHARDSON RESORT - p. 13.
Call 1-800-544-1801

EMBASSY SUITES - p. 13.
Call 1-800-988-9850

HYATT REGENCY SPA & CASINO- p. 12.
Call 1-888-510-0529

ALSO RECOMMENDED ARE...

MANY FINE LODGES and GREAT SKI RESORTS listed and linked on our website homepage at www.skiernews.com

Info about these lodges and ski resorts can also be found in our double issue Regional Sections. These sections are distributed as extra editions within this Cover Section. They are available throughout entire season for your favorite skiing region of North America.

You can view all of the sections and pages that are not distributed in your area, through our new website: www.skiernews.net with active links to all hotels and ski resorts.

BE AWARE
SKI WITH CARE

From the PUBLISHER'S DESK:

By Publisher and Editor, Dave Leonardi

YOU NEED TO SEE THIS: www.skiernews.net

For some time, we had been working on the concept of placing our exact pages directly online for your viewing. After examining methods for the easiest way for you to view the pages in some logical manner, www.skiernews.net - our own creation - is available.

Each of SKIER NEWS national sections can be linked from the homepage. You will also find links to our five regional sections. So wherever you live you can find lodging deals in Lake Tahoe, learn about great resorts in Northern Idaho or Western Canada and read what's new in Utah, Colorado, New York, New England or Pennsylvania.

You can download an entire section, groups of pages in each section or individual pages in each section. Next to each of the page links is posted the size of the file you are downloading. This lets you maximize your time online to view exactly what you want to see and avoid downloading pages in which you are less interested.

The format is "pdf," so the pages look exactly as they do in printed form. Most of the URLs in the text and the ads on each page are active, so you can get straight to the source with an additional click to a resort or lodge's web site.

We would like your feedback. An e-mail address for you to respond is found on each of the landing pages of www.skiernews.net

Now, North America's best skiing info, without page flips, pop-ups or annoying animation is one click away at www.skiernews.net

PROPER BOOT FITTING

Space in this issue is limited, but I want to let you know how to get a great boot fit, end cold feet or ease your Plantar Fasciitis, see a pedorthist. New England has one of the best in the country, Paul Richelson and his "Feet First" clinic is in Plymouth N.H.

We will add more on this subject in an upcoming issue.

Find him at www.myfeetfirst.com and learn more now, wherever you live.

IN CASE YOU MISSED THIS: RECESSION AND DEPRESSION UPDATE

The ski industry is driven by snow more so than by an up or down economy. Snow is the greater factor in the participation of skiing than the real or perceived state of the economy. So when it comes to your ski travel, check the snow conditions, find a resort with a deal you like, make your plans and go.

Fewer skiers visit resorts when there is no snow, no matter how good the economy. When a bona fide bad economy actually does occur, if the snow is good then skiers will find a great deal and continue to go. You should be among them.

THERE IS TALK OF A RECESSION?

Here is what I recommend. If someone claims that there is a recession, tell them that you are not participating. If at least half of us do not participate in any "recession" we will defeat it. Technically, a recession is two consecutive quarters - two straight, three month periods; six months total - of negative economic growth. A perceived recession can be as bad as a real one, but either way, do not participate in it.

THERE IS TALK OF A DEPRESSION?

No doubt in the coming months some expert will proclaim our economy is so bad that we are in a depression or one is surely about to occur. The reality is that everything is not perfect in our economy or in the world's economy as we begin 2009. There is plenty of blame to go around and while it is easy to define the problems, there are no easy solutions. The new administration in D.C. invites more challenges and no one knows if things will get better or worse in real terms.

Here is what I do know about a depression. I am never depressed when I am skiing and I imagine that you are not either. So determine where the snow is best and then go.

You will feel better, and so will the economy. I recommend it.

CLOSING THOUGHTS

Once again, we ask God to bless our troops, in Afghanistan, Iraq and around the world, who continue to defend America against terrorism so that we can continue to enjoy the blessings of liberty here in the homeland.

Please continue to travel safely and enjoy the freedom of skiing, and don't forget to thank our heroes for helping to preserve our outstanding way of life.

Thank you for reading SKIER NEWS, we hope you continue to enjoy it.

And, as always, think snow.

ENVIRONMENTAL CODE OF THE SLOPES
WHAT SKIERS and RESORT GUESTS CAN DO TO HELP

Follow the Leave No Trace™ Principles of outdoor ethics:

• Plan ahead and prepare:

Know the regulations and special concerns of the area you will visit, prepare for winter weather, and consider off-peak visits when scheduling your trip.

• Dispose of waste properly:

Recycle your glass, plastics, aluminum and paper at resorts. Reuse trail maps on your next visit or recycle them. Never throw trash, cigarette butts or other items from the lifts.

• Respect wildlife:

Observe trail closures, seasonal closures, and ski area boundaries. These closures are in place not only for your safety, but

the well being of plants and animals located in sensitive areas. In summer, stick to designated trails when hiking and biking to avoid disturbances to vegetation and wildlife.

• Be considerate:

Respect other guests, protect the quality of their experience; let nature's sounds prevail. Carpool with friends and family or use transit to avoid traffic when travelling to and within the ski area. Turn off the lights when leaving your room and reuse bath towels and linens to help conserve energy.

This is a partial list.

SKIER'S RESPONSIBILITY CODE

Ski resorts can be enjoyed in many ways. At the areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers.

Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing that common sense and personal awareness can help reduce.

Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control.
2. People ahead of you have the right of way.
3. Stop in a safe place for you and others.
4. Whenever starting downhill or merging, look uphill and yield.
5. Use devices to help prevent runaway equipment.
6. Observe signs and warnings, and keep off closed trails.
7. Know how to use the lifts safely.

KNOW THE CODE. IT'S YOUR RESPONSIBILITY.

(This is a partial list.)

FROM THE COVER

**Solitude Mountain
Resort in Utah:
With great groomers to
awesome terrain,
Solitude is another
ideal family mountain.
With its self-contained,
modern base village,
just grab your skis and
take a short walk to the
lifts - like the couple in
the cover photo.
Solitude is part of the
Ski Salt Lake SuperPass,
so whether you stay on
the mountain or in the
Salt Lake Valley,
it is all very convenient.
Read more on page 11.**

**Thank you for reading
SKIER NEWS, and thanks
for using the phone numbers in
SKIER NEWS to help you
plan your ski trips.**

Copyright January, 2009, The Skier News, Inc. S.S.N. 1094-0960
SKIER NEWS, published by Skier News, Inc. - a New Jersey Corporation, distributes three national and five regional editions for the ski season, from October through April. These double issues are labeled October-November, December-January and February-Spring. Summer and Fall issues are published online at www.skiernews.com and www.skiernews.net. The inaugural issue was published November, 1988. (That is a long time in the ski industry.)

SKIER NEWS gratefully acknowledges the assistance of all of the fine organizations associated with skiing and is by concept dedicated to promote skiing. Skiing should be the all-comprehensive generic term for all snowsports. If the "ski" industry used only the term "ski" to connote snowboarding, telemark, snow dancing, free-skiing, skiboarding, and ski-kiting etc., 4,000 trees, and 87GB would be saved through word efficiency in press releases alone.

Appreciation is hereby, once again, proclaimed to Mark Bunzel, now of Washington. His original technical and computer suggestions, in 1988, helped make the first issue possible. Now he publishes boating books in the Pacific northwest. After 10 years, in 1997, our 286 machine was replaced by a Windows 95 PC, which crashed more often than the ski-jump guy at the famous beginning scene of "Wide World of Sports".

Now we are using computer-to-plate technology with a Mac. Upgrades were not smooth, but since you are reading this, something eventually worked - thanks again to Steve, Roger, Nancy, Bobby, Dan, Rob and Nichole and Erica and many, many more.

Change of address should be reported to:

SKIER NEWS
P.O. Box 77327
West Trenton, NJ 08628-6327

Subscriptions & inquiries, please call
609-882-1111 or e-mail us through our websites:
www.skiernews.com and www.skiernews.net

SKIER NEWS is published in the shadows of the beautiful but now defunct, formerly rope-tow serviced Belle Mountain Ski Area in Hopewell, New Jersey, Exit 7-A. Printed in New Jersey off of Exit 3.

No animals were killed or maimed in the production of this publication. Unsolicited manuscripts will be used as kindling for our office wood stove.

Why are you still reading this fine print?

One more thing, we do not use a period to end a sentence when it ends with a web address. Some knuckleheads might think that the period is part of the web address. Not you, of course, but the guy who picked up the copy just before you. You would know better than to use the period, just in case we forget to eliminate one. Thanks.

SKIER NEWS

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SKIER NEWS Editors are members of:

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SKIER NEWS, INC is a member of the
National Ski Areas Association.